

# GRUPO MODELO, S.A. DE COMPONIO

May 13, 2005

Rule 12g3-2(b) File No. 82-34766

Office of International Corporate Finance Division of Corporation Finance Securities and Exchange Commission 450 Fifth Street, N.W. Washington, D.C. 20549 U.S.A.

ATTN: Mr. Michael Presuman



SUPPL

Grupo Modelo S.A. de C.V. Rule 12g3-2(b) File No. 82-34766

The enclosed information is being furnished to the Securities and Exchange Commission (the "SEC") on behalf of Grupo Modelo S.A. de C.V. (the "Company") pursuant to the exemption from the Securities Exchange Act of 1934, as amended (the "Act") afforded by Rule 12g3-2(b) thereunder.

This information is being furnished under paragraph (1) of Rule 12g3-2(b) with the understanding that such information and documents will not be deemed to be "filed" with the SEC or otherwise subject to the liabilities of Section 18 of the Act and that neither this letter nor the furnishing of such information and documents shall constitute an admission for any purpose that the Company is subject to the Act.

PROCESSED

MAY 2 3 2005 -

THOMSON FINANCIAL Very truly yours,

For and on behalf of Grupo Modelo S.A. de C.V.

Name: Margarita Hugues Vélez

Title: General Counsel

CAMPOS ELISEOS No. 400 PISO 8 COL. LOMAS DE CHAPULTEPEC C.P. 11000 MEXICO, D.F. TEL.: 52-83-36-00 FAX: 52-83-37-90 Y 52-80-02-09 www.gmodelo.com.mx



# GRUPO MODELO, S.A. DE C.V.

Page 2

## Enclosure[s] :

Report of Board of Directors, (Submitted to shareholders on April 18, 2005), filed with the Bolsa Mexicana de Valores, S.A. de C.V. (the Mexican Stock Exchange or "MSE") and the Comisión Nacional Bancaria y de Valores (the "CNBV") on April 19, 2005	Ą
Report of Statutory Auditor, filed with the CNBV and MSE on April 19, 2005	В
Annual Audited Financial Statements (For the year ended December 31, 2004), filed with the CNBV and MSE on April 19, 2005	
Secretary's Certificate, filed with the CNBV and MSE on April 19, 2005 I	)
Interim Reports	
Quarterly Information (Consolidated Financial Statements- Last Quarter 2004), filed with the CNBV and MSE on April 20, 2004	
Declaration from the CEO and CFO in compliance with the terms of paragraph II of Article 33 of the Circular Única	F
Quarterly Information (Consolidated Financial Statements- First Quarter 2005)	Ĵ
Minutes of the General Shareholders' Meeting held on April 19, 2005 and filed with the MSI	

# TRANSEATTOM FOR INFORMATION PURPOSES ONLY

# [Letterhead of Grupo Modelo, S.A. de C.V.]

2005 HAY 17 A C. S

November 26<sup>th</sup>, 2004

Seal of the National Banking and Securities Commission

Received

November 29, 2004

National Banking and Securities Commission Insurgentes Sur No. 1971 Torre Sur, Piso 7 Col. Guadalupe Inn México, D.F. 06500

> At'n: Carlos Quevedo López Market Oversight Bureau

Dear Mr. Quevedo,

Attached hereto you will find the letter issued by Pricewaterhousecoopers, S.C., in order to comply with article 84 of the Sole Bulletin applicable to Security Issuers and Other Security Market Participants, issued by the Department of Treasury and Public Credit.

Please receive our kind regards.

Sincerely,

(signature) Mr. Ernesto Alcalde y Rodríguez Chief Financial Officer

Mr. Carlos Fernández González Chief Executive Officer Grupo Modelo, S.A. de C.V:

October 26<sup>th</sup>, 2004

Dear Mr. Fernández,

I was appointed as external auditor in the General Ordinary Shareholders Meeting held on April 19<sup>th</sup>, 2004, in order to certify the consolidated financial statements of Grupo Modelo, S.A. de C.V., corresponding to the year ending on December 31<sup>st</sup>, 2004.

In compliance with the regulation applicable to Security Issuers and Other Security Market Participants (Regulations), issued by the Department of Treasury and Public Credit and by the National Banking and Securities Commission (Commission), which are in full force since March 20<sup>th</sup>, 2003, I hereby state under oath and in accordance with Article 84 of such Regulations, that:

- I. I do not find my self within any of the events stated in article 83 of the Regulations.
- II. I hereby grant my consent in order to provide the Commission with the related information that evidences my independence from the Issuer.
- III. I hereby accept the duty to preserve, physically or through electromagnetic means and for a period of time not less than 5 years, in my offices, all the documents, information and other elements used to elaborate the corresponding certificate, and to provide the Commission with such information.
- IV. I hereby grant my consent in order for the Issuer to include in the prospect or supplement to which article 2, section I, item m) and article 3, section X of the Regulations, make reference, as well as in the annual information to which articles 33, section I, item b), numeral 1 and article 36, section I, item c) of the Regulations, make reference, the financial statement that I certify, as well as any other financial information related to the mentioned financial statements or to the certificate of the same duly filed, in order for such information to be of public knowledge.

In the understanding that I should always make a verification of the information, prior to its inclusion in the prospect or supplement.

- V. I have the documents which prove my technical capacity.
- VI. I have not received any offer to become Director or Officer of the issuer.

(signature) Mr. Rafael Maya U. Auditing Partner

cc. Mr. Ernesto Alcalde Financial Officer

> TRANSLATION FOR INTORKATION PURPOSES ONLY

Seal of the National Banking and Securities Commission

Received

April 19, 2005

Seal of the Department of Issuers Administration

Received

April 19, 2005

S.D. INDEVAL, S.A. DE C.V. INSTITUTION FOR THE DEPOSIT OF SECURITIES Paseo de la Reforma No. 225 Col. Cuauhtémoc 06500, México, D.F.

Jorge Siegrist Prado, acting as representative of Grupo Modelo, S.A. de C.V., stating as domicile to receive notices, Campos Elíseos No. 400, 4° piso, colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, 11000 México, Distrito Federal, and authorizing the following persons to receive such notices and take all the necessary steps regarding this matter: José Parés Gutiérrez, Emilio Fullaondo Botella and Margarita Hugues Vélez, I hereby appear and state:

- 1. That in order to comply with article 76 of the Securities Market Law, be advised that the General Ordinary Shareholders Meeting of my principal, held on April 18<sup>th</sup>, 2005, ordered a payment of a dividend in cash that came from the account of reinvested net tax profits and from the account of net tax profits, for a total amount of \$3,414'347,613.60 Mexican Currency (Three thousand four hundred and fourteen millions, three hundred and forty seven thousand and six hundred and thirteen pesos and sixty cents Mexican Currency), therefore, a dividend in cash of \$1.05 Mexican Currency (One peso and five cents Mexican Currency) will correspond to each one of the 3,251'759,632 shares.
- 2. Attached find a copy of the notice published today in the following newspapers, Reforma, El Financiero and El Economista.

According to the above statements made to the S.D. INDEVAL, S.A. de C.V. Institution for the Deposit of Securities, we hereby respectfully request:

FIRST: To have Grupo Modelo, S.A. de C.V., as presented according to the terms of this writ.

Law duly filed, in order for the holders of the shares which represent the capital stock of Grupo Modelo, S.A. de C.V. to be able to exercise their

corresponding rights.

With consideration and respect.

Mexico City, April 19<sup>th</sup>, 2005 Grupo Modelo, S.A. de C.V.

Jorge Siegrist Prado

cc. National Banking and Securities Commission Mexican Stock Exchange

Seal of S.D. INDEVAL, S.A. de C.V.

April 19, 2005

Received

TRANSLATION FOR HITORIKATION PURPOSES ONLY

GRUPO MODELO, S.A. DE C.V. Asamblea General de Accionistas

Celebrada el

18-Abr-05

Asamblea Gen	Pase	1 Banco Nac		Anheuser- Rich y/o Ju Lucia Gue Rocha)							
Asamblea General de Accionistas	Accionista	vacional de México, S.A. Depto. Fiduciario	er-Busch International Holdings, Inc. (James I José Ruiz López y/o Ma. Teresa Güemes y/o uerra y/o Patricio Martínez y/o Miguel Angel	o O	Banco Nacional de México, S.A. y/o terceros	Vacional de México, S.A. y/o terceros  Vacional de México, S.A. y/o José Álvarez a	vacional de México, S.A. y/o terceros vacional de México, S.A. y/o José Álvarez a vacional de México, S.A. y/o Antonio Villar	Jacional de México, S.A. y/o terceros  Jacional de México, S.A. y/o José Álvarez  a  Jacional de México, S.A. y/o Antonio Villar  Jacional de México, S.A. y/o Ernesto Azamar	vacional de México, S.A. y/o terceros vacional de México, S.A. y/o José Álvarez a vacional de México, S.A. y/o Antonio Villar vacional de México, S.A. y/o Brnesto Azamar vacional de México, S.A. y/o María Guadalupe sz de Soto	Jacional de México, S.A. y/o terceros Jacional de México, S.A. y/o José Álvarez a Jacional de México, S.A. y/o Antonio Villar Jacional de México, S.A. y/o Brnesto Azamar Jacional de México, S.A. y/o María Guadalupe z de Soto Jacional de México, S.A. y/o Ma. del Carmen Jacional de México, S.A. y/o Ma. del Carmen	Jacional de México, S.A. y/o José Álvarez a lacional de México, S.A. y/o Antonio Villar vacional de México, S.A. y/o Antonio Villar vacional de México, S.A. y/o María Guadalupe zo de Soto vacional de México, S.A. y/o María Guadalupe vacional de México, S.A. y/o María Guadalupe vacional de México, S.A. y/o María Guadalupe vacional de México, S.A. y/o Miguel A. Juez Morales
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Celebrada ei	No. de Acciones	1,459,389,728	1,142,017,984		16,232,322	16,232,322 / / 121,000	16,232,322 121,000 17,000	16,232,322 121,000 17,000 200	16,232,322 121,000 17,000 200	16,232,322 121,000 17,000 200 100 8,000	16,232,322 121,000 17,000 200 200 8,000
	Representante	Haterachuna Gabriel Urba	Baricio Morfinaz		Tuesso & Carlo	llvarez	José Álvarez Figueroa Antonio Villar Crail	José Álvarez Figueroa  Antonio Villar Crail  Ernesto Azamar Vilchis	José Álvarez Figueroa  Antonio Villar Crail  Ernesto Azamar Vilchis  María Guadalupe Gutiérrez de Soto	José Álvarez Figueroa  Antonio Villar Crail  Ernesto Azamar Vilchis  María Guadalupe Gutiérrez de Soto  Ma. del Carmen Pérez Armendariz	José Álvarez Figueroa  Antonio Villar Crail  Ernesto Azamar Vilchis  Maria Guadalupe Gutiérrez de Soto  Ma. del Carmen Pérez Armendariz  Miguel A. Dominguez Morales
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Accionista  Accionista  Acción  Acciones  Acción  Acciones  H.G. Terro, L. Lun, L.  Anheuser-Busch International Holdings, Inc. (James Rich y/o José Ruiz López y/o Mal Teresa Guernas y/o Lucia Guerna y/o Patricio Martínez y/o Miguel Angel  Cancelado  Cancelado	Banco Nacional de México, S.A. Depto. Fiduciario  A 1.459,389,728  Anheuser-Busch International Holdings, Inc. (James Rich y/o José Ruiz López y/o Ma. Teresa Guernes y/o Lucia Guerra y/o Patricio Martinez y/o Miguel Angel  Cancelado  Rocha)  Rocha)  Rocha)  Rocha)  Rocha)	Anheuser-Busch International Holdings, Inc. (James Rich y/o José Ruiz López y/o Ma. Teresa Güemes y/o Bucia Guerra y/o Patricio Martínez y/o Miguel Angel Rocha)  Cancelado  Anheuser-Busch International Holdings, Inc. (James Rich y/o James John Martínez y/o Miguel Angel Bucia Guemes y/o Bucia Gu	Cancelado			Banco Nacional de México, S.A. y/o José Álvarez C 121,000 José Álvarez Figueroa	Banco Nacional de México, S.A. y/o José Álvarez C 121,000 José Álvarez Figueroa Figueroa  Banco Nacional de México, S.A. y/o Antonio Villar Crail  Crail	Banco Nacional de México, S.A. y/o José Álvarez  C 121,000 José Álvarez Figueroa  Banco Nacional de México, S.A. y/o Antonio Villar  Crail  Banco Nacional de México, S.A. y/o Ernesto Azamar  C 200 Ernesto Azamar Vilchis	Banco Nacional de México, S.A. y/o José Álvarez  C 121,000 José Álvarez Figueroa  Banco Nacional de México, S.A. y/o Antonio Villar  Crail  Banco Nacional de México, S.A. y/o Ernesto Azamar  Vilchis  Banco Nacional de México, S.A. y/o María Guadalupe  C 100 María Guadalupe Gutiérrez de Soto	Banco Nacional de México, S.A. y/o José Álvarez  C 121,000 José Álvarez Figueroa  Figueroa  Banco Nacional de México, S.A. y/o Antonio Villar  Crali  Banco Nacional de México, S.A. y/o Ernesto Azamar  Vilchis  Banco Nacional de México, S.A. y/o María Guadalupe  Gultérrez de Solo  Banco Nacional de México, S.A. y/o María Guadalupe  C 200 Ernesto Azamar Vilchis  María Guadalupe Gultérrez de Solo  Banco Nacional de México, S.A. y/o Ma. del Carmen  C 8,000 Ma. del Carmen Pérez Armendariz	Banco Nacional de México, S.A. y/o Antonio Villar Crail  Banco Nacional de México, S.A. y/o Antonio Villar C 17,000 Antonio Villar Crail  Banco Nacional de México, S.A. y/o Ernesto Azamar C 200 Ernesto Azamar Vilchis  Banco Nacional de México, S.A. y/o María Guadalupe C 100 María Guadalupe Guitérrez de Solo Guitérrez de Solo Pérez Armendariz  Banco Nacional de México, S.A. y/o Ma. del Carmen C 8,000 Ma. del Carmen Pérez Armendariz  Banco Nacional de México, S.A. y/o Miguel A C 1,000 Miguel A Dominguez Morales

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23	22	21	20	19	18	17	16	15	14	13	12
Valores Mexicanos Casa de Bolsa y/o Terceros (Gabriel Couturier Bañuelos y/o Eduardo Reyes Esparza)	GBM Grupo Bursálil Mexicano, S.A. De C.V. y/o Terceros (Josué Valdez Galicia y/o Javier Mitrani y/o Ingrid Castillo y/o Fernando Portilla y/o Alberto Rodríguez)	Scotia Inverlat Casa de Bolsa, S.A. de C.V. y/o Enríque Espinosa Segovía	Scotia Inverlat Casa de Bolsa, S.A. de C.V. y/o Julio Martínez Sánchez	Scotia Inverlat Casa de Bolsa, S.A. de C.V. y/o terceros (Ana Gabriela Ocejo y/o Vivian Salomón y/o Marco A. Reyes y/o Aníbal Habeica)	Banco Nacional de México, S.A. y/o Yolanda Nava Gutiérrez	Banco Nacional de México, S.A. y/o Dolores Gutiérrez Palero	Banco Nacional de México, S.A. y/o Olegario Gay Alonso	Banco Nacional de México, S.A. y/o Pedro de Martino Fernández	Banco Nacional de México, S.A. y/o Agustín Compadre Lozano	Banco Nacional de México, S.A. y/o Sergio González García	Banco Nacional de México, S.A. y/o Samuel A. Fernández Canal
n	n	ი	С	С	С	С	C	С	С	С	C
678,900	882,569	1,000	5,900	5,244,893	101	627,456	5,044	300	301,800	3,200	148
	Circio Corches (	Enrique Espinosa Segovia	Julio Martínez Sánchez		Yolanda Nava Gutiérrez	Dolores Gutiérrez Palero	Olegario Gay Alonso	Pedro de Martino Fernández	Agustin Compadre Lozano	Sergio González García	Samuel A. Fernández Canal
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35	34	33	32	31	30	29	28	27	26	25	24
Banco Santander Serfin y/o terceros (María del Carmen López y/o Juan Pablo Olaya y/o David Flores y/o Raúl Octavio Olvera)	Casa de Bolsa Santander Serfin y/o terceros (María del Carmen López y/o Juan Pablo Olaya y/o David Flores y/o Raúl Octavio Olvera)	Interacciones Casa de Bolsa y/o Roberto Isaías Salgado Mejía	Interacciones Casa de Bolsa y/o Laura Rodríguez Herrera	Interacciones Casa de Bolsa y/o Fernando Ramos López	Acciones y Valores Banamex, S.A. De C.V. y/o Terceros (Eduardo Estrada y/o Francisco de Gortari y/o Ismael Gutiérrez)	Acciones y Valores Banamex, S.A. De C.V. y/o Doro B. Pérez	Acciones y Valores Banamex, S.A. De C.V. y/o Miguel Angel Aznar Trillo	Acciones y Valores Banamex, S.A. De C.V. y/o Ernesto Rodolfo Aznar Trillo	Casa de Bolsa Banorte, S.A. y/o Terceros (Sergio Avalor Aldana)	BBVA Bancomer, S.A, y/o Terceros (Juan Carlos Mateos Durán y/o José Alberto Galván y/o Héctor Garcia y/o Federico Alvarez y/o Elba Padilla y/o Josefina Dominguez y/o Roberto Contreras y/o Manuel Lucero)	BBVA Bancomer, S.A, y/o The Mexico Fund (Guadalupe Villar y/o Jorge Alberto Osorio)
n	C	C	C	C	C	C	С	C	С	С	n
51,816,535	71,251,822	1,000	500	500	68,640,080	600,000	100	66,000	13,000	4,617,734	1,932,000
Daid Flore	Jard Flores	Roberto Isalas Salgado Mejía	Laura Rodríguez Herrera	Fernando Ramos López	Transver de Centre	Doro B. Pérez	Miguel Angel Aznar Trillo	Ernesto Rodolfo Aznar Trillo	Sergio Avalor Aldana	(ALEUN 29 OXEE A)	Guadalupe Villar
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2005 MAY 17 A 8: 47

GEORPORATE HEREE

# ENCLOSURE D

Mr. Roberto Córdoba Deputy Director of Issuers Administration MEXICAN STOCK EXCHANGE

The undersigned, Jorge Siegrist Prado, as Secretary of the Board of Directors of Grupo Modelo, S.A. de C.V., by this means and in compliance with Item 4 of Section I of Article 33 of the Bulletin without number of the National Banking and Securities Commission applicable to Security Issuers and Other Security Market Participants, published in the Daily Gazette of the Federation on March 19<sup>th</sup>, 2003, state that the Corporate Books of Grupo Modelo, S.A. de C.V., which are mentioned in this document, have been updated as regards to the information which should be stated in the same:

- I. Shareholders Meeting Minutes Book.
- II. Board of Directors Meeting Minutes Book.
- III. Shareholders Registry Book; and
- IV. Capital Stock Variations Book.

This letter is issued for the legal effects which may take place, in Mexico City, Federal District, on April 19<sup>th</sup>, 2005.

(signature)
Jorge Siegrist Prado
Secretary of the Board of Directors

**ENCLOSURE** E

# **EMISNET**

Emisora: GRUPO MODELO, S.A. DE C.V..

Usuario: EMILIO FULLAONDO BOTELLA.

Nombre del sobre: icssific.ens

Longitud del sobre: 81755 bytes.

Fecha de recepcion: Apr 18 2005 5:22:48:400PM.

Folio de recepcion: 85933.

# Los Archivos recibidos son los siguientes:

Nombre del archivo	Tipo de Archivo	Descripcion
icssific.bmv	1	Sific para Industriales, Comerciales y de Servicios

# Los Archivos NO recibidos son los siguientes:

Nombre del archivo Error

# MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.



Year: 2004

#### CONSOLIDATED FINANCIAL STATEMENT

AT DECEMBER 31 OF 2004 AND 2003 (Thousands of Pesos)

#### JUDGED INFORMATION

EF	CONCEPTS	QUARTER OF PRESI	ENT	QUARTER OF PREVIO	us
s	CONCEPTS	Amount	<b>%</b>	Amount %	
1	TOTAL ASSETS	73,465,695	100	67,379,487	100
2	CURRENT ASSETS	25,183,390	34	21,428,477	3
3	CASH AND SHORT-TERM INVESTMENTS	15,849,517	22	12,748,925	1
4	ACCOUNTS AND DOCUMENTS RECEIVABLE (NET)	1,351,735	2	1,270,611	
5	OTHER ACCOUNTS AND DOCUMENTS RECEIVABLE	577,620	1	354,389	Ì
6	INVENTORIES	5,514,120	8	5,068,727	
7	OTHER CURRENT ASSETS	1,890,398	3	1,985,825	1
8	LONG-TERM	3,766,532	5	3,877,185	İ
9	ACCOUNTS AND DOCUMENTS RECEIVABLE (NET)	1,057,522	1	965,389	1
10	INVESTMENT IN SHARES OF SUBSIDIARIES				i
	AND NON-CONSOLIDATED ASSOCIATED	2,595,433	4	2,779,227	ļ
11	OTHER INVESTMENTS	113,577	0	132,569	ĺ
12	PROPERTY, PLANT AND EQUIPMENT	42,791,963	58	40,356,929	i ,
13	PROPERTY	19,618,172	27	18,337,827	! :
14	MACHINERY AND INDUSTRIAL EQUIPMENT	29,285,624	40	26,675,570	
15	OTHER EQUIPMENT	7,925,542	11	8,286,733	
16	ACCUMULATED DEPRECIATION	19,724,128	27	18,890,612	
17	CONSTRUCTION IN PROGRESS	5,686,753	8	5,947,411	
18	DEFERRED ASSETS (NET)	375,197	1	468,815	
19	OTHER ASSETS	1,348,613	2	1,248,081	
20	TOTAL LIABILITIES	12,653,583	100	12,425,036	100
21	CURRENT LIABILITIES	4,258,737	34	4,522,689	
22	SUPPLIERS	1,303,690	10	993,305	
23	BANK LOANS	0	0	0	
24	STOCK MARKET LOANS	1 0	0	0	1
25	TAXES TO BE PAID	1,218,918	10	2,216,566	
26	OTHER CURRENT LIABILITIES	1,736,129	14	1,312,818	1
27	LONG-TERM LIABILITIES	0	0	0	l
28	BANK LOANS		ا		
29	STOCK MARKET LOANS	Ö	ا ة		
30	OTHER LOANS		ő		
		1	66	7,902,347	
31 32	DEFERRED LOANS OTHER LIABILITIES	8,394,846 0	0	7,902,347	
33	CONSOLIDATED STOCK HOLDERS' EQUITY	60,812,112	100	54,954,451	100
34	MINORITY INTEREST	14,086,320	23	13,180,941	
35	MAJORITY INTEREST	46,725,792	77	41,773,510	
36	CONTRIBUTED CAPITAL	15,657,637	26	15,657,637	
37	PAID-IN CAPITAL STOCK (NOMINAL)	2,839,652	5	2,839,652	
38	RESTATEMENT OF PAID-IN CAPITAL STOCK	11,840,332	19	11,840,332	
39	PREMIUM ON SALES OF SHARES	943,363	2	943,363	
40	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	34,290	0	34,290	
11	CAPITAL INCREASE (DECREASE)	31,068,155	51	26,115,873	
12	RETAINED EARNINGS AND CAPITAL RESERVE	24,940,754	41	21,125,698	
43	REPURCHASE FUND OF SHARES	617,520	1	617,520	
44	EXCESS (SHORTFALL) IN RESTATEMENT OF STOCK				
	HOLDERS' EQUITY	(673,027)	(1)	(694,201)	
45	NET INCOME FOR THE YEAR	6,182,908	10	5,066,856	

STOCK EXCHANGE CODE:

JUDGED INFORMATION

**GMODELO** 

GRUPO MODELO, S.A. DE C.V.

QUARTER:

4 YEAR:

2004

#### CONSOLIDATED FINANCIAL STATEMENT

BREAKDOWN OF MAIN CONCEPTS

(Thousands of Pesos)

REF	00105570	QUARTER OF PRESE		QUARTER OF PREVIOUS FINANCIAL YEAR	5
s	CONCEPTS	Amount	% A	mount %	
<b>3</b> 46 47	CASH AND SHORT-TERM INVESTMENTS CASH SHORT-TERM INVESTMENTS	<b>15,849,517</b> 665,463 15,184,054	100 4 96	<b>12,748,925</b> 808,722 11,940,203	100 6 94
18 48 49 50 51	DEFERRED ASSETS (NET) AMORTIZED OR REDEEMED EXPENSES GOODWILL DEFERRED TAXES OTHERS	<b>375,197</b> 166,602 208,595 0	100 44 56 0	<b>468,815</b> 180,794 288,021 0 0	39 61 0
<b>21</b> 52 53	CURRENT LIABILITIES FOREING CURRENCY LIABILITIES MEXICAN PESOS LIABILITIES	<b>4,258,737</b> 413,586 3,845,151	100 10 90	<b>4,522,689</b> 281,583 4,241,106	100 6 94
<b>24</b> 54 55 56	STOCK MARKET LOANS COMMERCIAL PAPER CURRENT MATURITIES OF MEDIUM TERM NOTES CURRENT MATURITIES OF BONDS	0	100 0 0 0	0	100 0 0 0
26 57 58	OTHER CURRENT LIABILITIES OTHER CURRENT LIABILITIES WITH COST OTHER CURRENT LIABILITIES WITHOUT COST	<b>1,736,129</b> 0 1,736,129	100 0 100	<b>1,312,818</b> 0 1,312,818	100 0 100
<b>27</b> 59 60	LONG-TERM LIABILITIES FOREING CURRENCY LIABILITIES MEXICAN PESOS LIABILITIES	<b>0</b> 0 0	100 0 0	0	100 0 0
<b>29</b> 61 62	STOCK MARKET LOANS BONDS MEDIUM TERM NOTES	0	100 0 0	0	0 0 0
<b>30</b> 63 64	OTHER LOANS OTHER LOANS WITH COST OTHER LOANS WITHOUT COST	0	<b>100</b> 0 0	0	<b>100</b> 0 0
<b>31</b> 65 66 67	DEFERRED LOANS NEGATIVE GOODWILL DEFERRED TAXES OTHERS	<b>8,394,846</b> 0 7,763,984 630,862	100 0 92 8	<b>7,902,347</b> 0 7,013,199 889,148	100 0 89 11
<b>32</b> 68 69	OTHER LIABILITIES RESERVES OTHERS LIABILITIES	0	100 0 0	0	100 0 0
44	EXCESS (SHORTFALL) IN RESTATEMENT OF STOCK	(673,027)	100	(694,201)	100
70 71	HOLDERS' EQUITY ACCUMULATED INCOME DUE TO MONETARY POSITION INCOME FROM NON-MONETARY POSITION ASSETS	4,300,486 (4,973,513)	639 (739)	4,300,486 (4,994,687)	619 (719)

STOCK EXCHANGE CODE:

GMODELO

GRUPO MODELO, S.A. DE C.V.

QUARTER:

4 YEAR:

2004

## CONSOLIDATED FINANCIAL STATEMENT

OTHER CONCEPTS (Thousands of Pesos)

JUDGED INFORMATION

REF	CONCEPTS	QUARTER OF PRESENT FINANCIAL YEAR	QUARTER OF PREVIOUS FINANCIAL YEAR
s	CONCEPTS	Amount	Amount
72	WORKING CAPITAL	20,924,653	16,905,788
73	PENSIONS FUND AND SENIORITY PREMIUMS	3,852,421	3,458,320
74	EXECUTIVES (*)	0	0
75	EMPLOYERS (*)	22,416	23,785
<b>7</b> 6	WORKERS (*)	22,175	23,808
77	CIRCULATION SHARES (*)	3,251,759,632	3,251,759,632
78	REPURCHASED SHARES (*)	0	0

<sup>(\*)</sup> THESE CONCEPTS SHOULD BE EXPRESSED IN UNITS.

QUARTER:

4 YEAR:

2004

# CONSOLIDATED EARNING STATEMENT FROM JANUARY THE 1st TO DECEMBER 31 OF 2004 AND 2003

(Thousands of Pesos)

#### JUDGED INFORMATION

REF		QUARTER OF PRES		QUARTER OF PREVIOUS FINANCIAL YEAR	
R	CONCEPTS	Amount	6 A	mount %	
1	NET SALES	44,813,803	100	42,554,421	100
2	COST OF SALES	19,572,819	44	18,826,901	44
3	GROSS INCOME	25,240,984	56	23,727,520	56
4	OPERATING EXPENSES	12,091,391	27	12,297,299	29
5	OPERATING INCOME	13,149,593	29	11,430,221	27
6	TOTAL FINANCING COST	(192,546)	0	(325,356)	(1)
7	INCOME AFTER FINANCING COST	13,342,139	30	11,755,577	28
8	OTHER FINANCIAL OPERATIONS	(192,891)	0	(422,863)	(1)
9	INCOME BEFORE TAXES AND WORKERS' PROFIT	10.555.000		10.170.440	
	SHARING	13,535,030	30	12,178,440	29
10	RESERVE FOR TAXES AND WORKERS' PROFIT		1		
	SHARING	5,428,580	12	5,514,730	13
11	NET INCOME AFTER TAXES AND WORKERS' PROFIT		1	·	
	SHARING	8,106,450	18	6,663,710	16
12	SHARE IN NET INCOME OF SUBSIDIARIES AND	_	1		_
	NON-CONSOLIDATED ASSOCIATES	0	0	0	0
. 13	CONSOLIDATED NET INCOME OF CONTINUOUS				
	OPARATION	8,106,450	18	6,663,710	16
14	INCOME OF DISCONTINUOUS OPERATIONS	0	0	0	0
15	CONSOLIDATED NET INCOME BEFORE	1	i		
	EXTRAORDINARY ITEMS	8,106,450	18	6,663,710	16
16	EXTRAORDINARY ITEMS NET EXPENSES (INCOME)	0	0	0	0
17	NET EFFECT AT THE BEGINNING OF THE YEAR BY	·			_
	CHANGES IN ACCOUNTING PRINCIPLES	0	0	0	0
18	NET CONSOLIDATED INCOME	8,106,450	18	6,663,710	16
19	NET INCOME OF MINORITY INTEREST	1,923,542	4	1,596,854	4
20	NET INCOME OF MAJORITY INTEREST	6,182,908	14	5,066,856	12

QUARTER:

4/EAR:

2004

## CONSOLIDATED EARNING STATEMENT

BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

#### JUDGED INFORMATION

Final Printing

REF	CONCEDTO	QUARTER OF PRESEN FINANCIAL YEAR		TER OF PREVIOUS FINANCIAL YEAR	<b>,</b>	
R	CONCEPTS	Amount	% A	mount %		
1	NET SALES	44,813,803	100	42,554,421		100
21	DOMESTIC	32,101,713	72	31,190,776		73
22	FOREIGN	12,712,090	28	11,363,645		27
23	TRANSLATED INTO DOLLARS (***)	1,094,162	2	981,456		2
6	TOTAL FINANCING COST	(192,546)	100	(325,356)		100
24	INTEREST PAID	132	0	45	ł	0
25	EXCHANGE LOSSES	118,562	62	140,007	ł	43
26	INTEREST EARNED	961,078	499	708,845	1	218
27	EXCHANGE PROFITS	115,628	60	231,708	}	71
28	GAIN DUE TO MONETARY POSITION	765,466	398	475,145		146
8	OTHER FINANCIAL OPERATIONS	(192,891)	100	(422,863)	100	
29	OTHER NET EXPENSES (INCOME) NET	(192,891)	(100)			(100)
30	(PROFIT) LOSS ON SALE OF OWN SHARES	0	0	0		0
31	(PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS	0	0	0		0
10	RESERVE FOR TAXES AND WORKERS' PROFIT SHARING	5,428,580	100	5,514,730	100	
32	INCOME TAX	4,369,381	80	4,369,832	1	79
33	DEFERED INCOME TAX	(434,567)	(8)	107,519	1	2
34	WORKERS' PROFIT SHARING	1,202,390	22	1,037,379	ł	19
35	DEFERED WORKERS' PROFIT SHARING	291,376	5	0	1	0

(\*\*\*) THOUSANDS OF DOLLARS

QUARTER:

4 YEAR:

2004

#### CONSOLIDATED EARNING STATEMENT

OTHER CONCEPTS (Thousands of Pesos)

## JUDGED INFORMATION

**Final Printing** 

REF R	CONCEPTS	QUARTER OF PRESENT FINANCIAL YEAR Amount	QUARTER OF PREVIOUS FINANCIAL YEAR Amount
36	TOTAL SALES  NET INCOME OF THE YEAR  NET SALES (**)  OPERATION INCOME (**)  NET INCOME OF MAYORITY INTEREST(**)  NET CONSOLIDATED INCOME (**)	48,930,052	45,929,147
37		5,015,362	5,428,264
38		44,813,803	42,554,421
39		13,149,593	11,430,221
40		6,182,908	5,066,856
41		8,106,450	6,663,710

(\*\*) THE RESTATED INFORMATION ON THE LAST TWELVE MONTHS SHOULD BE USED

## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V.

JUDGED INFORMATION

GMODELO

QUARTER 4

YEAR 2004

## CONSOLIDATED EARNING STATEMENT FROM OCTOBER THE 1ST TO DECEMBER 31 OF 2004 AND 2003

(Thousands of Pesos)

Final Printing

REF	CONCEPTS	QUARTER OF I		QUARTER OF PREVIOUS FINANCIAL YEAR		
R		Amount	%	Amount	%	
1	NET SALES	10,994,036	100	10,924,960	100	
2	COST OF SALES	4,702,250	43	4,819,142	44	
3	GROSS INCOME	6,291,786	57	6,105,818	56	
4	OPERATING EXPENSES	3,162,217	29	3,390,299		
5	OPERATING INCOME	3,129,569	28	2,715,519	25	
6	TOTAL FINANCING COST	-4,765	0			
7	INCOME AFTER FINANCING COST	3,134,334	29	2,694,414	25	
8	OTHER FIANCIAL OPERATIONS	247,071	2			
9	INCOME BEFORE TAXES AND WORKERS' PROFIT	2,887,263	26		25	
10	SHARING RESERVE FOR TAXES AND WORKERS' PROFIT SHARING	684,228	6	1,237,039	11	
11	NET INCOME AFTER TAXES AND WORKERS' PROFIT SHARING	2,203,035	20	1, <del>5</del> 45,705	. 14	
12	SHARE IN NET INCOME OF SUBSIDIARIES AND NON-CONSOLIDATED ASSOCIATES	0	0	0	. (	
13	CONSOLIDATED NET INCOME OF CONTINUOUS OPERATION	2,203,035	20	1,545,705	14	
14	INCOME OF DISCONTINOUS OPERATION	0	0	0		
15	CONSOLIDATED NET INCOME BEFORE EXTRAORDINARY ITEMS	2,203,035	20	1,545,705	14	
16	EXTRAORDINARY ITEMS NET EXPENSES (INCOME)	l · o	0	0	(	
17	NET EFFECT AT THE BEGINNING OF THE YEAR BY CHANGES IN ACCOUNTING PRINCIPLES	0	0	0	. (	
18	NET COSOLIDATED INCOME	2,203,035	20	1,545,705	14	
19	NET INCOME OF MINORITY INTEREST	522,927	5			
20	NET INCOME OF MAJORITY INTEREST	1,680,108	15	1,171,320	11	

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## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V.

GMODELO

QUARTER 4

YEAR 2004

## CONSOLIDATED EARNING STATEMENT BREAKDOWN OF MAIN CONCEPTS

(Thousands of Pesos)

JUDGED INFORMATION

REF		QUARTER OF P	RESENT	QUARTER OF	PREVIOUS
l	CONCEPTS	FINANCIAL		FINANCIAL YEAR	
R		Amount	%	Amount	%
1	NET SALES	10,994,036	100	10,924,960	100
21	DOMESTIC	8,343,460	76	8,097,873	74
22	FOREIGN	2,650,576	24	2,827,087	26
23	TRANSLATED INTO DOLLARS (***)	231,323	2	237,044	2
6	TOTAL FINANCING COST	-4,765	100	21,105	100
24	INTREST PAID	64	· 1	9	0
25	EXCHANGE LOSSES	31,322	657	33,859	160
26	INTEREST EARNED	319,992	6715	164,457	779
27	EXCHANGE PROFITS	27,333	574	70,004	332
28	GAIN DUE TO MONETARY POSITION	311,174	6530	221,698	1050
8	OTHER FIANCIAL OPERATIONS	247,071	100	-88,330	100
29	OTHER NET EXPENSES (INCOME) NET	247,071	100	-88,330	-100
30	(PROFIT) LOSS ON SALE OF OWN SHARES		0	0	0
31	(PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS	0	0	0	0
10	RESERVE FOR TAXES AND WORKERS' PROFIT SHARING	684,228	100	1,237,039	100
32	INCOME TAX	442,745	65		79
<b>3</b> 3	DEFERED INCOME TAX	-275,114	-40	32,158	3
34	WORKERS' PROFIT SHARING	225,221	33	227,218	18
35	DEFERED WORKERS' PROFIT SHARING	291,376	43	0	0

GMODELO

QUARTER:

4/EAR:

2004

# CONSOLIDATED FINANCIAL STATEMENT FROM JANUARY THE 1st TO DECEMBER 31 OF 2004 AND 2003

(Thousands of Pesos)

JUDGED INFORMATION

REF		QUARTER OF PRESENT FINANCIAL YEAR	QUARTER OF PREVIOUS FINANCIAL YEAR
С	CONCEPTS	Amount	Amount
1	CONSOLIDATED NET INCOME	8,106,450	6,663,710
2	+(-) ITEMS ADDED TO INCOME WHICH DO NOT		
	REQUIRE USING CASH	2,969,421	1,916,479
3	CASH FLOW FROM NET INCOME OF THE YEAR	11,075,871	8,580,189
4	CASH FLOW FROM CHANGE IN WORKING CAPITAL	(928,445)	(739,290)
5	CASH GENERATED (USED) IN OPERATING ACTIVITIES	10,147,426	7,840,899
6	CASH FLOW FROM EXTERNAL FINANCING	1,434,196	(246,821)
7	CASH FLOW FROM INTERNAL FINANCING	(3,831,259)	(2,581,112)
8	CASH FLOW GENERATED (USED) BY FINANCING	(2,397,063)	(2,827,933)
9	CASH FLOW GENERATED (USED) IN INVESTMENT		
	ACTIVITIES	(4,662,387)	(3,444,122)
10	NET INCREASE (DECREASE) IN CASH AND SHORT-TERM		
	INVESTMENTS	3,087,976	1,568,844
11	CASH AND SHORT-TERM INVESTMENTS AT THE	1	, <u> </u>
	BEGINNING OF PERIOD	12,761,541	11,180,081
12	CASH AND SHORT-TERM INVESTMENTS AT THE END		
	OF PERIOD	15,849,517	12,748,925

# MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V.

**GMODELO** 

QUARTER 4

YEAR 2004

## CONSOLIDATED FINANCIAL STATEMENT BREAKDOWN OF MAIN CONCEPTS

(Thousands of Pesos)

HIDGED	INICODMA	MONT

	JRMATION	TOURDIED OF BRECENT	Total Finding
REF	CONCERTO	QUARTER OF PRESENT	QUARTER OF PREVIOUS
	CONCEPTS	FINANCIAL YEAR	FINANCIAL YEAR
С		Amount	Amount
2	+ (-) ITEMS ADDED TO INCOME WHICH DO NOT REQUIRE		
	USING CASH	2,969,421	1,916,479
13	DEPRECIATION AND AMORTIZATION FOR THE YEAR	2,114,721	2,051,299
14	+ (-) NET INCREASE (DECREASE) IN PENSIONS FUND		0
	AND SENIORITY PREMIUMS	0	
15	+ (-) NET LOSS (PROFIT) IN MONEY EXCHANGE	0	0
16	+ (-) NET LOSS (PROFIT) IN ASSETS AND LIABILITIES	0	0
	ACTUALIZATION		
17	+ (-) OTHER ITEMS	82,279	(269,262)
40	+ (-) ITEMS ADDED TO INCOME WICH DO NOT REQUIRE USING CASH	772,421	134,442
4	CASH FLOW FROM CHANGE IN WORKING CAPITAL	(928,445)	(739,290)
18	+ (-) DECREASE (INCREASE) IN ACCOUNT RECEIVABLE	(380,304)	(424,061)
19	+ (-) DECREASE (INCREASE) IN INVENTORIES	(351,107)	131,286
20	+ (-) DECREASE (INCREASE) IN OTHER ACCOUNT		
	RECEIVABLE	96,020	(474,736)
21	+ (-) DECREASE (INCREASE) IN SUPPLIER ACCOUNT	297,947	(46,188)
22	+ (-) DECREASE (INCREASE) IN OTHER LIABILITIES	(591,001)	74,409
6	CASH FLOW FROM EXERNAL FINANCING	1,434,196	(246,821)
23	+ SHORT-TERM BANK AND STOCK MARKET FINANCING	0	0
24	+ LONG-TERM BANK AND STOCK MARKET FINANCING	0	0
25	+ DIVIDEND RECEIVED	0	0
26	+ OTHER FINANCING	1,434,196	(246,821)
27	(-) BANK FINANCING AMORTIZATION	0	0
28	(-) STOCK MARKET AMORTIZATION	0	0
29	(-) OTHER FINANCING AMORTIZATION	0	
7	CASH ELOW FROM INTERNAL FINANCING	(2.024.250)	(2.504.442)
30	CASH FLOW FROM INTERNAL FINANCING  + (-) INCREASE (DECREASE) IN CAPITAL STOCKS	(3,831,259)	(2,581,112) 0
31	(-) DIVIDENDS PAID	(3,831,259)	(2,581,112)
32	+ PREMIUM ON SALE OF SHARES	(5,651,259)	(2,501,112)
33	+ CONTRIBUTION FOR FUTURE CAPITAL INCREASES	0	) o
33	- CONTRIBUTION FOR FORE OAFTAE INCREASES		
9	CASH FLOW GENERATED (UTILIZED) IN INVESTMENT	(4,662,387)	(3,444,122)
	ACTIVITIES	(7,002,007)	(0,777,122/
34	+ (-) INCREASE (DECREASE) IN STOCK INVESTMENTS OF A PERMANENT NATURE	(152,777)	(1,742)
35	(-) ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT	(3,808,151)	(2,115,467)
36	(-) INCREASE IN CONSTRUCTIONS IN PROGRESS	(492,511)	(975,865)
37	+ SALE OF OTHER PERMNENT INVESTMENTS	0	0
38	+ SALE OF TANGIBLE FIXED ASSETS	0	0
39	+ (-) OTHER ITEMS	(208,948)	(351,048)

#### MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V.

**GMODELO** 

QUARTER 4

**YEAR 2004** 

RATIOS CONSOLIDATED

JUDGED INFORMATION Final Printing QUARTER OF PRESENT QUARTER OF PRESENT REF CONCEPTS FINANCIAL YEAR FINANCIAL YEAR P YIELD NET INCOME TO NET SALES 18.09% 15.66% 1 2 NET INCOME TO STOCK HOLDERS' EQUITY (\*\*) 13.23% 12.13% NET INCOME TO TOTAL ASSETS (\*\*) 3 11.03% 9.89% 4 CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME 56.56% 35.58% 5 INCOME DUE TO MONETARY POSITION TO NET INCOME -9.44 % -7.13 % ACTIVITY 6 NET SALES TO NET ASSETS (\*\*) 0.61 0.63 times times 7 NET SALES TO FIXED ASSETS (\*\*) 1.05 times 1.05 times INVENTORIES ROTATION (\*\*) 8 3.55 times 3.71 times ACCOUNTS RECEIVABLE IN DAYS OF SALES 9 9 9 days days 10 PAID INTEREST TO TOTAL LIABILITIES WITH COST (\*\*) 0.00% 0.00% LEVERAGE TOTAL LIABILITIES TO TOTAL ASSETS 17.22% 18.44% 11 TOTAL LIABILITIES TO STOCK HOLDERS' EQUITY 12 0.21 0.23 times times 3.27% 2.27% 13 FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES times 0.00% 14 LONG-TERM LIABILITIES TO FIXED ASSETS 0.00% 15 OPERATING INCOME TO INTEREST PAID 99,618.13 254,004.91 times times 3.42 16 NET SALES TO TOTAL LIABILITIES (\*\*) 3.54 times times LIQUIDITY CURREENT ASSETS TO CURRENT LIABILITIES 17 5.91 times 4.74 times CURRENT ASSETS LESS INVENTORY TO CURRENT 18 LIABILITIES 4.62 times 3.62 times CURRENT ASSETS TO TOTAL LIABILITIES 1.72 19 1.99 times times 20 AVAILABLE ASSETS TO CURRENT LIABILITIES 372.16% 281.89% CASH FLOW 21 CASH FLOW FROM NET INCOME TO NET SALES 24.72% 20.16% 22 CASH FLOW FROM CHANGES IN WORKING CAPITAL TO NET SALES -2.07% -1.74 % CASH GENERATED (USED) IN OPERATING TO 23 INTEREST PAID 76,874.44 times 174,242.20 times 24 EXTERNAL FINANCING TO CASH GENERATED (USED) IN FINANCING -59.83% 8.73% 25 INTERNAL FINANCING TO CASH GENERATED (USED) IN GINANCING 159.83% 91.27% 26 ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT TO CASH GENERATED (USED) IN INVESTMENT **ACTIVITIES** 61.42% 81.68%

<sup>(\*\*)</sup> IN THESE RATIOS FOR THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

#### **MEXICAN STOCK EXCHANGE** SIFIC / ICS

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STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V. **GMODELO** 

QUARTER 4

YEAR 2004

#### DATA PER SHARE CONSOLIDATED FINANCIAL STATEMENT

JUDGED IN	FORMATION		Final Printing		
REF	QUARTER OF PRESENT		QUARTER OF PRESENT		
<u> </u>	CONCEPTS	FINANCIAL YEAR	FINANCIAL YEAR		
D		Amount	Amount		
Ĭ		1	·		
1	BASIC PROFIT PER ORDINARY SHARE (**)	\$ 1.90	\$ 1.56		
2	BASIC PROFIT PER PREFERENT SHARÈ (**)	\$ 0.00	\$ 0.00		
2	DILUITED PROFIT PER ORDINARY SHARE (**)	\$ 1.90	\$ 1.56		
4	CONTINUOUS OPERATIONG PROFIT PER COMUN				
1	SHARE(**)	\$ 2.49	\$ 2.05		
5	EFFECT OF DISCONTINUOUS OPERATING ON		·		
}	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$ 0.00	\$ 0.00		
6	EFFECT OF EXTRAORDINARY PROFIT AND LOSS ON	l i			
	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$ 0.00	\$ 0.00		
7	EFFECT BY CHANGES IN ACCOUNTING POLICIES ON		•		
	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$ 0.00	\$ 0.00		
8	CARRYING VALUE PER SHARE	\$ 14.37	\$ 12.85		
9	CASH DIVIDEND ACUMULATED PER SHARE	\$ 0.88	\$ 0.58		
10	DIVIDEND IN SHARES PER SHARE	0 shares	.00 shares		
11	MARKET PRICE TO CARRYING VALUE	2.13 times	2.21 times		
12	MARKET PRICE TO BASIC PROFIT PER ORDINAY				
	SHARE (**)	16.12 times	18.26 times		
13	MARKET PRICE TO BASIC PROFIT PREFERENT		Ì		
	SHARE (**)	.00 times	0.00 times		

<sup>(\*\*)</sup> IN THESE RATIOS FOR THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTH

## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE: **GMODELO GRUPO MODELO**, **S.A. DE C.V**.

QUARTER: 4

YEAR:2004

#### **FINANCIAL STATEMENTS NOTES (1)**

JUDGED INFORMATION

CONSOLIDATED Final Printing

THE COMPANY DOES NOT HAVE CREDITS OR INVESTMENTS IN UDIS (UNIDADES DE INVERSION = INVESTMENT UNITS), AND THEREFORE WITH THIS COMMENT THE COMUNICATION DATED DECEMBER 27, 1999, IS COMPLIED WITH.

TO ACCURATELY COMPARE THE 2004 BALANCE SHEET VERSUS 2003, THE FIGURES AS OF 2003 HAVE BEEN RESTRUCTURATED IN THE FOLLOWING REFERENCES:

-S-9 "ACCOUNTS AND DOCUMENTS RECEIVABLE (NET)", WAS INCREASED IN \$813,328, DECREASING SUCH AMOUNT FROM THE PAYMENTS IN ADVANCE INCLUDED IN THE REF. S-7.

-S-12 "PROPERTY, PLANT AND EQUIPMENT" WAS INCREASED IN \$239,419, REDUCING SUCH AMOUNT FROM REF. S-48 "THE AMORTIZED OR REDEEMED EXPENSES".

THE EFFECT OF THE DEFERRED TAX ON SHAREHOLDERS' EQUITY OF THE MAJORITY INTEREST WAS INCLUDED IN THE ACCUMULATED PROFITS ACCOUNT WITH REFERENCE S-42 FOR AN AMOUNT OF PS. \$4,905,614, THIS BASED ON THE PROVISION OF BULLETIN D-4, INDICATING THAT THE INITIAL EFFECT OF THE APPLICATION OF THIS PRINCIPLE IS PRESENTED IN ONLY ONE ACCOUNT. THIS LINE WAS USED, SINCE IN THE SIFIC THERE IS NO REFERENCE IN WHICH WE CAN SHOW SAID EFFECT.

DURING THE FOURTH QUARTER, AS A RESULT OF THE GROUP'S RESTRUCTURE, EXPENDITURES OF \$121.836 WERE RECLASSIFIED AS FOLLOWS:

ACCUMULATED
AMMOUNT AS OF
REFERENCE THE THIRD QUARTER

FROM:

TO:

R-2 COST OF SALES R-4 OPERATING EXPENSES R-29 OTHER NET EXPENSES R-29 OTHER NET EXPENSES \$ 20,893 \$ 100,943

REFERENCE R-37 "TAX RESULT FOR THE PERIOD" CORRESPONDS TO THAT OF GRUPO MODELO, DETERMINED ON THE BASIS OF THE TAX CONSOLIDATION REGIME.

THE CONTRIBUTIONS MADE TO PENSION PLANS AND THE EFFECT OF THE RESTRUCTURING OF THE MINORITY INTEREST CAPITAL ARE INCLUDED IN REFERENCE C-26 "OTHER FINANCING" THIS IS BECAUSE IN REFERENCE C-7 "FLOW FROM OWN FINANCING" THERE IS NO ITEM THAT ALLOWS TO INCLUDE THOSE CONCEPTS.

REFERENCE C-31 COLUMN INCLUDES THE PAYMENT OF DIVIDENS IN THE FOLLOWING MANNER:

		2004	2003
MAJORITY SHAREHOLDERS MINORITY SHAREHOLDERS	PS.	2,866,051 _965,208	1,896,527 <u>684,585</u>
TOTAL (FERERENCE C-31)		3,831,259 ======	2,581,112

# MEXICAN STOCK EXCHANGE SIFIC/ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER: 4 YEAR: 2004

## DIRECTOR REPORT (1) ANNEX 1

JUDGED INFORMATION

Final Printing

MEXICO CITY, FEBRUARY 24<sup>TH</sup>, 2005. NET SALES DURING 2004 POSTED AN INCREASE OF 5.3%. THIS RESULT IS MAINLY DUE TO THE INCREASES OF 1.6% AND 11.9% IN THE DOMESTIC AND EXPORTS SALES, RESPECTIVELY. DURING 2004 TOTAL BEER VOLUME GREW 2.1% COMPARED TO THE SAME PERIOD OF THE PREVIOUS YEAR, REACHING 42.8 MILLION HECTOLITER. DOMESTIC SALES INCREASED 1.6% WHILE EXPORTS WERE UP 3.5%.

BEER VOLUME SOLD IN THE EXPORT MARKET REPRESENTS 28.6% OF TOTAL SALES. THE US IS THE MAIN EXPORT MARKET AND GRUPO MODELO'S BRAND PORTFOLIO HAS A MARKET SHARE OF 34.9% IN THE IMPORT SEGMENT. CORONA EXTRA'S PERFORMANCE STANDS OUT AS ITS GROWTH WAS IN LINE WITH THE ONE ACHIEVED BY THE TOP 10 BEST SELLING IMPORT BRANDS IN THAT MARKET. MOREOVER, MODELO ESPECIAL IS NOW THE SIXTH BRAND IN THE SEGMENT, BEING THE ONLY BRAND WHICH GREW AT A DOUBLE DIGIT PACE AMONG THE TOP 10 MOST IMPORTANT. OUR VOLUME IN CANADA GREW 11.4%, CONFIRMING OUR LEADERSHIP IN THE IMPORT CATEGORY. IN EUROPE, GRUPO MODELO IS THE LEADER IN THE SEGMENT OF NON EUROPEAN BOTTLED BEER, ACHIEVING A DOUBLE DIGIT GROWTH RATE DURING THE YEAR.

THE OPERATING PROFIT RECORDED A 15.0% GROWTH COMPARED TO THE SAME PERIOD OF 2003, AMOUNTING 13,150 MILLION PESOS. CONSEQUENTLY, THE OPERATING MARGIN REACHED A HISTORICAL RECORD LEVEL AT 29.3%, EXPANDING 240 BASIS POINTS VERSUS LAST YEAR. IN 2004, THE EBITDA (OPERATING PROFIT + DEPRECIATION - EQUITY INCOME OF ASSOCIATES INCLUDED IN COGS) WAS 14,921 MILLION PESOS, FIGURE 13.7% HIGHER THAN 2003. NET MAJORITY INCOME WAS 22.0% HIGHER THAN THE PREVIOUS YEAR, DRIVING THE IMPROVEMENT OF 190 BASIS POINTS IN THE NET MARGIN THAT REACHED 13.8%. ON ACCUMULATED BASIS, GRUPO MODELO'S EARNINGS PER SHARE STOOD AT 1.90 PESOS, FIGURE THAT COMPARES POSITIVELY WITH 1.56 PESOS OBTAINED IN 2003.

AS OF YEAR END, GRUPO MODELO'S CASH AND MARKETABLE SECURITIES REPRESENTED 21.6% OF TOTAL ASSETS. FURTHERMORE, TOTAL ASSETS EXPERIENCED A 9.0% GROWTH IN THE LAST TWELVE MONTHS. ON THE OTHER HAND, THE COMPANY'S SOLID FINANCIAL POSITION HAS BEEN MAINTAINED THROUGH A DEBT-FREE CAPITAL STRUCTURE AND SHORT-TERM OPERATIONAL LIABILITIES OF 4,259 MILLION PESOS. STOCKHOLDERS' EQUITY AMOUNTED TO 46,726 MILLION PESOS, REPRESENTING AN 11.9% INCREASE VERSUS 2003.

AS OF DECEMBER 2004, GRUPO MODELO INVESTED 4,301 MILLION PESOS WITH ITS OWN RESOURCES IN EXPANSION AND MODERNIZATION PROJECTS THROUGHOUT THE ORGANIZATION, 24.2% WAS ALLOCATED IN THE TUXTEPEC BREWERY, 51.3% IN BREWERIES AND OTHER FACILITIES AND 24.5% IN SALES. GRUPO MODELO'S CAPACITY UTILIZATION IN 2004 AVERAGED 82.4%. ON THE OTHER HAND, DURING THE YEAR, THE PLACES IN WHICH THE EQUIPMENT RELATED TO THE EXPANSION OF COMPAÑÍA CERVECERA DEL TRÓPICO WILL BE INSTALLED HAVE BEEN PREPARED. WE EXPECT TO CONCLUDE THE EXPANSION BY THE END OF NEXT YEAR. THEREFORE, THE CURRENT INSTALLED CAPACITY OF COMPAÑÍA CERVECERA DEL TRÓPICO IS EIGHT MILLION HECTOLITERS.

GRUPO MODELO, S.A. DE C.V. AND SUBSIDIARIES SALES OF BEER IN MILLION HECTOLITERS FIGURES AS OF DECEMBER 31<sup>ST</sup>, 2004 AND 2003

MARKET	2004	ક	2003	ક	VAR (%)
DOMEXTIC	30.588	71.4	30.100	71.8	1.6
EXPORT	12.232	28.6	11.824	28.2	3.5
TOTAL	42.820	100.0	41.924	100.0	2.1

## MEXICAN STOCK EXCHANGE SIFIC/ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.



# DIRECTOR REPORT (1) ANNEX 1

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DURING THE FOURTH QUARTER, TOTAL BEER VOLUME INCREASED 1.6% COMPARED TO THE SAME PERIOD OF LAST YEAR. THIS FIGURE RESULTED FROM THE COMBINATION OF THE 5.7% GROWTH IN THE DOMESTIC VOLUME AND THE DECLINE OF 9.7% IN EXPORTS. NET SALES AMOUNTED TO 10,994 MILLION PESOS DURING THE QUARTER, WHICH REPRESENTS AN INCREASE OF 0.6% VERSUS THE SAME PERIOD OF LAST YEAR.

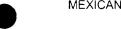
THE COST OF GOODS SOLD DECLINED 2.4% DURING THE QUARTER AS A RESULT OF THE SHIFT IN MIX AND THE EFFICIENT PRODUCTION ALLOCATION IN THE BREWERIES. THE COST REDUCTION ALLOWED THE GROSS PROFIT TO INCREASE 3.0%, REACHING 6,292 MILLION PESOS, WHICH REPRESENTED 57.2% OVER NET SALES.

THE RESTRUCTURE CARRIED OUT IN DISTRIBUTION AND LOGISTICS HAS TURNED OUT IN A LOWER NUMBER OF BUSINESS UNITS THAT COMPRISE THE DISTRIBUTION NETWORK AND IN A GREATER USE OF THE TRANSPORTATION UNITS WHICH DAY BY DAY VISIT THE POINTS OF SALE. THE SG&A EXPENSES WERE DOWN 6.7% DURING THE QUARTER, MAINLY REFLECTING A BETTER INFRASTRUCTURE USE OF REAL ESTATE AND VEHICLES, AS WELL AS A BETTER ALIGNMENT OF DISTRIBUTION ROUTES. THE OPERATING PROFIT TOTALED 3,130 MILLION PESOS, FIGURE 15.2% HIGHER THAN THAT REACHED IN THE 4Q03. THE OPERATING MARGIN REGISTERED A SOLID EXPANSION OF 360 BASIS POINTS, REACHING 28.5%.

THE NET MAJORITY INCOME REACHED 1,680 MILLION PESOS, GROWING 43.5% VERSUS LAST YEAR.

## GRUPO MODELO, S.A. DE C.V. AND SUBSIDIARIES SALES OF BEER IN MILLION HECTOLITERS

MARKET	4 <sup>TH</sup> QUARTER	8	4 <sup>TH</sup> QUARTER	ક	VAR
DOMESTIC	8.278	76.2	7.828	73.2	5.7
EXPORT	2.584	23.8	2.860	26.8	-9.7
	~				
TOTAL	10.832	100.00	10.688	100.0	1.6



Machinery manufacturers:

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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## GRUPO MODELO, S. A. DE C. V. AND SUBSIDIARIES

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## AS OF DECEMBER 31, 2004 AND 2003

(Amounts in thousands of constant Mexican pesos as of December 31, 2004)

## 1. INCORPORATION AND CORPORATE PURPOSE:

- a) Grupo Modelo, S. A. de C. V. and Subsidiaries (Group) is mainly engaged in the production and sale of beer, which began in 1925.
- b) The main activity of Grupo Modelo, S. A. de C. V. is holding 76.75% of the common stock of Diblo S.A. de C.V., whose business purpose is holding real estate and investing in shares of subsidiaries mainly involved in the production, distribution and sale of beer in Mexico and abroad. The most important companies, on the basis of their operations and stockholders' equity, are as follows:

Brewers:	Percentage of shareholding
Cervecería Modelo, S. A. de C. V. Compañía Cervecera de Zacatecas, S. A. de C. V. Compañía Cervecera del Trópico, S. A. de C. V. Cervecería Modelo de Guadalajara, S. A. de C. V. Cervecería Modelo del Noroeste, S. A. de C. V. Cervecería Modelo de Torreón, S. A. de C. V.	100 100 100 100 100 100
Cervecería del Pacífico, S. A. de C. V.  Transformation of barley to malt:  Cebadas y Maltas, S. A. de C. V.  Extractos y Maltas, S. A.	100 100 <u>98</u>



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## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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Inamex de Cerveza y Malta, S. A. de C. V.	<u>100</u>
Manufacturer of beer cans and crowns:	
Envases y Tapas Modelo, S. A. de C. V.	<u>100</u>
	Percentage
Agencies distributing beer and other products:	of shareholding
Las Cervezas Modelo en Pacífico, S.A. de C.V.	100
Las Cervezas Modelo del Noroeste, S.A. de C.V.	100
Las Cervezas Modelo en Morelos, S.A. de C.V.	100
Cerveza Corona de Guadalajara, S.A. de C.V.	100
Las Cervezas Modelo del Sureste, S.A. de C.V.	100
Las Cervezas Modelo en San Luis Potosí, S.A. de C.V.	100
Cervezas Modelo de La Laguna, S.A. de C.V.	100
Distribuidora de Cervezas Modelo en Chihuahua, S.A. de C.V.	100
Las Cervezas Modelo del Altiplano, S.A. de C.V.	100
Las Cervezas Modelo en Baja California, S.A. de C.V.	100
Las Cervezas Modelo en Guerrero, S.A. de C.V.	100
Mercantil Michoacana, S.A. de C.V.	100
Las Cervezas Modelo en Sonora, S.A. de C.V.	100
Las Cervezas Modelo del Centro, S.A. de C.V.	100
Las Cervezas Modelo del Occidente, S.A. de C.V.	100
Las Cervezas Modelo en Nuevo León, S.A. de C.V.	100
Distribuidora de Cervezas Modelo en el Norte, S.A. de C.V.	100
Promotora Comercial del Bajío, S.A. de C.V.	100
Distribuidora Modelo de Toluca, S.A. de C.V	100
La Corona en San Cristóbal S.A. de C.V.	100
Las Cervezas Modelo en Campeche S.A. de C.V.	100
Las Cervezas Modelo del Estado de México S.A. de C.V.	<u>100</u>
Company controlling distributors of beer and other products abroad:	
Procermex, Inc.	<u>100</u>



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## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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The Group is in the process of merging its distribution agencies in order to improve its operations.

## 2. ACCOUNTING POLICIES:

The main accounting policies applied by the Group in the preparation of these consolidated financial statements are in line with generally accepted accounting principles in Mexico. These accounting principles require that Group's Management makes estimates based on circumstances and apply certain assumptions in determining the valuation of some items included in the consolidated financial statements.

The Group's Management considers that the estimates and assumptions used at the date of issuance of the consolidated financial statements are reasonable, although these estimates and assumptions could differ from their final actual effect.

The main accounting policies are summarized as follows:

- a) Consolidation The Group prepares consolidated financial statements, which include the financial situation and the results of the companies in which Diblo, S.A. de C.V. has control and direct or indirect participation of more than 50% of the common stock; significant intercompany operations have been eliminated in consolidation.
- b) Basis for preparation The consolidated financial statements of the Group include the effects of inflation on the financial information, as required by Statement B-10 and the amendments there-off, issued by the Mexican Institute of Public Accountants (MIPA).
- c) Comparability The figures shown in the consolidated financial statements and its notes thereto are stated consistently in Mexican pesos at the purchasing power of December 31, 2004, by applying factors derived from the National Consumer Price Index (NCPI).
- d) Translation of the financial information of subsidiaries located abroad Translation of the financial information of the subsidiaries abroad to Mexican pesos, required for consolidation, was conducted in accordance with the guidelines of Statement B-15 "Transactions in Foreign Currency and Translation of the Financial Statements of Operations Abroad", issued by MIPA, through the method of integrated foreign operations. The purchase exchange rate of \$11.00 (\$11.17 in 2003) per U.S. dollar, was used in translating monetary items; nonmonetary items and the income statement were translated into Mexican pesos at the exchange rates prevailing on the dates on which the transactions that originated them were carried out. The effects derived from this translation are shown in the integral result from financing.



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- e) Marketable securities The market securities correspond to financial securities related to the business purpose and financial securities available for sale and are valued at their fair value, which is similar to their market value. The fair value is the amount of money used to change a financial asset to liquidate a financial liability among interested and willing parties, in a free market transaction.
- f) Derivative financial instruments Investments in derivative financial instruments held for trading or to hedge the risk of adverse movements in consumables are recognized as assets and liabilities at their fair value. Realized and unrealized gains or losses on those instruments are recorded in income (see Note 14).
- g) Inventories These items were initially recorded at acquisition cost using the last-in, first-out method, subsecuently they are restated using the replacement or manufacturing costs method. Such restatement does not exceed market value.
- h) Cost of sales Restatement of this account was carried out based on the restated value of inventories.
- i) Investments in shares of associates and non-consolidated subsidiaries Permanent investments in shares are recorded at acquisition cost and are valued by applying the equity method. The participation in the profits of associated companies which, manufacture items necessary for the production of beer, is shown in the income statement reducing the cost of sales.
- j) Property, plant and equipment These items are recorded at acquisition cost, and are restated by applying the inflation factors derived from the NCPI, to the net replacement value determined by independent expert appraisers at December 31, 1996, and in accordance with their acquisition date, in the case of subsequent purchases to that date.
- k) Construction in progress and advances to suppliers These items are recorded at the value at which the expenditures are made, and are restated though the application of the inflation factors derived from the NCPI, according to the ageing of the expenditure.
- 1) Depreciation This item was calculated based on the restated values of property, plant and equipment, taking as a base, the probable useful life as determined by independent appraisers; as for the 1997 acquisition, the useful lives are determined by the technical department of the Group.



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- m) Goodwill and unamortized expenses Goodwill is determined by comparing the purchase value of permanent investments in shares and the book value of those shares, and installation and organization expenses are recorded at their acquisition cost. These items are restated, applying factors derived from the NCPI, as per the ageing of expenditures. Licenses and permits are recorded at their acquisition cost, which, at the date of the consolidated financial statements, is similar to their market value.
- n) Amortization The original amount and restatement of installation and organization expenses are amortized by the straight-line method on the final balance of each period. The rate used for accounting purposes is 10%, except goodwill, which is amortized in the period in which the Group estimates the investment will be recovered. The practice of amortizing investments in licenses and permits is based on the straight-line method on the final balance of the period, at the rate of 5%.
- o) Long-lived assets The dispositions of the Statement C-15 "Impairment of the value of the long-lived assets and their disposal" issued by MIPA, went into effect on January 1, 2004. That statement establishes, among other issues, the general criteria for identification and, if applicable, recording of the impairment losses or the decrease in the value of long-lived tangible and intangible assets, including goodwill. Additionally, it establishes concepts such as the net sales price and fair value for the valuation of long-lived assets. The Group's Management has carried out a study to determine the fair value in their long-lived assets, the result of this study determined that there is not a relevant impairment effect that modifies the value its assets.
- p) Foreign currencies The assets and liabilities that represent rights and obligations receivable or payable in foreign currency, are translated to Mexican pesos at the exchange rate in effect on the transaction date (see Note 12). Balances at end of the period are valued at the rate of exchange in effect at the end of the year, and the resulting differences are recorded directly in the income statement, forming part of the integral result from financing.
- q) Labor obligations upon retirement Labor obligations for projected benefits, as well as unamortized items, and the net cost for the period regarding seniority premiums and pension plans were determined under the unitary cost method by independent actuaries, and are recorded in accordance with the guidelines established in Statement D-3, "Labor Obligations", issued by the MIPA. Contributions to the trusts that handle the plan assets are determined on the same basis as in prior years and correspond to the pension plans approved by the Mexican Tax Authorities.



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- r) Severance pay These payments are charged to the income statement in the year in which they are made.
- s) Deferred income tax and employees' profit sharing In recognizing deferred income tax, the Group uses the method of comprehensive assets and liabilities, which consists of determining the afore mentioned tax by applying the income tax rate corresponding to temporary differences between the accounting and fiscal values of assets and liabilities at the date of the consolidated financial statements. As for deferred employees' profit sharing there are no temporary differences between accounting result and tax base applicable in employees' profit sharing, determination which could give rise to a significant deferred asset or liability. However, fiscal dispositions that will be effective on January, 2005, have motivated that the Group records a deferred employees' profit sharing liability for \$291,376, against income statement of the year (See Note 10f).
- t) Restatement of stockholders' equity This account is restated by applying inflation factors derived from the NCPI, according to their ageing or contribution date. The effects of that restatement are presented in the consolidated financial statements, in each of the accounts that gave rise to them.
- u) Insufficiency in the restatement of stockholders' equity The balance of this account is represented by the algebraic sum of the items "Result from holding non-monetary assets" and "Accumulated equity monetary result" which are described below:

Result from holding non-monetary assets - This item represents the change in the value of non-monetary assets due to causes other than inflation. It is determined only when the specific cost method is used, since these costs are compared with restatements determined through the NCPI. If the specific costs are higher than the indexes, there will be a gain from said holding; otherwise, a loss will occur. The result from holding non-monetary assets generated at 1996, due to the restatement of fixed assets, is restated as the other stockholders' equity accounts.

Accumulated equity monetary result - This item is the result originated in the initial restatement of the financial statement figures.

v) Result from monetary position - This account represents the effect of inflation on monetary assets and liabilities, even though they continue to have the same nominal value. When monetary assets exceed monetary liabilities, a monetary position loss is generated, since when use of these is made, an amount equal to the nominal value will be at the Group's disposal, but with a lower purchasing power. When liabilities are greater, a gain will be obtained, since they are settled with money of lower purchasing power. Those effects are charged or credited to income, forming part of the integral result from financing.



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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- w) Comprehensive income Statement B-4 "Comprehensive Income" requires that items making up the gained equity during the period be shown in the statement of changes in stockholders' equity, under the item of comprehensive income.
- x) Earnings per share Earnings per share attributable to the majority interest, were calculated based on the average of common outstanding shares.
- y) Some Balance sheet items of the year 2003, has been reclassified in order to be properly presented and comparable with 2004 figures. Items that were reclassified are:
  - Long term accounts and notes receivable were increased by \$813,328 decreasing prepaid expenses.
  - Property, plant and equipment were increased by \$239,419, decreasing goodwill and unamortized expenses.

# 3. ACCOUNTS AND NOTES RECEIVABLE:

The balance of this account is made up as follows:

<u>Item</u>	<u>2004</u>	<u>2003</u>
Trade accounts receivable Sundry debtors Sellers	\$2,703,296 243,507 51,377	\$2,546,909 97,289 <u>67,658</u>
	2,998,180	2,711,856
Less - Allowance for doubtful accounts	(358,486)	(310,910)
	2,639,694	2,400,946
Recoverable taxes Non-consolidated related companies (see Note 11) Officers and employees	280,771 33,996 32,416	131,867 28,487 
	2,986,877	2,590,389
Less - Short-term accounts and notes receivable	(1,929,355)	(1,625,000)
Long- Term accounts and notes receivable	\$1,057,522	<u>\$ 965,389</u>



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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# 4. **INVENTORIES**:

The balance of this account is made up as follows:

<u>Item</u>	<u>2004</u>	<u>2003</u>
Containers and packaging	\$1,743,142	\$1,888,352
Raw materials	1,677,874	1,215,415
Finished goods and work in process	1,044,088	975,425
Spare parts and accessories	615,619	591,218
Merchandise in transit and advances to suppliers	494,069	479,955
Advertising articles	103,141	115,311
	5,677,933	5,265,676
Less- Allowance for slow-moving inventories	(163,813)	(196,949)
	<u>\$5,514,120</u>	\$5,068,727

# 5. <u>INVESTMENT IN SHARES OF ASSOCIATES AND NON-CONSOLIDATED SUBSIDIARIES</u>:

a) The balance of this account is made up as follows:

Companies	Percentage of shares composite the capital stoc	ng	<u>2003</u>
Dirección de Fábricas, S. A. de C. V. (holding company of glass container manufacturing			
companies)	41	\$2,415,397	\$2,503,961
Gondi, S. A. de C. V.	7	190,239	200,113
Foreign investments (1)	40-81	127,407	121,356
Extractos y Maltas, S. A. (2)	26 in 2003		112,478
		2,733,043	2,937,908
Others		43,469	49,666
		2,776,512	2,987,574
Less - Allowance for decline in book value		(67,502)	(75,778)



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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- (1) The figures shown in the consolidated financial statements do not include the financial position of Seeger Industrial, S.A., an investment grouped in foreign investments item, as the accounting policies followed by this subsidiary differ from those of the other companies comprising the Group. The investment in this subsidiary represents less than 0.02% (0.03% in 2003) of consolidated assets.
- (2) On October 2004, the Group acquired 72% of Extractos y Maltas, S. A. voting right shares. Due to this, since November of the same year, figures of that subsidiary have been incorporated to the consolidation process.
- b) The amount of the investment in shares of associates and non-consolidated subsidiaries includes the shareholding in the results of those entities amounting to \$343,607 (\$359,777 in 2003) of profit.

# 6. PROPERTY, PLANT AND EQUIPMENT, NET:

a) The balance of this account is made up as follows:

		2004		2003
<u>Item</u>	Net historical cost	Net restatement	Net total value	Net total value
Land Machinery and equipment Transportation equipment Buildings and other structures Computer equipment Furniture and other equipment Antipollution equipment Construction in progress and advances to suppliers	\$ 1,231,046 10,714,899 1,848,645 4,879,988 317,483 408,658 426,150 	\$ 3,077,850 7,072,370 505,392 6,224,579 23,179 122,111 252,860 376,831	\$ 4,308,896 17,787,269 2,354,037 11,104,567 340,662 530,769 679,010 5,686,753	\$ 4,214,132 15,595,421 2,516,166 10,357,493 273,570 511,581 700,798
	\$25,136,791	<u>\$17,655,172</u>	<u>\$42,791,963</u>	<u>\$40,356,929</u>

Depreciation for the year amounted to \$2,054,125 (\$1,953,841 in 2003).



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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b) The Group's Management estimates that completion of works in process and advances to suppliers will require an additional investment of approximately \$5,938,000 (\$4,944,843 in 2003), to be applied to the construction of warehouses, offices and the acquisition and installation of new production lines and the expansion of factory production capacity. This work is to be completed during the exercise of 2005 and 2006.

# 7. CONTINGENCIES AND COMMITMENTS:

- a) The Group has a pension and seniority premium plan to cover obligations established by its labor contracts and the Mexican Federal Labor Law. These compensations are claimed only after having worked a certain number of years.
  - As of the date of the consolidated financial statements the amount of the accrued liability for labor obligations upon retirement of the personnel is analyzed as follows:

Description	<u>2004</u>	<u>2003</u>
Obligations for current benefits Additional amount for projected benefits	\$4,658,260 <u>396,175</u>	\$4,568,509 <u>383,135</u>
Obligations for projected benefits Plan assets (trust fund)	5,054,435 (3,827,831)	4,951,644 (3,509,170)
Items to be amortized over a period of 16 to 22 years: For adjustments to variances For past services	1,226,604 (1,555,467) (500,099)	1,442,474 (1,605,159) (527,577)
Projected net assets	(828,962)	(690,262)
Additional liability made of: Intangible assets Adjustment to capital	480,303 979,521	538,044 1,041,366
Accrued liability	<u>\$_630,862</u>	<u>\$ 889,148</u>



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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- The intangible assets and the adjustment to capital are created for those subsidiaries in which the trust funds and the net current liability are less than the obligations for current benefits.
- Contributions to the trusts that manage the plan assets in the period amounted to \$458,495 (\$379,978 in 2003). During the period payments made by the trusts to beneficiaries amounted to \$198,874 (\$153,304 in 2003).
- The net cost for the period amounted to \$353,302 (\$293,694 in 2003), and was determined in the same manner as projected benefits obligations at an estimated real rate of return of 5%, and on average increase in salaries of 1.5% in both periods.
- The tax provisions related to pension plan and retirement funds stipulate that investments in securities issued by the Company itself or by related parties must not exceed 10% of the overall reserve for these funds, provided the securities in question are approved by the National Banking and Securities Commission. Should this percentage exceed the limit, there is a term expiring December 31, 2006 in which to adjust the percentage in compliance with the aforementioned 10% limit.
- b) There is an unmeasured liability for the severance payments that would have to be paid to personnel, in the cases provided for in the Mexican Federal Labor Law and the collective labor contract. During the period severance payments have been made for \$267,171 (\$150,120 in 2003); \$201,273 of this amount was presented in other income net, corresponding to the Group restructuring severances.
- c) Groups' Management recorded a reserve of \$185,759 in order to support expenses from its restructuring group plan, which is estimated to be carried out by late April, 2005. It mainly involves mergers among Agencies. Expenses derived from this plan will be charged through out 2005.
- d) There are lawsuits filed before the authorities for different reasons. In the opinion of the Group's officers and lawyers, these matters will be resolved favorably. In any case, the result of the lawsuits will not substantially affect the consolidated financial situation nor the consolidated results of its operations.
- e) As of the date of the consolidated financial statements, there are purchasing commitments for the purchase of inventories, machinery and equipment in the amount of 164 millions of U.S. dollars (106.020 millions of U.S. dollars in 2003) approxemately.

# MEXICAN STOCK EXCHANGE



STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER: 4

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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

# ANNEX 2

JUDGED INFORMATION

CONSOLIDATED Final Printing

f) In 2000 and 2001, straight-leasing agreements were signed for air transportation equipment, establishing mandatory terms of 10 and 7 years and monthly rent of 170,000 U.S. dollars and 24,000 U.S. dollars, respectively.

# 8. COMMON STOCK:

a) As of December 31, 2004 and 2003, common stock is comprised of 3,251,759,632 shares, with no par value, divided as follows:

**Description** 

<u>Amount</u>

Fixed capital:

Series A Class I shares - Without withdrawal rights, represented by 1,459,389,728 fully subscribed and paid-in common voting shares; these shares must always represent 56.10% of the total shares of the common stock with voting rights; and may be acquired directly or indirectly only by Mexican individuals or corporations (historical value)

\$ 785,996

Variable capital:

Series B Class II shares - Represented by 1,142,017,984 fully subscribed and paid-in common voting shares, which in no case may represent more than 43.90% of the total voting shares of the common stock, and will be subject to no subscription limitations (historical value)

1,085,855

Series C Class II shares - Represented by 650,351,920 fully subscribed and paid-in nonvoting shares; which in no case may represent more than 20% of the common stock (historical value)

967,801

2,839,652

Effect of restatement

11,840,332

\$14,679,984

b) Composition of updating of some shareholder's equity accounts:

**ITEM** 

NET HISTORICAL COST

NET

NET

RESTATEMENT

RESTATEMENT



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CONSOLIDATED

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

# **ANNEX 2**

		Final Printing
2,839,652	11,840,332	14,679,984
193,388	784,265	977,653
1,306,623	519,536	1,826,159
150,000	467,520	617,520
18,779,717	9,987,187	28,766,904
6,024,869	158,039	6,182,905
<u>\$ 29,294,249</u>	<u>\$ 23,756,879</u>	\$ 53,051,128
	193,388 1,306,623 150,000 18,779,717 6,024,869	193,388       784,265         1,306,623       519,536         150,000       467,520         18,779,717       9,987,187         6,024,869       158,039

# 9. COMPREHENSIVE INCOME:

Grupo's comprehensive income for the year is made up as follows:

Description	<u>2004</u>	<u>2003</u>
Profit for the year Adjustment to capital for labor obligations	\$8,106,450	\$6,663,710
upon retirement Result from holding non-monetary assets	18,061 <u>25,020</u>	(287,863) (154,500)
Comprehensive income	\$8,149,531	<u>\$6,221,347</u>

# 10. <u>INCOME TAX, ASSET TAX, EMPLOYEES' PROFIT SHARING AND RESTRICTIONS ON PROFITS</u>:

a) The income tax and asset tax provision as of December 31 is made up as follows:

Item:	<u>2004</u>	<u>2003</u>
Income tax incurred Asset tax Deferred income tax	\$4,333,493 35,888 (434,567)	\$4,347,444 22,388 107,519
	\$3,934,814	\$4,477,351

b) As a result of the ammendments to the Income Tax Law made in 2001 and in effect since January 1, 2002, the income tax rate has been reduced annually since 2003 so that it will reach the nominal rate of 32% in 2005. Subsequently, on January 1, 2005, new amendments were



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### ANNEX 2

# JUDGED INFORMATION

CONSOLIDATED Final Printing

made to Income Tax Law regarding the annual reduction of the tax rate until it reaches the nominal rate of 28%, in 2007. The income tax caused in the period was determined applying the rate from 33% to the fiscal result, (34% in 2003). The rate used to calculate deferred income tax was 28% (32% in 2003). This change in rate resulted in a liability reduction of \$969,988, that increased stockholders' equity.

c) Deferred taxes and employee's profit sharing – The main temporary items giving rise to this liability at the date of these consolidated financial statements are analyzed as follows:

<u>2004</u>	<u>2003</u>
\$5,408,775	\$5,746,035
	1,385,092
249,428	220,902
<u>478,166</u>	<u>(214,329)</u>
7,574,134	7,137,700
(92,993) (8,533)	(104,099) (20,402)
7,472,608	7,013,199
291,376	
<u>\$7,763,984</u>	<u>\$7,013,199</u>
	\$5,408,775 1,437,765 249,428 478,166 7,574,134  (92,993) (8,533) 7,472,608  291,376

- d) At the date of the consolidated balance sheet, there are tax losses that will affect the consolidated tax result by \$26,809 (\$47,768 in 2003), that can be amortized against future tax profits, after restatement. In this year, prior years' tax losses in the amount of \$11,573 (\$11,176 in 2003), at historical values, have been amortized.
- e) Asset tax is calculated by applying the rate of 1.8% over the net amount of certain assets and liabilities and is paid only when asset tax exceeds income tax of the year.
- f) Employee's profit sharing is calculated by applying the rate of 10% over the amount determined in accordance with the special rules set forth in the Income Tax Law.



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### ANNEX 2

JUDGED INFORMATION

CONSOLIDATED **Final Printing** 

Fiscal regulations in effect since January 2005, establish that the contributors could decide whether to consider the inventory stock as a taxable income as of December 31, 2004. approvising them to follow the first-in, first-out method, or not to deduct the final inventory balance at the date mentioned, when it will be consumed or sold. For this reason, the Group has recorded a deferred employees' profit sharing liability against income of the year for \$291,376.

Employee's profit sharing provision as of December 31, is made up as follows:

<u>Item</u>	<u>2004</u>	<u>2003</u>
Current employees' profit sharing Deferred employees' profit sharing	\$1,202,390 	\$1,037,379
	<u>\$1,493,766</u>	<u>\$1,037,379</u>

- g) At the date of the consolidated financial statements, there is asset tax in the amount of \$211,088, (\$191,257 in 2003) which can be refunded in the following ten years, after restatement, provided income tax exceeds asset tax in any of those periods.
  - Certain companies incurred no income tax, and therefore, the asset tax for the year is considered as an account receivable for those companies when there is certainty that said amount can be credited against income tax in future periods; this is shown in the consolidated balance sheet, together with deferred tax, as provided for in Statement D-4 by \$92,993 (\$104,099 in 2003).
  - Asset tax incurred by the controlled companies, where there is no certainty that the tax can be recovered and it exceeds income tax, was charged directly to results for the period, and amounted to \$35,888 (\$22,388 in 2003).
- h) Grupo Modelo S.A. de C.V., together with its direct and indirect subsidiaries, is authorized to determine income tax as per the tax consolidation regime, as specified in the Income Tax Law. The main points of the consolidated tax result are as follows:
  - The consolidation percentage of shareholding in subsidiaries is determined by multiplying the real participation of the controlling company in the controlled companies by a factor of 0.60. Controlled companies' unamortized prior years' tax losses included in the determination of the consolidated tax result before the year 1998, and which are to be



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

# ANNEX 2

JUDGED INFORMATION

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amortized against tax profits generated in the year, are considered at the shareholding percentage. Fiscal disposition in effect January 1<sup>st</sup>, 2005, stablish that the tax result of each controlled company will be multiply by percentage of direct or indirect shareholding

- Until 2004 the consolidated tax result of, must be, multiplied by a factor of 0.60.
- Those companies, in which the direct or indirect participation through another controlled company does not exceed 50%, must not be included in the consolidation process.
- Tax losses of the controlling or controlled companies arising on an individual basis may not be amortized under current tax dispositions, but must be added to the consolidated profit from the consolidated tax result of the period in which the right is lost.
- i) In the event of capital distribution (in cash or assets), retained earnings are subject to income tax payable by the company which is considered to be a final payment, on the basis of the following:
  - Dividends paid out from the Net Tax Income Account (CUFIN) are not subject to income tax. Any amount paid in excess is subject to 33% income tax in 2004 on the result of multiplying the dividend paid by the factor of 1.4925; the corresponding tax may be credited against the company's income tax determined in the current year or over the following two years. Dividends paid are not subject to any withholding tax.
  - Dividends arising from the Net Reinvested Tax Income Account (CUFINRE) are subject to a 5% income tax rate. The rate is 3% for net reinvested tax profit raised in 1999.
  - In 1999, the income tax rate was changed, with the general rate established at 35%, implementing a deferral program for profit reinvestment, and applying the 30% rate to reinvested tax profits. The remaining 5% tax becomes payable in the period in which said reinvested tax profits are decreed as dividends. This procedure remained in effect up to 2001, and the tax deferral from CUFINRE will not be applied until dividends are paid in future years.
  - In this period dividends in the amount of \$2,771,475 (\$1,759,852 in 2003) at historical value has been decreed. The amount of \$2,496,777 comes from the CUFINRE and caused income tax for distribution of reinvested earinings in the amount of \$191,939 (\$134,913 in 2003), figure that was reserved in prior years, and the amount of \$274,698 was distributed from CUFIN.



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

# ANNEX 2

### JUDGED INFORMATION

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- As of the date of the consolidated financial statements, the balances of the net tax income account are as follows:

<u>Item</u>	<u>2004</u>	<u>2003</u>
CUFIN	<u>\$ 18,993,626</u>	<u>\$ 15,471,264</u>
CUFINRE	<u>\$</u>	<u>\$ 2,445,520</u>

- j) In the event of a capital reduction, the excess of stockholders' equity the tax contribution account of capital, the latter restated in accordance with the procedures established in the Income Tax Law, is accorded the same tax treatment as dividends.
- k) During the period, minority interest was purchased in some subsidiaries, this purchase represents 4.4% of its total. Contributions related to changes in prior years retained earnings, representing 3.4% Net of deferred tax included in the others item under Note 10c., were also received from minority stockholders'.

# 11. TRANSACTIONS WITH NON-CONSOLIDATED RELATED COMPANIES:

The main transactions entered into with non-consolidated related companies are analyzed as follows:

Description	<u>2004</u>	<u>2003</u>
Purchases of:		
Containers and packaging	<b>\$4,515,445</b>	\$4,581,169
Raw materials	354,692	362,918
Machinery	169,519	150,266
Sales of:	<u>\$5,039,656</u>	<u>\$5,094,353</u>
Recyclable materials	\$ 141,328	\$ 139,766
Machinery and maintenance services	4,299	9,023
Freights and services charges	117	4,168
	<u>\$ 145,744</u>	<u>\$ 152,957</u>

# 12. FOREIGN-CURRENCY POSITION AND TRANSACTIONS:



assets and \$11.16 pesos for liabilities per U.S. dollar

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\$1,292,874

YEAR:2004

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

# ANNEX 2

JUDGED INFORMATION

CONSOLIDATED Final Printing

\$413,511

a) As of the consolidated balance-sheet date, the Group has the following position in thousands of U.S. dollars:

Description	<u>2004</u>	<u>2003</u>
Assets	<u>117,534</u>	104,919
Liabilities b) These currencies are valued at the following exch	<u>37,053</u> ange rates:	25,119
	<u>Assets</u>	<u>Liabilities</u>
At the market exchange rate of \$11.00 pesos for		

c) At the date of the consolidated financial statements, there were inventories amounting to 59,071 thousand U.S. dollars (46,432 thousand U.S. dollars in 2003), which, for the most part can only be acquired abroad.

d) During the year, the following operations were carried out in thousands of U.S. dollars:

Description	<u>2004</u>	<u>2003</u>
Exportation of finished goods	1,135,841	974,753
Collection of royalties	132,442	127,960
Exportation of packaging and other materials	18,534	<u>12,997</u>
	1,286,817	1,115,710
Purchase of inventories	134,270	127,009
Freight, advertising, taxes and duties, and other items	185,067	165,665
Purchase of machinery and payment of other services	119,556	74,216
Purchase of spare parts	20,802	20,921
	459,695	387,811
Net	<u>827,122</u>	727,899



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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JUDGED INFORMATION

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# 13. INFORMATION PER SEGMENT:

Segment data is analyzed as follows:

2004	Income	Consolidated Net profit	Identifiable <u>assets</u>
Domestic Exports	\$ 32,101,713 	\$5,788,005 _2,318,445	\$72,525,470 <u>940,225</u> (1)
	<u>\$ 44,813,803</u>	<u>\$8,106,450</u>	<u>\$73,465,695</u>
2003			
Domestic Exports	\$ 31,190,776 11,363,645	\$4,857,845 	\$66,524,764 <u>854,723</u>
	<u>\$ 42,554,421</u>	<u>\$6,663,710</u>	<u>\$67,379,487</u>

<sup>(1)</sup> This amount solely includes assets related with beer distribution abroad.

# 14. FINANCIAL INSTRUMENTS:

- a) Financial instruments potentially subject to risk concentration consist mainly of accounts receivable and temporary investments. The Group places cash surpluses at prestigious credit institutions. Credit risk concentration concerning accounts receivable is limited, due mainly to the large number of customers and their geographic distribution. The Group considers that the allowance for doubtful accounts properly covers those that could represent a risk of recovery, and continually monitors their behavior. When necessary, the estimation is adjusted.
- b) Under Statement C-2 "Financial Instruments", the Group has carried out some derivative financial instrument transactions, wich has been set as hedge due to they mitigate the exposure to volatility in price of consumables.

# 15. NEW ACCOUNTING PRONOUNCEMENTS:

The following accounting standards, which were issued by the IMCP, went into effect on January 1, 2005. Management considers that the adoption of these standards will not have a sigunificant effect on the financial information:



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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

# ANNEX 2

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- a) Statement B-7, "Acquisitions of Businesses", which establish, among other things, the purchase method as the only method of accounting for the acquisition of a business, changes to the accounting treatment of goodwill, eliminating the amortization of goodwill as from the date on which that statement went into effect and making it subject instead to annual impairment tests. The statement also provides specific rules for the acquisition of minority interests and the transfer of assets or the exchange of shares between entities under commun control.
- b) Amendments to Statement C-2, "Financial Instruments", went into effect on January 1, 2005. Its provisions require that the effects of valuing investments available for sale be recorded in stockholders equity and not income for the year, and include rules for determining the effects of impairment of financial instruments.
- c) Statement C-10 "Derivative Financial Instruments and Coverage Operations", went into effect on January 2005. This Statement, besides detailing recording, valuation and disclosure criteria applicable to all derivative financial instruments, requires that the effectiveness of hedges of cash flows and of net investment in subisidiaries located abroad be evaluated and the effective portion of the gains of losses on hedging instruments be recognized within comprehensive income.
- d) The amendments to Statement D-3, Labor Obligations, went into effect on January 1, 2005. Thesse amendments provide additional valuation and disclosure rules for recognizing severance payments due to causes other than restructuring.

# MEXICAN STOCK EXCHANGE SIFIC /ICS

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QUARTER 4

YEAR: 2004

RELATIONS OF SHARES INVESTMENTS

ANNEX 3

JUDGED INFORMATION

Final Printing

JUDGED INFORMATION					Final Printing
COMPANY NAME (1)	MAIN ACTIVITIES	NUMBER OF SHARES	OWNERS (2)	TOTAL A (Thousands ACQUISITION	
		<u> </u>		COST	VALUE (3)
SUBSIDIARIES					
DIBLO, S.A. DE C.V.		243,229,213	76.75	2,912,876	46,142,489
TOTAL INVESTMENT IN SUBSIDIARIES				2,912,876	46,142,489
ASSOCIATEDS					
1 DIRECCION DE FABRICAS, S.A. DE C.V.	HOLDING	165,000,000	41.05	65,824	2,415,397
2 GONDI, S.A. DE C.V.	HOLDING	202,489,721	7.16	195	190,239
3 SEEGER INDUSTRIAL, S.A. DE C.V.	MACHINERY MANUFACTURES	248,000	81.30	9,274	57,299
4 RESERVE FOR IMPAIRMENT	•	1	0	0	(67,502)
TOTAL INVESTMENT IN ASSOCIATEDS				75,293	2,595,433
OTHER PERMANENT INVESTMENTS					113,577
TOTAL	İ				48,851,499

# NOTES

GRUPO MODELO, S.A. DE C.V. IS A HOLDING COMPANY THAT OWNS 76.75% OF THE CAPITAL STOCK OF DIBLO, S.A. DE C.V. WHOSE MAIN BUSINESS IS REAL STATE AND INVESTMENT IN SHARES OF SUBSIDIARIES RELATED TO THE PRODUCTION, DISTRIBUTION AND SALE OF BEER IN MEXICO AND ABROAD, THE MOST IMPORTANT COMPANIES ARE LISTED IN ANNEX 2 " COMPLEMENTARY NOTES TO THE FINANCIAL STATEMENTS".

MEXICAN STOCK EXCHANGE
ANNEX 05
CREDITS BREAK DOWN
(THOUSAND OF PESOS)

UNTIL 4 YEARS UNTIL 5 YEAR FINAL PRINTING MORTIZATION OF CREDITS IN FOREING CURRENCY WITH FOREING ENTITIES (THOUSANDS OF S UNTIL 2 UNTIL 3 YEARS YEARS 9,044 42,570 5,652 73,060 6,784 6,784 76,287 7,526 33,782 32,852 11,460 1,254 823 32,852 UNTIL 1 YEAR ACTUAL YEAR UNTIL 5
YEARS
UNTIL 4 OR
YEARS MORE MORTIZATION OF CREDITS IN FOREING CURRENCY WITH HATTOWAL ENTITIES (THOUSANDS OF S) UNTIL 3 YEARS UNTIL 2 YEARS ACTUAL UNTIL 1 YEAR YEAR MORE THAT DENOMINATED IN PESOS 966,391 2,626,233 1,659,642 UNTIL 1 YEAR MORTEATION SUPPLIERS WATER AND ICE OTHER RAW MATERIALS MACHINERY AND EQUIPMENT JUDGED INFORMATION OTHER LIABILITIES OTHER CURRENT LIABILITIES AND OTHER CREDITS REFRIGERATION EQUIPMENT CONSTRUCTION LIABILITIES MAINTENANCE COMPUTER EQUIPMENT ELECTRIC EQUIPMENT MAIL AND PHONE CHEMICAL PRODUCTS
CLEANING MATERIALS
PLANE TICKETS
INSURANCE PROMOTIONAL ITEMS CUSTOM EXPENSES WINE AND LICORS GROSERIES INSTITUTION FUEL ADVERTISING SPARE PARTSD SOFT DRINKS ELECTRICITY STATIONERY SUPPLIERS SERVICES BOTLES REIGHT LEASING OTHERS ABELS CORN EES

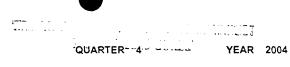
NOTES

YEAR: 2004

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# MEXICAN STOCK EXCHANGE SIFIC / ICS



STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

# MONETARY POSITION IN FOREIGN EXCHANGE

(Thousands of Pesos) ANNEX 6

JUDGED INFORMATION	ANNEX 6			···	Final Printing
TRADE BALANCE	DOLA	ARS (1)	OTHER CL	JRRENCIES	TOTAL THOUSANDS OF
	THOUSANDS OF DOLARS	THOUSANDS OF PESOS	THOUSANDS OF DOLARS	THOUSANDS OF PESOS	PESOS
TOTAL ASSETS	117,534	1,292,877	o	o	1,292,877
LIABILITIES POSITION	35,143	392,097	1,910	21,489	413,586
NET BALANCE	82,391	900,780	-1,910	-21,489	879,291
ì	ł		1	1	1

NOTES:

THE U.S. DOLAR IS VALUED AT THE EXCHANGE RATE OF \$11. PESOS FOR ASSETS AND \$ 11.16 PESOS FOR LIABILITIES PER U.S. DÓLAR

THE POSITION IN FOREIGN CURRENCY HELD IN OTHER CURRENCIES WITH ITS EQUIVALENT IN DOLLARS, THE LIABILITIES CORRESPONDS TO EUROS

# **MEXICAN STOCK EXCHANGE**

STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

JUDGED INFORMATION

QUARTER 4 YEAR: 2004

# INTEGRATION AND INCOME CALCULATION BY MONETARY POSITION (1) (Thousands of Pesos) INTEGRATION AND INCOME

**Final Printing** 

MONTH	MONETARY ASSETS	MONETARY LIABILITIES	( ASSET) LIABILITIES MONETARY POSITION	MONTHLY INFLATION	MONTHLY (PROFIT) AND LOSS
JANUARY	16,926,466	4,299,505	(12,626,961)	0.01	(78,479)
FEBRUARY	16,587,595	3,873,270	(12,714,325)	0.01	(76,054)
MARCH	17,282,862	4,112,225	(13,170,637)	0.00	(44,630)
APRIL	18,200,894	4,471,869	(13,729,025)	0.00	(20,719)
MAY	15,887,173	4,879,575	(11,007,598)	0.00	27,611
JUNE	15,906,640	4,396,878	(11,509,762)	0.00	(18,447)
JULY	17,378,631	4,384,268	(12,994,363)	0.00	(34,058)
AUGUST	19,865,928	4,758,070	(15,107,858)	0.01	(93,262)
SEPTEMBER	20,087,328	4,811,851	(15,275,477)	0.01	(126,303)
OCTOBER	19,912,932	4,206,934	(15,705,998)	0.01	(108,776)
NOVEMBER	20,453,207	4,420,007	(16,033,200)	0.01	(136,768)
DECEMBER	23,459,124	4,555,456	(18,903,668)	0.00	(39,047)
ACTUALIZATION:	0	o		. 0	(16,534)
CAPITALIZATION:	0	٥		0	0
FOREIGEN CORP.:	0	o		0	0
OTHER	0	0		0	0
TOTAL					(765,466)

NOTES



QUARTER 4 YEAR 2004

# BONDS AND MEDIUM TERM NOTES LISTING IN STOCK MARKET (1)

	ANNEX 8	
JUDGED INFORMATION		Final Printing
	FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE	
<u> </u>		
	ACTUAL SITUATION OF FINANCIAL LIMITED	
	========= NOT APPLY ===================================	
	BONDS AND/OR MEDIUM TERM NOTES CERTIFICATE	



QUARTER 4 YEAR 2004

# PLANTS, COMMERCE CENTERS OR DISTRIBUTION CENTERS

ANNEX 9

JUDGED INFORMATION			Final Printing
PLANT OR CENTER	ECONOMIC ACTIVITY	PLANT CAPACITY (1)	UTILIZATION (%)
CERVECERIA MODELO, S.A. DE C.V.	BREWERY	11,100	93
CERVECERIA MODELO DE GUADALAJARA, S.A. DE C.V.	BREWERY	5,050	98
CIA CERVECERA DEL TROPICO, S.A. DE C.V.	BREWERY	8,000	100
CERVECERIA DEL PACIFICO, S.A. DE C.V.	BREWERY	2,000	85
CERVECERIA MODELO DE TORREON, S.A. DE C.V.	BREWERY	2,850	100
CERVECERIA MODELO DEL NOROESTE, S.A. DE C.V.	BREWERY	3,000	98
CIA CERVECERA DE ZACATECAS, S.A. DE C.V.	BREWERY	20,000	61
CEBADAS Y MALTAS, S.A. DE C.V.	TRANSFORMATION OF BARLEY INTO MALT	150	100
EXTRACTOS Y MALTAS, S.A.	TRANSFORMATION OF BARLEY INTO MALT	90	87

# NOTES:

THE INSTALLED CAPACITY IN THE BREWERIES IS MEASURED IN THOUSANDS OF HECTOLITERS AND FOR THE TRANSFORMATOR OF BARLEY INTO MALT, IN THOUSANDS OF TONS.

<b>MEXICAN STOCK EXCHANGE</b>	Ξ
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QUARTER 4

YEAR: 2004

# MAIN RAW MATERIALS

# ANNEX 10

JUDGED INFORMATION		<del></del>	<u>, ·                                     </u>		Final Printing
DOMESTIC	MAIN SUPLIERS	FOREIGN	MAIN SUPLIERS	DOM. SUBST.	COST PRODUCTION
MALT	CEBADAS Y MALTAS, S.A. DE C.V.	MALT	CARGILL MALT	SI	
MALT	EXTRACTOS Y MALTAS, S.A,	MALT MALT	PRAIRIE MALT LIMITED INTERNATIONAL	SI SI	7.14
CORN	ARANCIA COC, S.A. DE C.V.		MALTING CO.		3.93
RICE	IPACPA, S.A. DE C.V.	HOPS	JOHN I.HASS, INC S.S.STEINER INC	NO	0.50 0.87
		}			

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STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

SELLS DISTRIBUTION BY PRODUCT

YEAR 2004

QUARTER 4

ANNEX 11

DOMESTIC SELLS

JUDGED INFORMATION							Final Printing
					MARKET		
MAIN PRODUCTS	TOTAL PRO	DDUCTION	NET SELLS	ELLS	SHARE	MAIN	Z
	VOLUME AMOUN	AMOUNT	VOLUME	AMOUNT	(%)	TRADEMARKS	COSTUMERS
BEER	42,968	16,470,108 0 0 0 0 0 0 0 0 0 0	30,588 0 0 0 0 0 0 0	27,734,202		NEGRA MODELO CORONA MODELO ESPECIAL VICTORIA PACIFICO ESTRELLA MODELO LIGHT LEON MONTEJO	CONSUMER
OTHER INCOME		0	0	4,367,511			
TOTAL		16,470,108	-	32,101,713			

MEXICAN STOCK EXCHANGE SIFIC /ICS

STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

**YEAR** 2004

QUARTER 4

SELLS DISTRIBUTION BY PRODUCT

**ANNEX 11** 

**FOREIGN SELLS** 

PAGE 2

Final Printing COSTUMERS CONSUMER CORONA MODELO ESPECIAL NEGRA MODELO CORONA LIGHT PACIFICO TRADEMARKS DESTINATION ATINOAMERICA U.S.A. CANADA EUROPA ASIA 12,712,090 12,712,090 AMOUNT NET SELLS VOLUME AMOUNT TOTAL PRODUCTION VOLUME MAIN PRODUCTS JUDGED INFORMATION TOTAL

BEER

NOTES

THE VOLUME IS PRESENTED IN THOUSAND OF HECTOLITERS
THE AMOUNT IS PRESENTED IN THOUSAND OF PESOS
IN THE ANNEX 11 "DOMESTIC SELLS" THE TOTAL PRODUCTION IS 42,968 THOUSAND
HECTOLITERS AND INCLUDES THE PRODUCTION FOR THE DOMESTIC AND EXPORT MARKETS,
BECAUSE THE EXPORT PRODUCTION CAN NOT BE CAPTURED

STOCK EXCHANGE CODE: GMODELO

QUARTER:

4 YEAR:

2004

GRUPO MODELO, S.A. DE C.V.

CONSOLIDATED Final Printing

JUDGED INFORMATION

# INTEGRATION OF THE PAID SOCIAL CAPITAL STOCK

# CHARACTERISTICS OF THE SHARES

SERIES	NOMINAL VALUE	VALID CUPON	NUMBER OF SHARES				CAPITAL STOCK (Thousands of Pesos)	
			PORTION	PORTION MEXI	CAN SUSCRIPTI	ON FIXED	VARIABLE	
Α		13	1,459,389,728		1,459,389,728		785,996	
В		13		1,142,017,984		1,142,017,984		1,085,855
С		13		650,351,920		650,351,920		967,801
TOTAL			1,459,389,728	1,792,369,904	1,459,389,728	1,792,369,904	785,996	2,053,656

TOTAL NUMBER OF SHARES REPRESENTING THE PAID-IN CAPITAL STOCK ON THE DATE OF SENDING THE INFORMATION: 3,251,759,632

SHARES PROPORTION BY :

		A management of the second of	· · · · · · · · · · · · · · · · · · ·
CPO'S: UNITS:			r tere wygg
ADRS's:			
GDRS's:			
ADS's:			
GDS's:			

REPURCHASED OWN SHARES

	NUMBER OF MA		RKET VALUE OF THE SHARE		
SERIES	SHARES	AT REPURCHASE	AT QUARTER		

# MEXICAN STOCK EXCHANGE SIFIC/ICS

STOCK EXCHANGE CODE: **GMODELO GRUPO MODELO**, **S.A. DE C.V**.

		QUARTER: 4	YEAR: 2004
A	 معرفها والإستان إلى الراز المتعرف العراز من المستورين . مناطعة والإستان إلى الراز الراز الراز الراز ال	<del>ग</del> . उ	
	 ام در در در در در در در در در در در در در		

JUDGED INFORMATION

**Final Printing** 

# DECLARATION FROM THE COMPANY OFFICIALS RESPONSABLE FOR THE INFORMATION.

I HEREBY SWEAR THAT THE FINANCIAL INFORMATION HERE IN SUPPLIED TO THIS STOCK EXCHANGE, CORRESPONDING TO THE PERIOD FORM: 01 JANUARY TO 31 DECEMBER 2004 AND 2003 IS THAT OBTAINED FROM OUR AUTHORIZED ACCOUNTING REGISTERS AND IS THE RESULT OF THE APPLICATION OF TE ACCOUNTING PRINCIPLES AND NORMS ACCEPTED AND STATED BY THE MEXICAN INSTITUTE OF PUBLIC ACCOUNTANTS AND IN THE PROVISIONS OF MEXICAN NATIONAL BANK AND STOCK COMMISION (COMISION NACIONAL BANCARIA Y DE VALORES)

THE ACCOUNTING PRINCIPLES USED BY THIS COMPANY AND THE PROCESSING OF DATA FOR THE PERIOD TO WHICH THE SAID INFORMATION REFERS WERE APPLIED USING THE SAME BASES AS FOR THE SIMILAR PERIOD OF THE PREVIOUS YEAR.

C.P. EMILIO FULLAONDO BOTELLA DIRECTOR DE FINANZAS C.P. NARCISO GALVEZ PEÑA CONTRALOR GENERAL CORPORATIVO

MEXICO, D.F. AT FEBRUARY 24 , 2005

# BOLSA MEXICANA DE VALORES, S.A. DE C.V. MEXICAN STOCK EXCHANGE

DATE: 24/02/2005

GMODELO STOCK EXCHANGE CODE:

GENERAL DATA OF THE COMPANY

GRUPO MODELO, S.A. DE C.V. CAMPOS ELISEOS 400 PISO 8 ADDRESS: NAME:

LOMAS DE CHAPULTEPEC

11000

MEXICO, D.F. CITY AND STATE:

ZIP CODE:

52-83-36-00 PHONE:

ir@gmodelo.com.mx WWW.gmodelo.com.mx 52-80-67-18 E-MAIL: FAX:

INTERNET ADDRESS:

FISCAL DATA OF THE COMPANY

GMO911121340 REGISTRATION NUMBER:

CAMPOS ELISEOS 400 PISO 8 FISCAL ADDRESS:

LOMAS DE CHAPULTEPEC

MEXICO, D.F.. CITY AND STATE: ZIP CODE:

RESPONSIBLE OF PAYMENTS

ERNESTO ALCALDE Y RODRIGUEZ

CAMPOS ELISEOS 400 PISO 8 LOMAS DE CHAPULTEPEC

1000

ZIP CODE:

ADDRESS:

NAME:

MEXICO, D.F. CITY AND STATE:

52-83-36-00 52-80-15-92 ealcalde@gmodelo.com.mx

PRINCIPAL OFFICERS

E-MAIL:

FAX:

PHONE:

CHAIRMAN OF THE BOARD OF DIRECTORS CHAIRMAN OF THE BOARD POSITION BMV: POSITION:

ANTONINO FERNANDEZ RODRIGUEZ

ADDRESS:

NAME:

ZIP CODE:

CAMPOS ELISEOS 400 PISO 8 LOMAS DE CHAPULTEPEC

11000

MEXICO, D.F.

CITY AND STATE:

52-80-67-18 52-83-36-00 PHONE: FAX: ir@gmodelo.com.mx E-MAIL:

CHIEF EXECUTIVE OFFICER POSITION BMV: POSITION:

CHIEF EXECUTIVE OFFICER CARLOS FERNÁNDEZ GONZALEZ

ADDRESS:

NAME:

CAMPOS ELISEOS 400 PISO 8 LOMAS DE CHAPULTEPEC

11000 ZIP CODE:

MEXICO, D.F.

52-83-36-00 CITY AND STATE: PHONE:

52-80-67-18

cfernandez@gmodelo.com.mx

E-MAIL:

FAX:

CHIEF FINANCIAL OFICER POSITION BMV:

ERNESTO ALCALDE Y RODRIGUEZ CHIEF FINANCIAL OFICER POSITION:

CAMPOS ELISEOS 400 PISO 8

ADDRESS:

NAME:

LOMAS DE CHAPULTEPEC

MEXICO, D.F. 1000 CITY AND STATE: ZIP CODE:

52-83-36-00 52-80-15-92 PHONE: FAX: ealcalde@gmodelo.com.mx E-MAIL: RESPONSIBLE FOR SENDING FINANCIAL INFORMATION FINANCIAL ASSISTANT DIRECTOR POSITION BMV: POSITION:

The second of the second

EMILIO FULLAONDO BOTELLA

CAMPOS ELISEOS 400 PISO 8

ADDRESS:

NAME:

ZIP CODE:

LOMAS DE CHAPULTEPEC

11000

MEXICO, D.F. CITY AND STATE:

52-83-36-00 52-80-15-92 efullaondo@gmodelo.com.mx

E-MAIL:

FAX:

PHONE:

SECOND RESPONSIBLE FOR SENDING FINANCIAL INFORMATION POSITION BMV;

FINANCIAL ASSISTANT DIRECTOR

POSITION:

ADDRESS:

NAME:

EMILIO FULLAONDO BOTELLA CAMPOS ELISEOS 400 PISO 8

LOMAS DE CHAPULTEPEC

11000

MEXICO, D.F. CITY AND STATE: ZIP CODE:

52-83-36-00

efullaondo@gmodelo.com.mx

E-MAIL:

PHONE:

FAX:

52-80-59-43

GENERAL COUNSEL POSITION BMV:

GENERAL COUNSEL POSITION:

JORGE SIEGRIST PRADO CAMPOS ELISEOS 400 PISO 8 LOMAS DE CHAPULTEPEC

11000

ZIP CODE:

ADDRESS:

NAME:

MEXICO, D.F. CITY AND STATE:

52-83-36-00

52-80-25-89

siegrist@gmodelo.com.mx

E-MAIL:

PHONE:

FAX:

SECRETARY OF THE BOARD OF DIRECTOR POSITION BMV: POSITION:

GENERAL COUNSEL

CAMPOS ELISEOS 400 PISO 8 JORGE SIEGRIST PRADO

ADDRESS:

NAME:

ZIP CODE:

LOMAS DE CHAPULTEPEC

11000

MEXICO, D.F. CITY AND STATE:

52-83-36-00

siegrist@gmodelo.com.mx 52-80-25-89

E-MAIL:

PHONE:

FAX:

ALTERNATE SECRETARY EXCECUTIVE DIRECTOR POSITION BMV: POSITION:

JUAN SÁNCHEZ-NAVARRO REDO

CAMPOS ELISEOS 400 PISO 8 LOMAS DE CHAPULTEPEC

ADDRESS:

NAME:

11000

MEXICO, D.F. CITY AND STATE: ZIP CODE:

52-83-36-00 52-80-28-61 PHONE:

sanare@gmodelo.com.mx E-MAIL:

RESPONSIBLE OF INFORMATION TO INVESTORS POSITION BMV:

DIRECTOR OF CORPORATED COMUNICATIONS

POSITION:

ADDRESS:

NAME:

CAMPOS ELISEOS 400 PISO 8 JOSE PARES GUTIERREZ

LOMAS DE CHAPULTEPEC

11000

MEXICO, D.F. 52-83-36-00 CITY AND STATE: ZIP CODE: PHONE:

52-80-67-18

r@gmodelo.com.mx E-MAIL:

CERTIFIED FOR SENDING INFORMATION BY EMISNET POSITION BMV: POSITION:

The state of the s

FINANCIAL ASSISTANT DIRECTOR EMILIO FULLAONDO BOTELLA

CAMPOS ELISEOS 400 PISO 8

ADDRESS:

NAME:

ZIP CODE:

PHONE:

FAX:

LOMAS DE CHAPULTEPEC

MEXICO, D.F. 11000 CITY AND STATE:

52-83-36-00 52-80-15-92 cfullaondo@gmodelo.com.mx E-MAIL:

CERTIFIED FOR SENDING RELEVANT EVENTS BY EMISNET POSITION BMV: POSITION:

DIRECTOR OF CORPORATED COMUNICATIONS

CAMPOS ELISEOS 400 PISO 8 JOSE PARES GUTIERREZ

ADDRESS:

NAME:

LOMAS DE CHAPULTEPEC

MEXICO, D.F. 11000 CITY AND STATE: ZIP CODE:

52-83-36-00 PHONE:

52-80-67-18

ir@gmodelo.com.mx F-MAIL:

OLSA MEXICANA DE VALORES, S.A. DE C.V.

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

DATE: 24/02/2005

# ADMINISTRATION MEMBER

**CHAIRMAN** 

na la 200 de la calabay Mada Calab Estado

ANTONINO FERNANDEZ RODRIGUEZ

# DIRECTORS

MA. ASUNCION ARAMBURUZABALA LARREGUI MARK BOBAK AUGUST A. BUSCH III EMILIO CARRILLO GAMBOA VALENTIN DIEZ MORODO ANTONINO FERNANDEZ RODRIGUEZ CARLOS FERNANDEZ GONZALEZ LUIS JAVIER GONZALEZ CIMADEVILLA PABLO GONZALEZ DIEZ THOMAS HEATEHR R. ROBERTO HERNANDEZ RAMIREZ JAMES R. JONES ROGELIO RAMIREZ DE LA O. ANNE RICHARDS JUAN SANCHEZ NAVARRO Y PEON THOMAS W. SANTEL JAIME SERRA PUCHE PEDRO SOARES ALEJANDRO STRAUCH

# ALTERNATE DIRECTORS

LUIS MIGUEL ALVAREZ PEREZ MARIO ALVAREZ YATES LUCRECIA ARAMBURUZABALA LARREGUI DE F. RANDOLPH BAKER STEPHEN K. LAMBRIGHT JOHN PURNELL LUIS MANUEL SANCHEZ CARLOS JOAQUIN SORDO BARBA LUIS GERARDO SORDO SORDO PATRICK STOKES AUGUST A. BUSCH IV ALFONSO CERVANTES RIBA JUAN CINTRON PATTERSON FERNANDO DEL CASTILLO ELORSA JOHN F. KELLY LAURENTINO GARCIA GONZALEZ CESAREO GONZALEZ DIEZ STEPHEN J. BURROWS WILLIAM J. KIMMINS

STOCK EXCHANGE CODE: GRUPO MODELO, S.A. DE C.V.	GMODELO	DATE: 24/02/2005
ADMINISTRATION MEMBER		
STATUTORY EXAMINERS		
MIGUEL ORTIZ AGUILAR ALBERTO TIBURCIO CELORIO		And the second of the second o
ALTERNATE STATUTORY EXAMINERS	S	
AGUSTIN AGUILAR LAURENTS RAFAEL MAYA UROSA		
SECRETARY		· · · · · · · · · · · · · · · · · · ·
JORGE SIEGRIST PRADO		
ALTERNATE SECRETARY		

JUAN SANCHEZ-NAVARRO REDO

# RECEIVED ZOS MAY 17 A 8 47

TRICE OF WATER AND A COMPORATE FRANK

ENCLOSURE F

# TRANSLATION FOR INFORMATION PURPOSES ONLY

# [Letterhead of Grupo Modelo, S.A. de C.V.]

Seal of the National Banking and Securities Commission

Received

April 19, 2005

Mexico City, April 19, 2005

Seal of the Department of Issuers
Administration

Received

April 19, 2005

# NATIONAL BANKING AND SECURITIES COMMISSION

Insurgentes Sur No. 1971 Torre Sur, Piso 7 Col. Guadalupe Inn México, D.F.

Dear Mr. Quevedo,

As stated in the Bulletin for Issuers published in the Daily Gazette of the Federation on March 19<sup>th</sup>, 2003, and in regards to the certified information corresponding to the forth quarter of 2004 which must be provided to the National Banking and Securities Commission, to the Mexican Stock Exchange and to the investors, we hereby state the following:

The undersigned hereby state under oath, that within the scope of our respective duties, we prepared the information regarding the issuer which is contained in the attached quarterly report. To our knowledge, such information reasonably reflects the situation of the issuer. Likewise, we state that we have no knowledge of relevant information that has been omitted or distorted in this quarterly report or that such report contains information that could lead investors to an error.

We hope that with this information we comply with the provisions set forth in the Bulletin for Issuers.

Sincerely,

(signature)
Mr. Carlos Fernández González
Chief Executive Officer

(signature)
Mr. Ernesto Alcalde y Rodríguez
Chief Financial Officer

cc. Mr. Roberto Córdova Tamariz Mexican Exchange Stock Karla Siller Ojeda



# ENCLOSURE G

STOCK EXCHANGE CODE:  ${\bf GMODELO}$ 

GRUPO MODELO, S.A. DE C.V.

Quarter: 1 Year: 2005

# CONSOLIDATED FINANCIAL STATEMENT

AT MARCH 31 OF 2005 AND 2004

(Thousands of Pesos)

REF		QUARTER OF PRESENT		Final Printing  QUARTER OF PREVIOUS		
s	CONCEPTS	Amount	<b>%</b>	Amount %		
1	TOTAL ASSETS	76,357,794	100	69,369,897	100	
2	CURRENT ASSETS	26,977,896	35	22,555,124	33	
3	CASH AND SHORT-TERM INVESTMENTS	17,505,263	23	14,033,240	20	
4	ACCOUNTS AND DOCUMENTS RECEIVABLE (NET)	1,663,530	2	1,235,916	2	
5	OTHER ACCOUNTS AND DOCUMENTS RECEIVABLE	697,358	1	310,342	0	
6	INVENTORIES	5,278,865	7	5,007,534	7	
7	OTHER CURRENT ASSETS	1,832,880	2	1,968,092	3	
8	LONG-TERM	3,884,544	5	4,056,182	6	
9	ACCOUNTS AND DOCUMENTS RECEIVABLE (NET)	1,074,152	1	1,064,019	2	
10	INVESTMENT IN SHARES OF SUBSIDIARIES		1			
	AND NON-CONSOLIDATED ASSOCIATED	2,690,824	4	2,857,396	4	
11	OTHER INVESTMENTS	119,568	0	134,767	0	
12	PROPERTY, PLANT AND EQUIPMENT	43,726,013	57	40,704,519	59	
13	PROPERTY	19,848,380	26	18,610,605	27	
14	MACHINERY AND INDUSTRIAL EQUIPMENT	29,518,046	39	26,984,376	39	
15	OTHER EQUIPMENT	8,283,680	11	8,054,351	12	
16	ACCUMULATED DEPRECIATION	20,123,633	26	19,398,487	28	
17	CONSTRUCTION IN PROGRESS	6,199,540	8	6,453,674	9	
18	DEFERRED ASSETS (NET)	413,940	1 1	792,170	1	
19	OTHER ASSETS	1,355,401	2	1,261,902	2	
1.						
20	TOTAL LIABILITIES	13,049,866	100	12,547,210	100	
أويانا						
21	CURRENT LIABILITIES	4,874,739	37	4,667,990	37	
22	SUPPLIERS	1,475,975	11	1,071,153	9	
23	BANK LOANS	1 0	1 0	1	0	
24	STOCK MARKET LOANS	0	0	0	l o	
25	TAXES TO BE PAID	1,418,693	11	1,968,433	16	
26	OTHER CURRENT LIABILITIES	1,980,071	15	1,628,404	13	
27	LONG-TERM LIABILITIES	0	١	0	ه ا	
28	BANK LOANS	0	0	0		
29	STOCK MARKET LOANS	0		0		
		0			0	
30	OTHER LOANS	1		1	I	
31	DEFERRED LOANS	8,175,127	63	7,879,220	63	
32	OTHER LIABILITIES	0	0	0	0	
33	CONSOLIDATED STOCK HOLDERS' EQUITY	63,307,928	100	56,822,687	100	
34	MINORITY INTEREST	14,670,189	23	13,623,993	24	
35	MAJORITY INTEREST	48,637,739	77	43,198,694	76	
36	CONTRIBUTED CAPITAL	15,765,312	25	15,765,312	28	
37	PAID-IN CAPITAL STOCK (NOMINAL)	2,839,652	4	2,839,652	5	
38	RESTATEMENT OF PAID-IN CAPITAL STOCK	11,941,285	19	11,941,285	21	
39	PREMIUM ON SALES OF SHARES	949,850	2	949,850	2	
40	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	34,525	0	34,525	0	
41	CAPITAL INCREASE (DECREASE)	32,872,427	52	27,433,382	48	
42	RETAINED EARNINGS AND CAPITAL RESERVE	31,337,697	50	26,372,677	46	
43	REPURCHASE FUND OF SHARES	621,767	1	621,767	1	
44	EXCESS (SHORTFALL) IN RESTATEMENT OF STOCK		1	]		
	HOLDERS' EQUITY	(609,428)	(1)	(719,608)	(1	
			2			
45	NET INCOME FOR THE YEAR	1,522,391		1,158,546	2	

## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE:

GRUPO MODELO, S.A. DE C.V.

**GMODELO** 

QUARTER:

1 YEAR:

2005

## CONSOLIDATED FINANCIAL STATEMENT

BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

Final Printing

REF	CONCERTS	QUARTER OF PRES		QUARTER OF PREVIOUS	5	
s	CONCEPTS	Amount	% A	mount %		٦
3 46 47	CASH AND SHORT-TERM INVESTMENTS CASH SHORT-TERM INVESTMENTS	<b>17,505,263</b> 428,513 17,076,750	100 2 98	- <b>14,033,240</b> 406,277 13,626,963	100 3 97	3 7
18 48 49 50 51	DEFERRED ASSETS (NET) AMORTIZED OR REDEEMED EXPENSES GOODWILL DEFERRED TAXES OTHERS	<b>413,940</b> 204,360 209,580 0 0	100 49 51 0	792,170 505,950 286,220 0		
21 52 53	CURRENT LIABILITIES FOREING CURRENCY LIABILITIES MEXICAN PESOS LIABILITIES	<b>4,874,739</b> 485,737 4,389,002	100 10 90	<b>4,667,990</b> 380,780 4,287,210	100 8 92	2
<b>24</b> 54 55 56	STOCK MARKET LOANS COMMERCIAL PAPER CURRENT MATURITIES OF MEDIUM TERM NOTES CURRENT MATURITIES OF BONDS		100 0 0	0		000
26 57 58	OTHER CURRENT LIABILITIES OTHER CURRENT LIABILITIES WITH COST OTHER CURRENT LIABILITIES WITHOUT COST	1,980,071 0 1,980,071	100 0 100	<b>1,628,404</b> 0 1,628,404	100 ( 100	0
<b>27</b> 59 60	LONG-TERM LIABILITIES FOREING CURRENCY LIABILITIES MEXICAN PESOS LIABILITIES	<b>0</b> 0 0	100 0 0	0	1	0 0
<b>29</b> 61 62	STOCK MARKET LOANS BONDS MEDIUM TERM NOTES	0	100 0 0	0		0 0
<b>30</b> 63 64	OTHER LOANS OTHER LOANS WITH COST OTHER LOANS WITHOUT COST	. 0	100 0 0	0	1	<b>0</b> 0 0
<b>31</b> 65 66 67	DEFERRED LOANS NEGATIVE GOODWILL DEFERRED TAXES OTHERS	<b>8,175,127</b> 0 7,592,086 583,041	100 0 93 7	<b>7,879,220</b> 0 7,056,833 822,387	100 (90 10	
<b>32</b> 68 69	OTHER LIABILITIES RESERVES OTHERS LIABILITIES	0	100 0 0	0	1	0 0 0
44	EXCESS (SHORTFALL) IN RESTATEMENT OF STOCK	(609,428)	100	(719,608)	100	
70 71	HOLDERS' EQUITY ACCUMULATED INCOME DUE TO MONETARY POSITION INCOME FROM NON-MONETARY POSITION ASSETS	4,330,060 (4,939,488)	711 (811)	4,330,060 (5,049,668)	60: (70:	

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## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER:

1 YEAR:

2005

## CONSOLIDATED FINANCIAL STATEMENT

OTHER CONCEPTS (Thousands of Pesos)

Final Printing

REF	00105777	QUARTER OF PRESENT FINANCIAL YEAR	QUARTER OF PREVIOUS FINANCIAL YEAR
s	CONCEPTS	Amount	Amount
72	WORKING CAPITAL	22,103,157	17,887,134
73	PENSIONS FUND AND SENIORITY PREMIUMS	3,971,182	3,690,693
74	EXECUTIVES (*)	0	0
75	EMPLOYERS (*)	21,898	22,939
76	WORKERS (*)	22,006	23,704
77	CIRCULATION SHARES (*)	3,251,759,632	3,251,759,632
78	REPURCHASED SHARES (*)	]0	0

<sup>(\*)</sup> THESE CONCEPTS SHOULD BE EXPRESSED IN UNITS.

TRANSLATION FOR ENFORMATION PURPOSES ONLY

## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER:

1 YEAR:

2005

CONSOLIDATED EARNING STATEMENT
FROM JANUARY THE 1st TO MARCH 31 OF 2005 AND 2004

(Thousands of Pesos)

REF		QUARTER OF PRES	_	QUARTER OF PREVIOUS FINANCIAL YEAR	
R	CONCEPTS	Amount	% A	mount %	
1	NET SALES	10,757,371	100	9,587,821	100
2	COST OF SALES	4,786,961	44	4,130,465	43
3	GROSS INCOME	5,970,410	56	5,457,356	57
4	OPERATING EXPENSES	2,944,952	27	2,803,985	29
5	OPERATING INCOME	3,025,458	28	2,653,371	28
6	TOTAL FINANCING COST	(219,971)	(2)	28,496	0
7	INCOME AFTER FINANCING COST	3,245,429	30	2,624,875	27
8	OTHER FINANCIAL OPERATIONS	(59,666)	(1)	(239,002)	(2)
9	INCOME BEFORE TAXES AND WORKERS' PROFIT		1	0.000.077	20
40	SHARING	3,305,095	31	2,863,877	30
10	RESERVE FOR TAXES AND WORKERS' PROFIT	1 200 040	10	4 040 500	
	SHARING	1,322,248	12	1,342,562	14
11	NET INCOME AFTER TAXES AND WORKERS' PROFIT	4 000 045	100	4 504 045	40
	SHARING	1,982,847	18	1,521,315	16
12	SHARE IN NET INCOME OF SUBSIDIARIES AND	1	1		
	NON-CONSOLIDATED ASSOCIATES	0	) 0	0	0
13	CONSOLIDATED NET INCOME OF CONTINUOUS		1		
	OPARATION	1,982,847	18	1,521,315	16
14	INCOME OF DISCONTINUOUS OPERATIONS	0	0	.0	0
15	CONSOLIDATED NET INCOME BEFORE		1		
	EXTRAORDINARY ITEMS	1,982,847	18	1,521,315	16
16	EXTRAORDINARY ITEMS NET EXPENSES (INCOME)	0	0	0	0
17	NET EFFECT AT THE BEGINNING OF THE YEAR BY		1		
	CHANGES IN ACCOUNTING PRINCIPLES	0	0	0	, 0
18	NET CONSOLIDATED INCOME	1,982,847	18	1,521,315	16
19	NET INCOME OF MINORITY INTEREST	460,456	4	362,769	4
20	NET INCOME OF MAJORITY INTEREST	1,522,391	14	1,158,546	12

## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER:

MEAR:

2005

## CONSOLIDATED EARNING STATEMENT

BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

**Final Printing** 

REF	20105070	QUARTER OF PRESEN		TER OF PREVIOUS FINANCIAL YEAR	
R	CONCEPTS	Amount	% A	mount %	
1 1	NET SALES	10,757,371	100	9,587,821	100
21	DOMESTIC	7,679,581	71	7,048,700	74
22	FOREIGN	3,077,790	29	2,539,121	26
23	TRANSLATED INTO DOLLARS (***)	275,373	3	220,899	2
6	TOTAL FINANCING COST	(219,971)	100	28,496	100
24	INTEREST PAID	(213,3/1)	1 00	20,430	,00
25	EXCHANGE LOSSES	28.825	13	29.108	102
26	INTEREST EARNED	360.818	164	184,627	648
27	EXCHANGE PROFITS	7,530	3	16,184	57
28	GAIN DUE TO MONETARY POSITION	119,544	54	200,191	703
8	OTHER FINANCIAL OPERATIONS	(59,666)	100	(239,002)	100
29	OTHER PINANCIAL OPERATIONS OTHER NET EXPENSES (INCOME) NET	(59,666)	(100)	(239,002)	(100)
30	(PROFIT) LOSS ON SALE OF OWN SHARES	(00,000)	(.00)	(200,502)	(100)
31	(PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS	0	Ō	Ö	o
4.0	DESCRIPTION TAYED AND MODIFICAL PROPERT CHARMS	4 222 240		4 242 562	400
10 32	RESERVE FOR TAXES AND WORKERS' PROFIT SHARING INCOME TAX	1,322,248 1,123,118	100 85	1,342,562 1,085,774	100 81
33	DEFERED INCOME TAX	5,464	00	(8,422)	
34	WORKERS' PROFIT SHARING	229,380	17	265,210	20
35	DEFERED WORKERS' PROFIT SHARING	(35,714)	1	0	0

(\*\*\*) THOUSANDS OF DOLLARS

## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER:

1 YEAR:

2005

## CONSOLIDATED EARNING STATEMENT

OTHER CONCEPTS (Thousands of Pesos)

**Final Printing** 

REF R	CONCEPTS	QUARTER OF PRESENT FINANCIAL YEAR Amount	QUARTER OF PREVIOUS FINANCIAL YEAR Amount
36	TOTAL SALES NET INCOME OF THE YEAR NET SALES (**) OPERATION INCOME (**) NET INCOME OF MAYORITY INTEREST(**) NET CONSOLIDATED INCOME (**)	11,600,649	10,406,311
37		2,522,256	1,311,357
38		46,336,926	42,976,599
39		13,625,428	11,673,398
40		6,595,535	5,179,184
41		8,631,939	6,811,542

(\*\*) THE RESTATED INFORMATION ON THE LAST TWELVE MONTHS SHOULD BE USED

MOSEC CONTRACTOR NOTES OF THE PROPERTY OF THE

## MEXICAN STOCK EXCHANGE SIFIC / ICS

TRANCLATION FOR INFORMATION

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V. **GMODELO** 

YEAR 2005

## CONSOLIDATED EARNING STATEMENT FROM JANUARY THE 1ST TO MARCH 31 OF 2005 AND 2004

(Thousands of Pesos)

REF	CONCEPTS	QUARTER OF PRES		QUARTER OF PREY FINANCIAL	
R		Amount	%	Amount	%
1	NET SALES	10,757,371	100	9,587,821	100
2	COST OF SALES	4,876,961	44	4,130,465	43
3	GROSS INCOME	5,970,410	56	5,457,356	57
4	OPERATING EXPENSES	2,944,952			29
5	OPERATING INCOME	3,025,458		Ł ' '	28
6	TOTAL FINANCING COST	-219,971	-2	28,496	0
7	INCOME AFTER FINANCING COST	3,245,429	30		27
8	OTHER FIANCIAL OPERATIONS	-59,666		-239,002	-2
9	INCOME BEFORE TAXES AND WORKERS' PROFIT	3,305,095			30
	SHARING	]		_,,,	
10	RESERVE FOR TAXES AND WORKERS' PROFIT	1,322,248	12	1,342,562	14
	SHARING	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	,,,,,,,,,,	•
11	NET INCOME AFTER TAXES AND WORKERS' PROFIT	1,982,847	18	1,521,315	16
• •	SHARING	1,002,011		.,,.	
12	SHARE IN NET INCOME OF SUBSIDIARIES AND	[			'
	NON-CONSOLIDATED ASSOCIATES	1	٥		U
13	CONSOLIDATED NET INCOME OF CONTINUOUS	1,982,847	18	1,521,315	16
,	OPERATION	1,002,041		1,021,010	
14	INCOME OF DISCONTINOUS OPERATION	0		0	. 0
15	CONSOLIDATED NET INCOME BEFORE	1,982,847	18	1,521,315	16
	EXTRAORDINARY ITEMS	,,,,,,,		,,,,,,,,,	
16	EXTRAORDINARY ITEMS NET EXPENSES (INCOME)	0	0	0	0
17	NET EFFECT AT THE BEGINNING OF THE YEAR BY		٥	Ŏ	Ö
	CHANGES IN ACCOUNTING PRINCIPLES	[			
18	NET COSOLIDATED INCOME	1,982,847	. 18	1,521,315	16
19	NET INCOME OF MINORITY INTEREST	460,456		362,769	
20	NET INCOME OF MAJORITY INTEREST	1,522,391		•	

## MEXICAN STOCK EXCHANGE SIFIC / ICS

TRANSLATION FOR INFORMATION.

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V.

GMODELO

PUBFCQUARTERY 1

YEAR 2005

## CONSOLIDATED EARNING STATEMENT BREAKDOWN OF MAIN CONCEPTS

(Thousands of Pesos)

· · · · · · · · · · · · · · · · · · ·	QUARTER OF	PRESENT	QUARTER OF	PREVIOUS
CONCEPTS	FINANCIA	AL YEAR	FINANC	IAL YEAR
	Amount	%	Amount	%
NET SALES	10,757,371	100	9,587,821	100
DOMESTIC			7,048,700	74
FOREIGN	3,077,790	29	2,539,121	26
TRANSLATED INTO DOLLARS (***)	275,373	3	220,899	. 2
TOTAL FINANCING COST	240.074	400	20.400	400
	-219,971	100	20,490	100
	20 025	12	20 108	102
				648
				57
	, , , , ,		200,;01	
OTHER FIANCIAL OPERATIONS	-59,666	100	-239,002	100
OTHER NET EXPENSES (INCOME) NET	-59,666	-100	-239,002	-100
(PROFIT) LOSS ON SALE OF OWN SHARES	0	0	0	· ,0
(PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS	0	0	0	0
RESERVE FOR TAXES AND WORKERS' PROFIT SHARING		100	1,342,562	
INCOME TAX				
DEFERED INCOME TAX				
WORKERS' PROFIT SHARING				20
DEFERED WORKERS' PROFIT SHARING	-35,714	-3	0	· 0
	DOMESTIC FOREIGN TRANSLATED INTO DOLLARS (***)  TOTAL FINANCING COST INTREST PAID EXCHANGE LOSSES INTEREST EARNED EXCHANGE PROFITS GAIN DUE TO MONETARY POSITION  OTHER FIANCIAL OPERATIONS OTHER NET EXPENSES (INCOME) NET (PROFIT) LOSS ON SALE OF OWN SHARES (PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS  RESERVE FOR TAXES AND WORKERS' PROFIT SHARING INCOME TAX DEFERED INCOME TAX WORKERS' PROFIT SHARING	NET SALES         10,757,371           DOMESTIC         7,679,581           FOREIGN         3,077,790           TRANSLATED INTO DOLLARS (***)         275,373           TOTAL FINANCING COST         -219,971           INTREST PAID         8           EXCHANGE LOSSES         28,825           INTEREST EARNED         360,818           EXCHANGE PROFITS         7,530           GAIN DUE TO MONETARY POSITION         119,544           OTHER FIANCIAL OPERATIONS         -59,666           OTHER NET EXPENSES (INCOME) NET         -59,666           (PROFIT) LOSS ON SALE OF OWN SHARES         0           (PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS         0           RESERVE FOR TAXES AND WORKERS' PROFIT SHARING         1,322,248           INCOME TAX         1,123,118           DEFERED INCOME TAX         5,464           WORKERS' PROFIT SHARING         229,380	NET SALES       10,757,371       100         DOMESTIC       7,679,581       71         FOREIGN       3,077,790       29         TRANSLATED INTO DOLLARS (***)       275,373       3         TOTAL FINANCING COST       -219,971       100         INTREST PAID       8       0         EXCHANGE LOSSES       28,825       13         INTEREST EARNED       360,818       164         EXCHANGE PROFITS       7,530       3         GAIN DUE TO MONETARY POSITION       119,544       54         OTHER FIANCIAL OPERATIONS       -59,666       100         OTHER PIANCIAL OPERATIONS       -59,666       -100         OTHER NET EXPENSES (INCOME) NET       -59,666       -100         (PROFIT) LOSS ON SALE OF OWN SHARES       0       0         (PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS       0       0         RESERVE FOR TAXES AND WORKERS' PROFIT SHARING       1,322,248       100         INCOME TAX       1,123,118       85         DEFERED INCOME TAX       5,464       0         WORKERS' PROFIT SHARING       17	NET SALES DOMESTIC FOREIGN FOREIGN TRANSLATED INTO DOLLARS (***)  TOTAL FINANCING COST INTEREST PAID EXCHANGE LOSSES INTEREST EARNED SEXCHANGE PROFITS GAIN DUE TO MONETARY POSITION  OTHER FIANCIAL OPERATIONS OTHER NET EXPENSES (INCOME) NET (PROFIT) LOSS ON SALE OF OWN SHARES (PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS  RESERVE FOR TAXES AND WORKERS' PROFIT SHARING INCOME TAX WORKERS' PROFIT SHARING  10,757,371 100 9,587,821 7,048,700 9,587,821 7,048,700 9,2539,121 7,048,700 9,2539,121 7,048,700 9,2539,121 100 28,496 8 0 8 0 8 0 8 0 8 0 8 0 8 0 8 0 8 0 8 0

## MEXICAN STOCK EXCHANGE SIFIC / ICS

**GMODELO** STOCK EXCHANGE CODE: GRUPO MODELO, S.A. DE C.V.

QUARTER:

TYEAR:

2005

CONSOLIDATED FINANCIAL STATEMENT FROM JANUARY THE 1st TO MARCH 31 OF 2005 AND 2004

(Thousands of Pesos)

REF	CONCEPTS	QUARTER OF PRESENT FINANCIAL YEAR	QUARTER OF PREVIOUS FINANCIAL YEAR
С		Amount	Amount
1	CONSOLIDATED NET INCOME	1,982,847	1,521,315
2	+(-) ITEMS ADDED TO INCOME WHICH DO NOT	1	
	REQUIRE USING CASH	441,746	439,478
3	CASH FLOW FROM NET INCOME OF THE YEAR	2,424,593	1,960,793
4	CASH FLOW FROM CHANGE IN WORKING CAPITAL	440,982	256,623
5	CASH GENERATED (USED) IN OPERATING ACTIVITIES	2,865,575	2,217,416
6	CASH FLOW FROM EXTERNAL FINANCING	(51,780)	(72,852)
7	CASH FLOW FROM INTERNAL FINANCING	0	0
8	CASH FLOW GENERATED (USED) BY FINANCING	(51,780)	(72,852)
9	CASH FLOW GENERATED (USED) IN INVESTMENT ACTIVITIES	(1,267,046)	(950,785)
10	NET INCREASE (DECREASE) IN CASH AND SHORT-TERM INVESTMENTS	1,546,749	1,193,779
11	CASH AND SHORT-TERM INVESTMENTS AT THE BEGINNING OF PERIOD	15,958,514	12,839,461
12	CASH AND SHORT-TERM INVESTMENTS AT THE END OF PERIOD	17,505,263	14,033,240

### MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V. **GMODELO** 

QUARTER 1

YEAR 2005

### CONSOLIDATED FINANCIAL STATEMENT BREAKDOWN OF MAIN CONCEPTS

(Thousands of Pesos)

			Final Printing
REF	CONCEPTS	QUARTER OF PRESENT FINANCIAL YEAR	QUARTER OF PREVIOUS FINANCIAL YEAR
3	CONCEPTS	Amount	Amount
2	+ (-) ITEMS ADDED TO INCOME WHICH DO NOT REQUIRE		
12	USING CASH	441,746	439,478
13 14	DEPRECIATION AND AMORTIZATION FOR THE YEAR + (-) NET INCREASE (DECREASE) IN PENSIONS FUND	567,067	513,292 0
17	AND SENIORITY PREMIUMS	0	Ŭ
15	+ (-) NET LOSS (PROFIT) IN MONEY EXCHANGE	ľ	o
16	+ (-) NET LOSS (PROFIT) IN ASSETS AND LIABILITIES ACTUALIZATION	Ö	Ö
17	+ (-) OTHER ITEMS	(42,937)	(9,022)
40	+ (-) ITEMS ADDED TO INCOME WICH DO NOT REQUIRE USING CASH	(82,404)	(64,792)
4	CASH FLOW FROM CHANGE IN WORKING CAPITAL	440,982	256,623
18	+ (-) DECREASE (INCREASE) IN ACCOUNT RECEIVABLE	(427,622)	(769,061)
19 20	+ (-) DECREASE (INCREASE) IN INVENTORIES + (-) DECREASE (INCREASE) IN OTHER ACCOUNT	211,370	61,558
	RECEIVABLE	70,518	850,939
21	+ (-) DECREASE (INCREASE) IN SUPPLIER ACCOUNT	163,320	70,794
22	+ (-) DECREASE (INCREASE) IN OTHER LIABILITIES	423,396	42,393
6 23 24 25 26 27 28 29	CASH FLOW FROM EXERNAL FINANCING + SHORT-TERM BANK AND STOCK MARKET FINANCING + LONG-TERM BANK AND STOCK MARKET FINANCING + DIVIDEND RECEIVED + OTHER FINANCING (-) BANK FINANCING AMORTIZATION (-) STOCK MARKET AMORTIZATION (-) OTHER FINANCING AMORTIZATION	(51,780) 0 0 0 (51,780) 0 0	(72,852) 0 0 0 (72,852) 0 0
7	CASH FLOW FROM INTERNAL FINANCING	o	o
30	+ (-) INCREASE (DECREASE) IN CAPITAL STOCKS	0	0
31	(-) DIVIDENDS PAID	0	0
32	+ PREMIUM ON SALE OF SHARES	0	0
33	+ CONTRIBUTION FOR FUTURE CAPITAL INCREASES	0	0
9	CASH FLOW GENERATED (UTILIZED) IN INVESTMENT	(1,267,046)	(950,785)
34	ACTIVITIES + (-) INCREASE (DECREASE) IN STOCK INVESTMENTS	(5,959)	(3,799)
• -	OF A PERMANENT NATURE	,===	///
35	(-) ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT	(769,903)	(414,406)
36 37	(-) INCREASE IN CONSTRUCTIONS IN PROGRESS + SALE OF OTHER PERMNENT INVESTMENTS	(438,716) 0	(382,423) 0
37 38	+ SALE OF TANGIBLE FIXED ASSETS	l ő	Ö
39	+ (-) OTHER ITEMS	(52,468)	(150,157)
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## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V. **GMODELO** 

QUARTER 1 YEAR 2005

### RATIOS CONSOLIDATED

	Final Printing				
REF		QUARTER OF P	RESENT	QUARTER OF F	PREVIOUS
	CONCEPTS	FINANCIAL '	YEAR	FINANCIAL	YEAR
P			į.	 	
1 2 3 4	YIELD  NET INCOME TO NET SALES  NET INCOME TO STOCK HOLDERS' EQUITY (**)  NET INCOME TO TOTAL ASSETS (**)  CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME	18.43% 13.56% 11.30% 0.00%		15.87% 11.99% 9.82% 0.00%	
5	INCOME DUE TO MONETARY POSITION TO NET INCOME  ACTIVITY	-6.03%		-13.16 %	6
6 7 8 9 10	NET SALES TO NET ASSETS (**) NET SALES TO FIXED ASSETS (**) INVENTORIES ROTATION (**) ACCOUNTS RECEIVABLE IN DAYS OF SALES PAID INTEREST TO TOTAL LIABILITIES WITH COST (**)	0.61 1.06 3.86 12 0.00%	times times times days	0.62 1.06 3.49 10 0.00%	times times times days
11 12 13 14 15	LEVERAGE TOTAL LIABILITIES TO TOTAL ASSETS TOTAL LIABILITIES TO STOCK HOLDERS' EQUITY FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES LONG-TERM LIABILITIES TO FIXED ASSETS OPERATING INCOME TO INTEREST PAID NET SALES TO TOTAL LIABILITIES (**)	17.09% 0.21 3.72% 0.00% 378,182.25 3.55	times times times	18.09% 0.22 3.03% 0.00% 331,671.38 3.43	times times times
17 18	LIQUIDITY CURREENT ASSETS TO CURRENT LIABILITIES CURRENT ASSETS LESS INVENTORY TO CURRENT	5.53	times	4.83	tímes
19 20	LIABILITIES CURRENT ASSETS TO TOTAL LIABILITIES AVAILABLE ASSETS TO CURRENT LIABILITIES	4.45 2.07 359.10%	times times	3.76 1.8 300.63%	times times
21 22	CASH FLOW CASH FLOW FROM NET INCOME TO NET SALES CASH FLOW FROM CHANGES IN WORKING CAPITAL	22.54%		20.45%	,
23	TO NET SALES CASH GENERATED (USED) IN OPERATING TO INTEREST PAID	4.10% 358,196.88	times	2.68 9 277,177.00	∕₀ times
24	EXTERNAL FINANCING TO CASH GENERATED (USED) IN FINANCING	100.00%		100.00%	
25 26	INTERNAL FINANCING TO CASH GENERATED (USED) IN FINANCING ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT	0.00%		0.00%	
	TO CASH GENERATED (USED) IN INVESTMENT ACTIVITIES	60.76%		43.59%	

MEXICAN STOCK EXCHANGE SIFIC / ICS TEXASION AND A T

STOCK EXCHANGE CODE GRUPO MODELO, S.A. DE C.V. GMODELO

QUARTER 1

YEAR 2005

## DATA PER SHARE CONSOLIDATED FINANCIAL STATEMENT

			- mar many
REF		QUARTER OF PRESENT	QUARTER OF PREVIOUS
	CONCEPTS	FINANCIAL YEAR	FINANCIAL YEAR
D		Amount	Amount
			0.450
1	BASIC PROFIT PER ORDINARY SHARE (**)	\$ 2.03	\$ 1.59
2	BASIC PROFIT PER PREFERENT SHARE (**)	\$ 0.00	\$ 0.00
3	DILUITED PROFIT PER ORDINARY SHARE (**)	\$ 2.03	\$ 1.59
4	CONTINUOUS OPERATIONG PROFIT PER COMUN		
	SHARE(**)	\$ 2.65	\$ 1.83
5	EFFECT OF DISCONTINUOUS OPERATING ON		***
	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$ 0.00	\$ 0.00
6	EFFECT OF EXTRAORDINARY PROFIT AND LOSS ON		
	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$ 0.00	\$ 0.00
7	EFFECT BY CHANGES IN ACCOUNTING POLICIES ON		
	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$ 0.00	\$ 0.00
8	CARRYING VALUE PER SHARE	\$ 14.96	\$ 13.28
9	CASH DIVIDEND ACUMULATED PER SHARE	\$ 0.00	\$ 0.00
10	DIVIDEND IN SHARES PER SHARE	0.00 shares	0.00 shares
11	MARKET PRICE TO CARRYING VALUE	2.20 times	2.39 times
12	MARKET PRICE TO BASIC PROFIT PER ORDINAY		
	SHARE (**)	16.24 times	20.00 times
13	MARKET PRICE TO BASIC PROFIT PREFERENT	.0.2.	25.55 (11105
13	SHARE (**)	0.00 times	0.00 times
<u> </u>	OTANE ( )	0.00 111163	0.00 111163

<sup>(\*\*)</sup> IN THESE RATIOS FOR THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

#### MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODEGMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER: 1

YEAR: 2005

#### **FINANCIAL STATEMENT NOTES (1)**

CONSOLIDATED Final Printing

THE ESTIMATED I.N.P.C. USED FOR THE END OF MONTH OF MARCH, 2005 WAS 113.324 AND 108.587 FOR 2004.

R06: THE COMPANY DOES NOT HAVE CREDITS OR INVESTMENTS IN UDIS (UNIDADES DE INVERSION = INVESTMENT UNITS), AND THEREFORE WITH THIS COMMENT THE COMMUNICATION DATE DECEMBER 27, 1999, IS COMPLIED WITH.

THE CHANGE FROM APPLICATION OF THE INITIAL EFFECT OF THE DEFERRED TAX ON SHAREHOLDERS' EQUITY OF THE MAJORITY INTEREST WAS MADE IN THE ACCUMULATED PROFITS ACCOUNT WITH REFERENCE \$42 FOR AN AMOUNT OF PS. 4,939,350, THIS BASED ON THE PROVISION OF BULLETIN D-4 INDICATING THAT THE INITIAL EFFECT OF THE APPLICATION OF THIS PRINCIPLE IS PRESENTED IN ONLY ONE ACCOUNT. THIS LINE WAS USED, SINCE IN THE SIFIC THERE IS NO REFERENCE IN WHICH WE CAN SHOW SAID EFFECT.

REFERENCE R37 "TAX RESULT FOR THE PERIOD" CORRESPONDS TO THAT OF GRUPO MODELO, DETERMINED ON THE BASIS OF THE TAX CONSOLIDATION REGIME.

THE CONTRIBUTIONS MADE TO PENSION PLANS AND THE EFFECT OF THE RESTRUCTURING OF THE MINORITY INTEREST CAPITAL ARE INCLUDED IN REFERENCE C26 "OTHER FINANCING" THIS IS BECAUSE IN REFERENCE C7 "FLOW FROM OWN FINANCING" THERE IS NO ITEM THAT ALLOWS NOTING THOSE MATTERS.

STRUCTURE ONLY

## MEXICAN STOCK EXCHANGE SIFIC/ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

DIRECTOR REPORT (1)
ANNEX 1

CONSOLIDATED Final Printing

QUARTER: 1 YEAR: 2005

GRUPO MODELO, S.A. DE C.V. AND SUBSIDIARIES AMOUNTS IN MILLIONS OF CONSTANT MEXICAN PESOS AS OF MARCH 31, 2005

TIMATCH COMPANION

FURFCHICON

AND THE COMPANION

DOMESTIC VOLUME GREW 7.6% EXPORT VOLUME INCREASED 23.6%.

NET SALES INCREASED 12.2%. OPERATING INCOME GREW 14.0%.

MEXICO CITY, APRIL 28, 2005. DURING THE FIRST QUARTER OF THE YEAR, TOTAL BEER SALES VOLUME GREW 12.0% COMPARED TO THE SAME PERIOD OF 2004, REACHING 10.1 MILLION HECTOLITERS. DOMESTIC VOLUMES REGISTERED AN INCREASE OF 7.6% BOOSTED BY THE SOLID DEMAND OBSERVED ALONG THE QUARTER; THIS RESULT INCLUDES THE POSITIVE PERFORMANCE OF THE HOLY WEEK. LIKEWISE, EXPORT VOLUMES SHOWED AN INCREASE OF 23.6% DUE TO STRONG DEMAND IN THE UNITED STATES, EUROPE AND OCEANIA. THIS ALLOWED THE EXPORTS TO REPRESENT A HIGHER PERCENTAGE IN THE SALES MIX, MOVING FROM 27.6% IN 2004 TO 30.4% IN 2005.

AT THE END OF FEBRUARY OF 2005, GRUPO MODELO RAISED PRICES IN THE DOMESTIC MARKET BY REGION, CHANNEL, BRAND AND PRESENTATION, CONTINUING WITH THE EFFORT OF PRODUCT SEGMENTATION INITIATED LAST YEAR. THIS INCREASE WAS IN LINE WITH EXPECTED INFLATION. REGARDING EXPORTS, THE AVERAGE PRICE IN DOLLARS WAS UP 0.9%, REFLECTING THE SHIFT MIX BY REGION, AS WELL AS STABILITY IN THE SALES PRICE IN THE US.

NET SALES GREW 12.2% COMPARED TO THE SAME PERIOD OF 2004, REACHING 10,757 MILLION PESOS. THIS FIGURE REFLECTS POSITIVE RESULTS IN THE DOMESTIC AND EXPORT SALES, WHICH INCREASED 5.6% AND 21.2%, RESPECTIVELY. FURTHERMORE, TOTAL EXPORT REVENUES AMOUNTED TO 275 MILLION DOLLARS, 24.7% HIGHER THAN THE PREVIOUS YEAR.

THE COST OF GOODS SOLD GREW 15.9% DUE TO HIGHER SHARE OF EXPORTS IN THE SALES MIX. GROSS PROFIT TOTALED 5,970 MILLION PESOS, SHOWING AN INCREASE OF 9.4% COMPARED TO THE SAME QUARTER OF THE PRIOR YEAR.

OPERATING EXPENSES INCREASED 5.0%, A LOWER PERCENTAGE THAN THE CHANGE IN NET SALES, REFLECTING THE BENEFITS OBTAINED FROM THE RESTRUCTURE CARRIED OUT IN THE DOMESTIC DISTRIBUTION NETWORK. CONSEQUENTLY, THE SG&A EXPENSES PER DOMESTIC HECTOLITER DECLINED 2.4% COMPARED TO 2004. THE OPERATING PROFIT WAS 3,025 MILLION PESOS, WHICH

#### MEXICAN STOCK EXCHANGE

SIFIC/ICS TIME

QUARTER: 1 YEAR: 2005

FURPCEED ONLY

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

DIRECTOR REPORT (1)
ANNEX 1

CONSOLIDATED Final Printing

MEANS AN INCREASE OF 14.0%. THUS, THE OPERATING MARGIN REACHED IN THE QUARTER WAS 28.1%, REPRESENTING AN EXPANSION OF 40 BASIS POINTS.

DEPRECIATION AND AMORTIZATION AMOUNTED TO 567 MILLION PESOS, REPRESENTING 5.3% OVER NET SALES, SIMILAR PERCENTAGE COMPARED TO THAT POSTED IN 2004. EBITDA (OPERATING INCOME + DEPRECIATION - EQUITY INCOME OF ASSOCIATES INCLUDED IN COGS) STOOD AT 3,510 MILLION PESOS, WHICH REPRESENTED A YEAR OVER YEAR GROWTH OF 13.1%. CONSEQUENTLY, THE EBITDA MARGIN STOOD AT 32.6%.

THE INTEGRAL COST OF FINANCING, REGISTERED A FAVORABLE RESULT OF 220 MILLION PESOS, MAINLY DUE TO HIGHER INTEREST RATES AND LOWER INFLATION DURING THE QUARTER.

THE EFFECTIVE TAX RATE (INCLUDING PROFIT SHARING) WAS 41.1%, BELOW THE 46.9% OBTAINED IN THE FIRST QUARTER OF THE PREVIOUS YEAR. THE TAX REDUCTION WAS MAINLY DUE TO THE LOWER CORPORATE TAX RATE OFFICIAL IN JANUARY 2005 AS WELL AS MOVEMENTS IN DEFERRED TAXES.

THE NET MAJORITY INCOME WAS 1,522 MILLION PESOS, 31.4% ABOVE THE PRIOR YEAR. THEREFORE, THE NET MARGIN WAS BENEFITED BY THE 210 BASIS POINTS EXPANSION, REACHING 14.2%. THE EARNINGS PER SHARE STOOD AT 0.47, ABOVE THE 0.36 REGISTERED IN 2004.

### FINANCIAL SITUATION

AS OF MARCH 31, 2005, GRUPO MODELO'S CASH AND SHORT-TERM INVESTMENTS REPRESENTED 22.9% OF TOTAL ASSETS, WHICH TOTALED 76,358 MILLION PESOS, REPRESENTING A GROWTH OF 10.1% OVER THE LAST TWELVE MONTHS. FURTHERMORE, THE COMPANY'S STRONG FINANCIAL POSITION HAS BEEN MAINTAINED THROUGH A LONG TERM DEBT FREE CAPITAL STRUCTURE, AND SHORT TERM OPERATIONAL LIABILITIES OF 4,875 MILLION PESOS. MAJORITY SHAREHOLDER'S EQUITY REACHED 48,638 MILLION PESOS, REPRESENTING A 12.6% GROWTH COMPARED TO 2004.

#### CAPITAL EXPENDITURES

DURING THE FIRST QUARTER OF 2005, GRUPO MODELO INVESTED 1,209 MILLION PESOS OF ITS OWN RESOURCES. THE FUNDS WERE ALLOCATED IN SEVERAL AREAS OF THE ORGANIZATION AS

## MEXICAN STOCK EXCHANGE SIFIC/ICS

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER: 1 YEAR: 2005

DIRECTOR REPORT (1)

ANNEX 1

CONSOLIDATED Final Printing

FOLLOW:		
AREA	MARCH 2005	
TUXTEPEC BREWERY		
BREWERIES & OTHER FACILITIES	52.4%	
SALES	28.3%	

IN APRIL 18<sup>TH</sup> THE STOCKHOLDERS' MEETING DECLARED A DIVIDEND OF 3,414 MILLION PESOS, WHICH CORRESPONDS TO 1.05 PESOS PER SHARE TO EACH OF THE 3,251'759,632 OUTSTANDING SHARES. THE AMOUNT OF THE DIVIDEND INCREASED 18% IN REAL TERMS COMPARED TO THE PREVIOUS YEAR AND THE PAYOUT RATIO REACHED 55%. THE DIVIDEND WAS PAID IN ONE EXHIBITION AS OF APRIL 25<sup>TH</sup>, 2005.

IN ADDITION TO THE AMOUNT THAT GRUPO MODELO PAID, DIBLO DECLARED A CASH DIVIDEND TO ANHEUSER-BUSCH OF 1,080 MILLION PESOS ON ITS 23.25% PARTICIPATION IN THAT COMPANY. THEREFORE, GRUPO MODELO'S CONSOLIDATED CASH AND SHORT-TERM INVESTMENTS WERE REDUCED BY 4,494 MILLION PESOS IN APRIL, 2005.

GRUPO MODELO, S.A. DE C.V. AND SUBSIDIARIES SALES OF BEER IN MILLION HECTOLITERS

MARKET	I-0	)5 %	I-0	)4	9	VAR %
DOMESTIC	7.042	69.6	6.545	72.4		7.6
EXPORT	3.083	30.4	2.495	27.6		23.6
TOTAL	10.125	100.0	9.040	100.0		12.0

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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## GRUPO MODELO, S. A. DE C. V. AND SUBSIDIARIES

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## AS OF MARCH 31, 2005 AND 2004

(Amounts in thousands of constant Mexican pesos as of March 31, 2005)

## 1. INCORPORATION AND CORPORATE PURPOSE:

- a) Grupo Modelo, S. A. de C. V. and Subsidiaries (Group) is mainly engaged in the production and sale of beer, which began in 1925.
- b) The main activity of Grupo Modelo, S. A. de C. V. is holding 76.75% of the common stock of Diblo S.A. de C.V., whose business purpose is holding real estate and investing in shares of subsidiaries mainly involved in the production, distribution and sale of beer in Mexico and abroad. The most important companies, on the basis of their operations and stockholders' equity, are as follows:

Brewers:	Percentage of shareholding
Cervecería Modelo, S. A. de C. V. Compañía Cervecera de Zacatecas, S. A. de C. V. Compañía Cervecera del Trópico, S. A. de C. V. Cervecería Modelo de Guadalajara, S. A. de C. V.	100 100 100 100
Cervecería Modelo del Noroeste, S. A. de C. V. Cervecería Modelo de Torreón, S. A. de C. V. Cervecería del Pacífico, S. A. de C. V.	100 100 <u>100</u>
Transformation of barley to malt:  Cebadas y Maltas, S. A. de C. V.  Extractos y Maltas, S. A.	100 _98

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## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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Inamex de Cerveza y Malta, S. A. de C. V.	<u>100</u>
Manufacturer of beer cans and crowns:	
Envases y Tapas Modelo, S. A. de C. V.	100
Agencies distributing beer and other products:	Percentage of shareholding
Las Cervezas Modelo del Occidente, S.A. de C.V.	100
Promotora Comercial del Bajío, S.A. de C.V.	100
Cervezas Modelo de La Laguna, S.A. de C.V.	100 ⊳⊸
Las Cervezas Modelo del Estado de México S.A. de C.	.V. 100
La Corona en San Cristóbal S.A. de C.V.	100
Las Cervezas Modelo en Morelos, S.A. de C.V.	لي 100
Las Cervezas Modelo del Noreste, S.A. de C.V.	100
Las Cervezas Modelo en Guerrero, S.A. de C.V.	100
Las Cervezas Modelo del Sureste, S.A. de C.V.	文章:"一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个
Distribuidora de Cervezas Modelo en Chihuahua, S.A.	de C.V. 100
Las Cervezas Modelo del Altiplano, S.A. de C.V.	100
Mercantil Michoacana, S.A. de C.V.	100
Las Cervezas Modelo del Centro, S.A. de C.V.	100
Las Cervezas Modelo en Baja California, S.A. de C.V.	100
Las Cervezas Modelo en el Pacífico, S.A. de C.V.	100
Las Cervezas Modelo en Campeche S.A. de C.V.	100
Las Cervezas Modelo en San Luis Potosí, S.A. de C.V.	. 100
Distribuidora de Cervezas Modelo en el Norte, S.A. de	C.V. 100
Las Cervezas Modelo en Nuevo León, S.A. de C.V.	100
Las Cervezas Modelo en Sonora, S.A. de C.V.	100
Company controlling distributors of beer and other pro-	ducts abroad:

The Group is in the process of merging its distribution agencies in order to improve its operations.

## 2. ACCOUNTING POLICIES:

Procermex, Inc.

100

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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The main accounting policies applied by the Group in the preparation of these consolidated financial statements are in line with generally accepted accounting principles in Mexico. These accounting principles require that Group's Management makes estimates based on circumstances and apply certain assumptions in determining the valuation of some items included in the consolidated financial statements.

The Group's Management considers that the estimates and assumptions used at the date of issuance of the consolidated financial statements are reasonable, although these estimates and assumptions could differ from their final actual effect.

The main accounting policies are summarized as follows:

- a) Consolidation The Group prepares consolidated financial statements, which include the financial situation and the results of the companies in which Diblo, S.A. de C.V. has control and direct or indirect participation of more than 50% of the common stock; significant intercompany operations have been eliminated in consolidation.
- b) Basis for preparation The consolidated financial statements of the Group include the effects of inflation on the financial information, as required by Statement B-10 and the amendments there-off, issued by the Mexican Institute of Public Accountants (MIPA).
- c) Comparability The figures shown in the consolidated financial statements and its notes thereto are stated consistently in Mexican pesos at the purchasing power of March 31, 2005, by applying factors derived from the National Consumer Price Index (NCPI).
- d) Translation of the financial information of subsidiaries located abroad Translation of the financial information of the subsidiaries abroad to Mexican pesos, required for consolidation, was conducted in accordance with the guidelines of Statement B-15 "Transactions in Foreign Currency and Translation of the Financial Statements of Operations Abroad", issued by MIPA, through the method of integrated foreign operations. The purchase exchange rate of \$11.00 (\$11.11 in 2004) per U.S. dollar, was used in translating monetary items; nonmonetary items and the income statement were translated into Mexican pesos at the exchange rates prevailing on the dates on which the transactions that originated them were carried out. The effects derived from this translation are shown in the integral result from financing.
- e) Marketable securities The market securities correspond to financial securities related to the business purpose and financial securities available for sale and are valued at their fair value, which is similar to their market value. The fair value is the amount of money used to change a

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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financial asset to liquidate a financial liability among interested and willing parties, in a free market transaction.

- f) Derivative financial instruments Investments in derivative financial instruments held for trading or to hedge the risk of adverse movements in consumables are recognized as assets and liabilities at their fair value. Realized and unrealized gains or losses on those instruments are recorded in income.
- g) Inventories These items were initially recorded at acquisition cost using the last-in, first-out method, subsecuently they are restated using the replacement or manufacturing costs method. Such restatement does not exceed market value.
- h) Cost of sales Restatement of this account was carried out based on the restated value of inventories.
- i) Investments in shares of associates and non-consolidated subsidiaries Permanent investments in shares are recorded at acquisition cost and are valued by applying the equity method. The participation in the profits of associated companies which, manufacture items necessary for the production of beer, is shown in the income statement reducing the cost of sales.
- j) Property, plant and equipment These items are recorded at acquisition cost, and are restated by applying the inflation factors derived from the NCPI, to the net replacement value determined by independent expert appraisers at December 31, 1996, and in accordance with their acquisition date, in the case of subsequent purchases to that date.
- k) Construction in progress and advances to suppliers These items are recorded at the value at which the expenditures are made, and are restated though the application of the inflation factors derived from the NCPI, according to the ageing of the expenditure.
- l) Depreciation This item was calculated based on the restated values of property, plant and equipment, taking as a base, the probable useful life as determined by independent appraisers; as for the 1997 acquisition, the useful lives are determined by the technical department of the Group.
- m) Goodwill and unamortized expenses Goodwill is determined by comparing the purchase value of permanent investments in shares and the book value of those shares, and installation and organization expenses are recorded at their acquisition cost. These items are restated, applying factors derived from the NCPI, as per the ageing of expenditures. Licenses and

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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permits are recorded at their acquisition cost, which, at the date of the consolidated financial statements, is similar to their market value.

- n) Amortization The original amount and restatement of installation and organization expenses are amortized by the straight-line method on the final balance of each period. The rate used for accounting purposes is 10%, except goodwill, which is amortized in the period in which the Group estimates the investment will be recovered. The practice of amortizing investments in licenses and permits is based on the straight-line method on the final balance of the period, at the rate of 5%.
- o) Long-lived assets The dispositions of the Statement C-15 "Impairment of the value of the long-lived assets and their disposal" issued by MIPA, went into effect on January 1, 2004. That statement establishes, among other issues, the general criteria for identification and, if applicable, recording of the impairment losses or the decrease in the value of long-lived tangible and intangible assets, including goodwill. Additionally, it establishes concepts such as the net sales price and fair value for the valuation of long-lived assets. The Group's Management has carried out a study to determine the fair value in their long-lived assets, the result of this study determined that there is not a relevant impairment effect that modifies the value its assets.
- p) Foreign currencies The assets and liabilities that represent rights and obligations receivable or payable in foreign currency, are translated to Mexican pesos at the exchange rate in effect on the transaction date (see Note 12). Balances at end of the period are valued at the rate of exchange in effect at the end of the year, and the resulting differences are recorded directly in the income statement, forming part of the integral result from financing.
- q) Labor obligations upon retirement Labor obligations for projected benefits, as well as unamortized items, and the net cost for the period regarding seniority premiums and pension plans were determined under the unitary cost method by independent actuaries, and are recorded in accordance with the guidelines established in Statement D-3, "Labor Obligations", issued by the MIPA. Contributions to the trusts that handle the plan assets are determined on the same basis as in prior years and correspond to the pension plans approved by the Mexican Tax Authorities.
- r) Severance pay These payments are charged to the income statement in the year in which they are made.
- s) Deferred income tax and employees' profit sharing In recognizing deferred income tax, the Group uses the method of comprehensive assets and liabilities, which consists of determining the afore mentioned tax by applying the income tax rate corresponding to temporary

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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differences between the accounting and fiscal values of assets and liabilities at the date of the consolidated financial statements. As for deferred employees' profit sharing there are no temporary differences between accounting result and tax base applicable in employees' profit sharing, determination which could give rise to a significant deferred asset or liability. However, fiscal dispositions that will be effective on January, 2005, have motivated that the Group records a deferred employees' profit sharing liability, against income statement of the year (See Note 10f).

- t) Restatement of stockholders' equity This account is restated by applying inflation factors derived from the NCPI, according to their ageing or contribution date. The effects of that restatement are presented in the consolidated financial statements, in each of the accounts that gave rise to them.
- u) Insufficiency in the restatement of stockholders' equity The balance of this account is represented by the algebraic sum of the items "Result from holding non-monetary assets" and "Accumulated equity monetary result" which are described below:

Result from holding non-monetary assets - This item represents the change in the value of non-monetary assets due to causes other than inflation. It is determined only when the specific cost method is used, since these costs are compared with restatements determined through the NCPI. If the specific costs are higher than the indexes, there will be a gain from said holding; otherwise, a loss will occur. The result from holding non-monetary assets generated at 1996, due to the restatement of fixed assets, is restated as the other stockholders' equity accounts.

Accumulated equity monetary result - This item is the result originated in the initial restatement of the financial statement figures.

- v) Result from monetary position This account represents the effect of inflation on monetary assets and liabilities, even though they continue to have the same nominal value. When monetary assets exceed monetary liabilities, a monetary position loss is generated, since when use of these is made, an amount equal to the nominal value will be at the Group's disposal, but with a lower purchasing power. When liabilities are greater, a gain will be obtained, since they are settled with money of lower purchasing power. Those effects are charged or credited to income, forming part of the integral result from financing.
- w) Comprehensive income Statement B-4 "Comprehensive Income" requires that items making up the gained equity during the period be shown in the statement of changes in stockholders' equity, under the item of comprehensive income.
- x) Earnings per share Earnings per share attributable to the majority interest, were calculated based on the average of common outstanding shares.

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### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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3. ACCOUNTS AND NOTES RECEIVABLE
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The balance of this account is made up as follows: <u>Item</u>	<u>2005</u>	<u>2004</u>
Trade accounts receivable Sundry debtors Sellers	\$3,031,803 342,325 37,666	\$2,611,464 153,896 46,109
	3,411,794	2,811,469
Less - Allowance for doubtful accounts	(294,121)	(311,530)
	3,117,673	2,499,939
Recoverable taxes Non-consolidated related companies (see Note 11) Officers and employees	239,762 48,026 29,579	47,711 30,436 32,191
	3,435,040	2,610,277
Less - Short-term accounts and notes receivable	(2,360,888)	(1,546,258)
Long- Term accounts and notes receivable	\$1,074,152	\$1,064,019

## 4. <u>INVENTORIES</u>:

The balance of this account is made up as follows:

<u>Item</u>	2005	2004
Containers and packaging	\$1,676,980	\$1,793,051
Raw materials	1,461,499	1,110,198
Finished goods and work in process	1,156,258	1,239,087
Spare parts and accessories	623,191	600,721
Merchandise in transit and advances to suppliers	406,794	387,517
Advertising articles	108,657	114,757
v v v v v v v v v v v v v v v v v v v	5,433,379	5,245,331
Less- Allowance for slow-moving inventories	(154,514)	(237,797)
	\$5,278,865	<u>\$5,007,534</u>

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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## 5. <u>INVESTMENT IN SHARES OF ASSOCIATES AND NON-CONSOLIDATED SUBSIDIARIES:</u>

a) The balance of this account is made up as follows:

	Percentage o		
Companies	the capital stoc	•	<u>2004</u>
Dirección de Fábricas, S. A. de C. V. (holding company of glass container manufacturing			
companies)	41	\$2,490,750	\$2,581,394
Gondi, S. A. de C. V.	7	190,239	198,582
Foreign investments (1)	40-81	77,337	123,167
Extractos y Maltas, S. A. (2)	26 in 2004		111,717
eringa kalang keranggalang penganggan keranggalang beranggalang penganggan beranggan beranggan beranggan beran Beranggan beranggan		2,828,434	3,014,860
Others		49,460	52,500
		2,877,894	3,067,360
Less - Allowance for decline in book value		<u>(67,502</u> )	<u>(75,197</u> )
		<u>\$2,810,392</u>	<u>\$2,992,163</u>

- (1) The figures shown in the consolidated financial statements do not include the financial position of Seeger Industrial, S.A., an investment grouped in foreign investments item, as the accounting policies followed by this subsidiary differ from those of the other companies comprising the Group. The investment in this subsidiary represents less than 0.02% (0.02% in 2004) of consolidated assets.
- (2) On October 2004, the Group acquired 72% of Extractos y Maltas, S. A. voting right shares. Due to this, since November of the same year, figures of that subsidiary have been incorporated to the consolidation process.
- b) The amount of the investment in shares of associates and non-consolidated subsidiaries includes the shareholding in the results of those entities amounting to \$82,404 (\$64,792 in 2004) of profit.

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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## 6. PROPERTY, PLANT AND EQUIPMENT, NET:

a) The balance of this account is made up as follows:

		2005	<del></del>	2004
	Net historical	Net	Net	Net
<u>Item</u>	cost	restatement	total value	total value
Land	\$ 1,248,071	\$ 3,102,169	\$ 4,350,240	\$ 4,277,125
Machinery and equipment	10,735,525	7,051,785	17,787,310	15,586,637
Transportation equipment	2,180,576	476,385	2,656,960	2,449,034
Buildings and other structures	4,942,283	6,238,085	11,180,869	10,462,940
Computer equipment	336,529	22,835	359,364	269,655
Furniture and other equipment	398,330	118,367	516,697	507,445
Antipollution equipment	421,394	254,138	675,532	698,009
Construction in progress and			•	
advances to suppliers	5,790,533	409,007	6,199,539	6,453,674
	<u>\$26,053,240</u>	<u>\$17,672,773</u>	<u>\$43,726,013</u>	\$40,704,519

Depreciation for the year amounted to \$548,976 (\$499,168 in 2004).

b) The Group's Management estimates that completion of works in process and advances to suppliers will require an additional investment of approximately \$5,546,134 (\$4,221,812 in 2004), to be applied to the construction of warehouses, offices and the acquisition and installation of new production lines and the expansion of factory production capacity. This work is to be completed during the exercise of 2005 and 2006.

## 7. CONTINGENCIES AND COMMITMENTS:

- a) The Group has a pension and seniority premium plan to cover obligations established by its labor contracts and the Mexican Federal Labor Law. These compensations are claimed only after having worked a certain number of years.
  - As of the date of the consolidated financial statements the amount of the accrued liability for labor obligations upon retirement of the personnel is analyzed as follows:

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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•		
Description	<u>2005</u>	<u>2004</u>
Obligations for current benefits Additional amount for projected benefits	\$4,756,589 <u>398,520</u>	\$4,678,998 <u>385,630</u>
Obligations for projected benefits Plan assets (trust fund)	5,155,109 (3,972,229)	5,064,628 (3,684,988)
Items to be amortized over a period of 16 to 22 years: For adjustments to variances	1,182,880 (1,566,164)	1,379,640 (1,616,555)
For past services	(503,538)	(531,324)
Projected net assets	(886,822)	(768,239)
Additional liability made of:		
Intangible assets Adjustment to capital	483,606 <u>986,257</u>	541,865 1,048,762
Accrued liability	\$ 583,041	\$ 822,388

- The intangible assets and the adjustment to capital are created for those subsidiaries in which the trust funds and the net current liability are less than the obligations for current benefits.
- Contributions to the trusts that manage the plan assets in the period amounted to \$118,074 (\$150,898 in 2004). During the period payments made by the trusts to beneficiaries amounted to \$56,879 (\$38,423 in 2004).
- The net cost for the period amounted to \$67,938 (\$77,976 in 2004), and was determined in the same manner as projected benefits obligations at an estimated real rate of return of 5%, and on average increase in salaries of 1.5% in both periods.
- The tax provisions related to pension plan and retirement funds stipulate that investments in securities issued by the Company itself or by related parties must not exceed 10% of the overall reserve for these funds, provided the securities in question are approved by the National Banking and Securities Commission. Should this percentage exceed the limit,

#### MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

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there is a term expiring December 31, 2006 in which to adjust the percentage in compliance with the aforementioned 10% limit.

- b) There is an unmeasured liability for the severance payments that would have to be paid to personnel, in the cases provided for in the Mexican Federal Labor Law and the collective labor contract. During the period severance payments have been made for \$72,735 (\$49,340 in 2004).
- c) Groups' Management recorded a reserve in 2004 of \$185,836 in order to support expenses from its restructuring group plan, which is estimated to be carried out by late April, 2005. It mainly involves mergers among Agencies. Expenses derived from this plan will be charged through out 2005, and in the period expenditures have been made with position to this reserve for \$19,144.
- d) There are lawsuits filed before the authorities for different reasons. In the opinion of the Group's officers and lawyers, these matters will be resolved favorably. In any case, the result of the lawsuits will not substantially affect the consolidated financial situation nor the consolidated results of its operations.
- e) As of the date of the consolidated financial statements, there are purchasing commitments for the purchase of inventories, machinery and equipment in the amount of 134 millions of U.S. dollars (108,330 millions of U.S. dollars in 2004) approximately.
- f) In 2000 and 2001, straight-leasing agreements were signed for air transportation equipment, establishing mandatory terms of 10 and 7 years and monthly rent of 170,000 U.S. dollars and 24,000 U.S. dollars, respectively.

## 8. COMMON STOCK:

a) As of March 31, 2005 and 2004, common stock is comprised of 3,251,759,632 shares, with no par value, divided as follows:

Description

<u>Amount</u>

Fixed capital:

Series A Class I shares - Without withdrawal rights, represented by 1,459,389,728 fully subscribed and paid-in common voting shares; these shares must always represent 56.10% of the total shares of the common stock with voting rights; and may be acquired directly or

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### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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indirectly only by Mexican individuals or corporations (historical value)	\$ 785,996	<b>.</b>	
Variable capital:			
Series B Class II shares - Represented by 1,142,017,984 fully subscribed and paid-in common voting shares, which in no case may represent more than 43.90% of the total voting shares of the common stock, and will be subject to no subscription limitations (historical value)	1,085,855		
Series C Class II shares - Represented by 650,351,920 fully subscribed and paid-in nonvoting shares; which in no case may represent more than 20% of the common stock (historical value)	967,801	11 and 12 and 14 and 15	
	2,839,652		
Effect of restatement	11,941,285		
	\$14,780,937		

## b) Composition of updating of some shareholder's equity accounts:

ITEM	NET HISTORICAL COST	NET RESTATEMENT	NET RESTATEMENT
CAPITAL	2,839,652	11,941,285	14,780,937
SHARE PREMIUM	193,388	790,988	984,376
ACCUMULATED PROFITS	S:	,	•
LEGAL RESERVE	1,306,623	532,094	1,838,717
RESERVE FOR ACQUISIT	ON		
OF OWN SHARES	150,000	471,767	621,767
TO BE APPLIED	24,962,625	10,227,535	35,190,160
PROFIT FOR THE PERIOD	1,516,710	5,681	1,522,391
·			
TOTAL	<u>\$ 30,968,998</u>	<u>\$ 23,969,350</u>	<u>\$ 54,938,348</u>

## 9. <u>COMPREHENSIVE INCOME</u>:

Grupo's comprehensive income for the year is made up as follows:

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

	ANNEX 2		CONSOLIDATED Final Printing
Description		<u>2005</u>	2004
Profit for the year		\$1,982,847	\$1,521,315
Result from holding non-monetary assets		94,768	(43,337)
Comprehensive income		\$2,077,615	<u>\$1,477,978</u>

## 10. <u>INCOME TAX, ASSET TAX, EMPLOYEES' PROFIT SHARING AND RESTRICTIONS ON PROFITS</u>:

a) The income tax and asset tax provision as of March 31 is made up as follows:

Item:	<u>2005</u>	<u>2004</u>
Income tax incurred Asset tax Deferred income tax	\$1,115,018 8,100 5,464	\$1,077,125 8,649 (8,422)
	<u>\$1,128,582</u>	<u>\$1,077,352</u>

- b) As a result of the ammendments to the Income Tax Law made in 2001 and in effect since January 1, 2002, the income tax rate has been reduced annually since 2003 so that it will reach the nominal rate of 32% in 2005. Subsequently, on January 1, 2005, new amendments were made to Income Tax Law regarding the annual reduction of the tax rate until it reaches the nominal rate of 28%, in 2007. The income tax caused in the period was determined applying the rate from 33% to the fiscal result, (33% in 2004). The rate used to calculate deferred income tax was 28% (32% in 2004).
- c) Deferred taxes and employee's profit sharing The main temporary items giving rise to this liability at the date of these consolidated financial statements are analyzed as follows:

<u>Item</u> :	<u>2005</u>	<u>2004</u>
Fixed assets and other assets Inventories (Acumulated in 2005, non deductible in 2004) Labor obligations upon retirement Others	\$5,477,881 1,239,220 233,455 475,027	\$5,741,560 1,416,871 250,130 (222,211)
Subtotal	7,425,583	7,186,350

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Tax credits corresponding to:		
Asset tax recoverable Tax losses	(99,753) (2,149)	(93,357) (36,159)
Total deferred tax liability	7,323,681	7,056,834
Deferred employees' profit sharing	<u>268,405</u>	
Total deferred tax and employees' sharing	<u>\$7,592,086</u>	<u>\$7,056,834</u>

- d) At the date of the consolidated balance sheet, there are tax losses that will affect the consolidated tax result by \$10,935 (\$41,652 in 2004), that can be amortized against future tax profits, after restatement. In this year, prior years' tax losses in the amount of \$3,254 (\$7,459 in 2003), at historical values, have been amortized.
- e) Asset tax is calculated by applying the rate of 1.8% over the net amount of certain assets and liabilities and is paid only when asset tax exceeds income tax of the year.
- f) Employee's profit sharing is calculated by applying the rate of 10% over the amount determined in accordance with the special rules set forth in the Income Tax Law.

Fiscal regulations in effect since January 2005, establish that the contributors could decide whether to consider the inventory stock as a taxable income as of December 31, 2004, approvising them to follow the first-in, first-out method, or not to deduct the final inventory balance at the date mentioned, when it will be consumed or sold.

Employee's profit sharing provision as of March 31, is made up as follows:

<u>Item</u>	<u>2005</u>	<u>2004</u>
Current employees' profit sharing Deferred employees' profit sharing	\$ 229,380 (35,714)	\$ 265,210
	<u>\$ 193,666</u>	<u>\$ 265,210</u>

g) At the date of the consolidated financial statements, there is asset tax in the amount of \$231,300 (\$190,409 in 2004) which can be refunded in the following ten years, after restatement, provided income tax exceeds asset tax in any of those periods.

QUARTER: 1

YEAR:2005

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### ANNEX 2

CONSOLIDATED Final Printing

- Certain companies incurred no income tax, and therefore, the asset tax for the year is considered as an account receivable for those companies when there is certainty that said amount can be credited against income tax in future periods; this is shown in the consolidated balance sheet, together with deferred tax, as provided for in Statement D-4 by \$99,753 (\$93,357 in 2004).
- Asset tax incurred by the controlled companies, where there is no certainty that the tax can be recovered and it exceeds income tax, was charged directly to results for the period, and amounted to \$8,062 (\$8,223 in 2004).
- h) Grupo Modelo S.A. de C.V., together with its direct and indirect subsidiaries, is authorized to determine income tax as per the tax consolidation regime, as specified in the Income Tax Law. The main points of the consolidated tax result are as follows:
  - Until 2004, the consolidation percentage of shareholding in subsidiaries is determined by multiplying the real participation of the controlling company in the controlled companies by a factor of 0.60. Fiscal disposition in effect January 1<sup>st</sup>, 2005, stablish that the tax result of each controlled company will be multiply by percentage of direct or indirect shareholding
  - Until 2004 the consolidated tax result of, must be, multiplied by a factor of 0.60.
  - Those companies, in which the direct or indirect participation through another controlled company does not exceed 50%, must not be included in the consolidation process.
  - Tax losses of the controlling or controlled companies arising on an individual basis may not be amortized under current tax dispositions, but must be added to the consolidated profit from the consolidated tax result of the period in which the right is lost.
- i) In the event of capital distribution (in cash or assets), retained earnings are subject to income tax payable by the company which is considered to be a final payment, on the basis of the following:
  - Dividends paid out from the Net Tax Income Account (CUFIN) are not subject to income tax. Any amount paid in excess is subject to 30% income tax in 2005 on the result of multiplying the dividend paid by the factor of 1.4286; the corresponding tax may be credited against the company's income tax determined in the current year or over the following two years. Dividends paid are not subject to any withholding tax.

QUARTER: 1

YEAR:2005

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### ANNEX 2

CONSOLIDATED Final Printing

- Dividends arising from the Net Reinvested Tax Income Account (CUFINRE) are subject to a 5% income tax rate. The rate is 3% for net reinvested tax profit raised in 1999.
- In 1999, the income tax rate was changed, with the general rate established at 35%, implementing a deferral program for profit reinvestment, and applying the 30% rate to reinvested tax profits. The remaining 5% tax becomes payable in the period in which said reinvested tax profits are decreed as dividends. This procedure remained in effect up to 2001, and the tax deferral from CUFINRE will not be applied until dividends are paid in future years.
- As of the date of the consolidated financial statements, the balances of the net tax income account are as follows:

<u>Item</u>		<u>2005</u>	<u>2004</u>
CUFIN		\$ 16,322,318	<u>\$ 15,715,684</u>
CUFINRE		<u>\$</u>	<u>\$ 2,483,817</u>

j) In the event of a capital reduction, the excess of stockholders' equity the tax contribution account of capital, the latter restated in accordance with the procedures established in the Income Tax Law, is accorded the same tax treatment as dividends.

## 11. TRANSACTIONS WITH NON-CONSOLIDATED RELATED COMPANIES:

The main transactions entered into with non-consolidated related companies are analyzed as follows:

Description	<u>2005</u>	<u>2004</u>
Purchases of: Containers and packaging Raw materials	\$1,047,586 66,687	\$ 930,544 63,070
Machinery	48,820	30,585
Sales of:	<u>\$1,163,093</u>	<u>\$1,024,199</u>
Recyclable materials  Machinery and maintenance services	\$ 50,164	\$ 20,965 886

QUARTER: 1

YEAR:2005

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### ANNEX 2

CONSOLIDATED **Final Printing** 

50,164

\$ 21,851

## 12. FOREIGN-CURRENCY POSITION AND TRANSACTIONS:

a) As of the consolidated balance-sheet date, the Group has the following position in thousands of U.S. dollars:

<u>Description</u>	<u>2005</u>	<u>2004</u>
Assets	128,407	<u>112,018</u>
Liabilities  These currencies are valued at the follow	43,521	32,627

	<u>Assets</u>	<u>Liabilities</u>
At the market exchange rate of \$11.00 pesos for		
assets and \$11.15 pesos for liabilities per U.S. dollar	<u>\$1,412,477</u>	<u>\$485,259</u>

- c) At the date of the consolidated financial statements, there were inventories amounting to 57,709 thousand U.S. dollars (48,801 thousand U.S. dollars in 2004), which, for the most part can only be acquired abroad.
- d) During the year, the following operations were carried out in thousands of U.S. dollars:

Description	<u>2005</u>	<u>2004</u>
Exportation of finished goods	273,074	218,994
Collection of royalties	33,434	27,027
Exportation of packaging and other materials	15,285	3,356
	321,793	249,377
Purchase of inventories	23,232	19,503
Freight, advertising, taxes and duties, and other items	73,332	42,360
Purchase of machinery and payment of other services	13,642	23,659
Purchase of spare parts	2,156	

QUARTER: 1

YEAR: 2005

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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CONSOLIDATED Final Printing

		112,362	85,522
Net		209,431	163,855
13. <u>INFORMATION PER SEGMEN</u>	<u>VT</u> :		
Segment data is analyzed as follows:	•		
2005	Income	Consolidated Net profit	Identifiable assets
Domestic Exports	\$ 7,679,581 3,077,790	\$1,269,022 	\$ 75,282,559 1,075,235(1) ~
	<u>\$ 10,757,371</u>	<u>\$1,982,847</u>	<u>\$76,357,794</u>
2004			
Domestic Exports	\$ 7,048,700 2,539,121	\$1,043,622 <u>477,693</u>	\$68,425,633 <u>944,264</u>
	\$ 9,587,821	<u>\$1,521,315</u>	<u>\$69,369,897</u>

<sup>(1)</sup> This amount solely includes assets related with beer distribution abroad.

## 14. FINANCIAL INSTRUMENTS:

Financial instruments potentially subject to risk concentration consist mainly of accounts receivable and temporary investments. The Group places cash surpluses at prestigious credit institutions. Credit risk concentration concerning accounts receivable is limited, due mainly to the large number of customers and their geographic distribution. The Group considers that the allowance for doubtful accounts properly covers those that could represent a risk of recovery, and continually monitors their behavior. When necessary, the estimation is adjusted.

## **MEXICAN STOCK EXCHANGE**

SIFIC /ICS

QUARTER 1 YEA

STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

YEAR: 2005

#### **RELATIONS OF SHARES INVESTMENTS**

#### ANNEX 3

Final Printing

COMPANY NAME (1)	MAIN ACTIVITIES	NUMBER OF SHARES	OWNERS (2)	TOTAL AMOUNT (Thousands of Pesos)	
				ACQUISITION COST	PRESENT VALUE (3)
SUBSIDIARIES					
DIBLO, S.A. DE C.V.	,	243,229,213	76.75	2,912,876	48,036,141
TOTAL INVESTMENT IN SUBSIDIARIES				2,912,876	48,036,141
ASSOCIATEDS					
1 DIRECCION DE FABRICAS, S.A. DE C.V.	HOLDING	165,000,000	41.05	65,824	2,490,750
2 GONDI, S.A. DE C.V.	HOLDING	202,489,721	7.16	195	190,239
3 SEEGER INDUSTRIAL, S.A. DE C.V.	MACHINERY MANUFACTURES	248,000	81.30	9,274	77,337
4 RESERVE FOR IMPAIRMENT		1	0	0	(67,502)
TOTAL INVESTMENT IN ASSOCIATEDS				75,293	2,690,824
OTHER PERMANENT INVESTMENTS					119,568
TOTAL					50,846,533

#### NOTES

GRUPO MODELO, S.A. DE C.V. IS A HOLDING COMPANY THAT OWNS 76.75% OF THE CAPITAL STOCK OF DIBLO, S.A. DE C.V. WHOSE MAIN BUSINESS IS REAL STATE AND INVESTMENT IN SHARES OF SUBSIDIARIES RELATED TO THE PRODUCTION, DISTRIBUTION AND SALE OF BEER IN MEXICO AND ABROAD, THE MOST IMPORTANT COMPANIES ARE LISTED IN ANNEX 2 " COMPLEMENTARY NOTES TO THE FINANCIAL STATEMENTS".

STOCK EXCHANGE CODE: GMODELO	GRUPO MODELO, S.A DE C.V.	

MEXICAN STOCK EXCHANGE ANNEX 05 CREDITS BREAK DOWN (THOUSAND OF PESOS)

FINAL PRINTING

YEAR: 2005

QUARTER: 1

UNTIL 4 YEARS UNTIL 5 YEAR MORTIGATION OF CREDITS IN FOREING CURRENCY WITH FOREING ENTITIES (THOUSANDS OF \$) UNTIL 3 YEARS UNTIL 2 YEARS UNTIL 1 YEAR 119 5,451 12,260 1,986 5,216 2.041 34,677 94,277 1.019 360,034 ACTUAL YEAR UNTIL 5
YEARS
UNTIL 4 OR 4
YEARS MORE 1 MONTZATZON ÓM GGERGYE BI PORRESSE CHRIBENCY WITH INSTINKAL ENTITES (THOUSANDS OF E) UNTIL 3 YEARS UNTIL 2 YEARS 摩薩 VEAR ACTUAL YEAR MORE THAT DENOMINATED IN PESOS 167.129
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2. 464 3.681 254,125 1,854,368 1,854,368 2,970,309 1,115,941 UNTIL 1 YEAR EREST MORTIZATION SUPPLIERS WINE AND LICORS GROSERIES REFRIGERATION EQUIPMENT OTHERS MACHINERY AND EQUIPMENT OTHER LUBILITIES TOTAL CURRENT LUBILITIES AND OTHER CREDITS CONSTRUCTION LIABILITIES **DIHER RAW MATERIALS** COMPUTER EQUIPMENT CHEMICAL PRODUCTS ELECTRIC EQUIPMENT CLEANING MATERIALS ROMOTIONAL ITEMS CUSTOM EXPENSES TOTAL SUPPLIERS NSTITUTION ADVERTISING SPARE PARTSD LABELS KAIL AND PHONE SHE HONE IS VATER AND ICE MAINTENANCE SOFT DRINKS ELECTRICITY STATIONERY NSURANCE SERVICES NOTES BOTTLES REIGHT EASING BARLEY ALLET CORN SICE

### MEXICAN STOCK EXCHANGE SIFIC / ICS

TEARETATION DITTORICAL MARCIN

QUARTER 1

YEAR 2005

STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

## MONETARY POSITION IN FOREIGN EXCHANGE

(Thousands of Pesos)

ANNEX 6

Final Printing

					Final Printing
TRADE BALANCE	DOLA	DOLARS (1)		OTHER CURRENCIES	
	THOUSANDS OF DOLARS	THOUSANDS OF PESOS	THOUSANDS OF DOLARS	THOUSANDS OF PESOS	PESOS
TOTAL ASSETS	128,370	1,412,070	37	407	1,412,477
LIABILITIES POSITION	40,648	453,226	2,873	32,033	485,259
NET BALANCE	87,722	958,844	-2,836	-31,626	927,218

NOTES:

THE U.S. DOLAR IS VALUED AT THE EXCHANGE RATE OF \$11.00 PESOS FOR ASSETS AND \$ 11.15 PESOS FOR LIABILITIES PER U.S. DOLLAR

THE POSITION IN FOREIGN CURRENCY HELD IN OTHER CURRENCIES WITH ITS EQUIVALENT IN DOLLARS, THE LIABILITIES CORRESPONDS TO EUROS

#### **MEXICAN STOCK EXCHANGE**

STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

QUARTER 1

YEAR: 2005

## INTEGRATION AND INCOME CALCULATION BY MONETARY POSITION (1) (Thousands of Pesos)

#### ANNEX 7

Final Printing

MONTH	MONETARY ASSETS	MONETARY LIABILITIES	( ASSET) LIABILITIES MONETARY POSITION	MONTHLY INFLATION	MONTHLY (PROFIT) AND LOSS
JANUARY	21,220,861	4,258,737	(16,962,124)	0.00	(603)
FEBRUARY	20,887,793	3,906,724	(16,981,069)	0.00	(56,576)
MARCH	21,797,155	4,045,915	(17,751,240)	0.00	(62,090)
ACTUALIZATION:	o	0	0	0	(275)
CAPITALIZATION:	0	0	0	o	0.
FOREIGEN CORP.:	0	0	0	0	٥
OTHER	0	o	0	0	0
TOTAL					(119,544)

NOTES

# MEXICAN STOCK EXCHANGE

QUARTER 1

YEAR 2005

STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

#### BONDS AND MEDIUM TERM NOTES LISTING IN STOCK MARKET (1)

ANNEX 8

	Final Printing
FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE	
======== NOT APPLY ===========	
<del></del>	
ACTUAL SITUATION OF FINANCIAL LIMITED	
ESCRESSESSES NOT APPLY SESSESSESSES	
BONDS AND/OR MEDIUM TERM NOTES CERTIFICATE	·

# MEXICAN STOCK EXCHANGE

QUARTER 1

YEAR 2005

STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

#### PLANTS, COMMERCE CENTERS OR DISTRIBUTION CENTERS

ANNEX 9

**Final Printing** 

PLANT OR CENTER	ECONOMIC ACTIVITY	PLANT CAPACITY (1)	UTILIZATION (%)
CERVECERIA MODELO, S.A. DE C.V.	BREWERY	11,100	94
CERVECERIA MODELO DE GUADALAJARA, S.A. DE C.V.	BREWERY	5,050	94
CIA CERVECERA DEL TROPICO, S.A. DE C.V.	BREWERY	8,000	92
CERVECERIA DEL PACIFICO, S.A. DE C.V.	BREWERY	2,000	67
CERVECERIA MODELO DE TORREON, S.A. DE C.V.	BREWERY	2,850	50
CERVECERIA MODELO DEL NOROESTE, S.A. DE C.V.	BREWERY	3,000	64
CIA CERVECERA DE ZACATECAS, S.A. DE C.V.	BREWERY	20,000	69
CEBADAS Y MALTAS, S.A. DE C.V.	TRANSFORMATION OF BARLEY INTO MALT	150	100
EXTRACTOS Y MALTAS, S.A.	TRANSFORMATION OF BARLEY INTO MALT	90	87

#### NOTES:

THE INSTALLED CAPACITY IN THE BREWERIES IS MEASURED IN THOUSANDS OF HECTOLITERS AND FOR THE TRANSFORMATOR OF BARLEY INTO MALT, IN THOUSANDS OF TONS.

## MEXICAN STOCK EXCHANGE SIFIC /ICS

TEARETAIN WITH THE THE PARENT LUCIE CLIC CARLS

STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

QUARTER 1

YEAR: 2005

#### MAIN RAW MATERIALS

#### ANNEX 10

**Final Printing** 

			<del></del>		rillai rilliang
DOMESTIC	MAIN SUPLIERS	FOREIGN	MAIN SUPLIERS	DOM. SUBST.	COST PRODUCTION
MALT	CEBADAS Y MALTAS, S.A. DE C.V.	MALT	CARGILL MALT	SI	
MALT	EXTRACTOS Y MALTAS, S.A,	MALT MALT	PRAIRIE MALT LIMITED INTERNATIONAL MALTING CO.	SI SI	8.09
CORN	ARANCIA COC, S.A. DE C.V.		11. T. C.		3.72
RICE	IPACPA, S.A. DE C.V.	HOPS	JOHN I.HASS, INC S.S.STEINER INC	NO	0.47 0.89
			c		_

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STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

SELLS DISTRIBUTION BY PRODUCT

YEAR 2005

QUARTER 1

ANNEX 11

DOMESTIC SELLS

							Final Printing
					MARKET		
MAIN PRODUCTS	TOTAL PRO	DUCTION	NET SELLS	ELLS	SHARE	MAIN	<u>Z</u>
	VOLUME	AMOUNT	. VOLUME	AMOUNT	(%)	TRADEMARKS	COSTUMERS
BEER	10,249	4,017,955 0 0	7,043	6,469,453		NEGRA MODELO CORONA MODELO ESPECIAL VICTORIA	CONSUMER
		00000	0000			PACIFICO ESTRELLA MODELO LIGHT LEON MONTE.IO	
OTHER INCOME		0	0	1,210,128			
TOTAL		4,017,955		7,679,581			

# MEXICAN STOCK EXCHANGE SIFIC /ICS

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STOCK EXCHANGE CODE GMODELO GRUPO MODELO, S.A DE C.V.

SELL'S DISTRIBUTION BY PRODUCT

**ANNEX 11** 

FOREIGN SELLS

PAGE 2

YEAR 2005

QUARTER 1

!					1		Final Printing
MAIN PRODUCTS	TOTAL PR	ODUCTION	NET SELLS	ELLS	DESTINATION	MAIN	N.
	VOLUME AMOU	AMOUNT	VOLUME	AMOUNT		TRADEMARKS	COSTUMERS
BEER		0	3,083	3,077,790 U.S.A.		CORONA	CONSUMER
		<u> </u>	0		≰	MODELO ESPECIAL	-
		0	0		EUROPA	NEGRA MODELO	
		0	0		ASIA	CORONA LIGHT	<del></del>
		0	0	,	LATINOAMERICA	PACIFICO	
TOTAL				3,077,790			

NOTES

THE VOLUME IS PRESENTED IN THOUSAND OF HECTOLITERS
THE AMOUNT IS PRESENTED IN THOUSAND OF PESOS
IN THE ANNEX 11 "DOMESTIC SELLS" THE TOTAL PRODUCTION IS 10,249 THOUSAND
HECTOLITERS AND INCLUDES THE PRODUCTION FOR THE DOMESTIC AND EXPORT MARKETS,
BECAUSE THE EXPORT PRODUCTION CAN NOT BE CAPTURED

## MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE: **GMODELO GRUPO MODELO**, S.A. DE C.V.

QUARTER:

1 YEAR:

2005

CONSOLIDATED Final Printing

#### INTEGRATION OF THE PAID SOCIAL CAPITAL STOCK

#### CHARACTERISTICS OF THE SHARES

SERIES	NOMINAL VALUE			NUMBER OF	CAPITAL STOCK (Thousands of Pesos)			
			PORTION	PORTION MEXI	CAN SUSCRIPT	ON FIXED	VARIABLE	
Α		13	1,459,389,728		1,459,389,728		785,996	
В	<del></del>	13		1,142,017,984		1,142,017,984		1,085,855
С	17.4	13		650,351,920		650,351,920		967,801
TOTAL			1,459,389,728	1,792,369,904	1,459,389,728	1,792,369,904	785,996	2,053,656

TOTAL NUMBER OF SHARES REPRESENTING THE PAID-IN CAPITAL STOCK ON THE DATE OF SENDING THE INFORMATION: 3,251,759,632 SHARES PROPORTION BY:

CPO'S: UNITS: ADRS's: GDRS's: GDRS's: ADS's:	
--	--

REPURCHASED OWN SHARES

	NUMBER OF	MARKET VALU	E OF THE SHARE
SERIES	SHARES	AT REPURCHASE	AT QUARTER

### BOLSA MEXICANA DE VALORES, S.A. DE C.V. SIFIC / ICS

TICKER NAME: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER: 1 YEAR: 2005

#### Information on Projects

(Project, Amount Spent and Percentaje of Completion)

ANNEX 13

CONSOLIDATED Final Printing

THE AMOUNT OF PS. 6,199,539 (6,453,674 IN 2004) OF WORK IN PROGRESS AND ADVANCES TO SUPPLIERS, SHOWN IN NOTE 6 TO THE FINANCIAL STATEMENTS INCLUDED IN ANNEX 2, CORRESPONDS TO INVESTMENTS FOR THE CONSTRUCTION OF WAREHOUSES, ADMINISTRATIVE OFFICERS, REPLACEMENT AND INSTALLATION OF BOTTLING LINES AND EXPANSION OF PRODUCTION CAPACITY. TO COMPLETE THE INDICATED WORK AND ADDITIONAL INVESTMENT OF APPROXIMATELY PS. 5,546,134 (4,221,812 IN 2004) IS REQUIRED AND IT IS ESTIMATED THAT THE WORK WILL BE COMPLETED DURING OF 2005 AND 2006.

## BOLSA MEXICANA DE VALORES, S.A. DE C.V. SIFIC/ICS

TICKER NAME: GMODELO GRUPO MODELO, S.A. DE C.V.

QUARTER: 1

YEAR: 2005

## Transactions in Foreign Currency and Conversión of Financial Statements of Foreign Operations (Information related to Bulletin B-15)

#### ANNEX 14

CONSOLIDATED Final Printing

THE CONVERSION TO MEXICAN PESOS OF THE FINANCIAL INFORMATION OF FOREING SUBSIDIARIES, REQUIRED FOR CONSOLIDATION, WAS MADE IN ACCORDANCE WITH THE GUIDELINES OF BULLETIN B-15 "TRANSACTIONS IN FOREIGN CURRENCY AND CONVERSION OF FINANCIAL STATEMENTS OF FOREIGN OPERATIONS", ISSUED BY THE IMCP, FOLLOWING THE METHOD OF INTEGRATED FOREIGN OPERATION; FOR THE CONVERSION OF MONETARY ENTRIES, THE FREE BUYING EXCHANGE RATE OF PS. 11.00 PER UNITED STATES DOLLAR WAS USED; NON-MONETARY ENTRIES AND THE PROFIT AND LOSS STATEMENT WERE CONVERTED TO MEXICAN CURRENCY IN ACCORDANCE WITH THE EXCANGE RATE IN EFFECT ON THE DATE ON WHICH THE TRANSACTIONS GIVING RISE TO THEM WERE EFFECTUATED. THE RESULTS OF THIS CONVERSION ARE PRESENTED WITHIN THE INTEGRAL RESULT OF FINANCING.

ON THE OTHER HAND THERE IS NO RESTRICTION ON TRANSFER OF CURRENCIES IN THE COUNTRIES WHERE THE FOREIGN SUBSIDIARIES ARE LOCATED.

THE AMOUNT OF FINANCIAL ASSETS AND LIABILITIES OF THE FOREIGN SUBSIDIARIES IS:

#### (THOUSANDS OF DOLLARS)

DESCRIPTION	2005	2004	
ASSETS	88,619	67,839	
LIABILITIES	23,204	14,977	
NET ASSETS	65,415	52,862	

## MEXICAN STOCK EXCHANGE SIFIC/ICS

STOCK EXCHANGE CODE: **GMODELO GRUPO MODELO**, **S.A. DE C.V.** 

QUARTER: 1 YEAR: 2005

**Final Printing** 

#### DECLARATION FROM THE COMPANY OFFICIALS RESPONSABLE FOR THE INFORMATION.

I HEREBY SWEAR THAT THE FINANCIAL INFORMATION HERE IN SUPPLIED TO THIS STOCK EXCHANGE, CORRESPONDING TO THE PERIOD FORM: 01 JANUARY TO 31 MARCH 2005 AND 2004 IS THAT OBTAINED FROM OUR AUTHORIZED ACCOUNTING REGISTERS AND IS THE RESULT OF THE APPLICATION OF TE ACCOUNTING PRINCIPLES AND NORMS ACCEPTED AND STATED BY THE MEXICAN INSTITUTE OF PUBLIC ACCOUNTANTS AND IN THE PROVISIONS OF MEXICAN NATIONAL BANK AND STOCK COMMISION (COMISION NACIONAL BANCARIA Y DE VALORES)

THE ACCOUNTING PRINCIPLES USED BY THIS COMPANY AND THE PROCESSING OF DATA FOR THE PERIOD TO WHICH THE SAID INFORMATION REFERS WERE APPLIED USING THE SAME BASES AS FOR THE SIMILAR PERIOD OF THE PREVIOUS YEAR.

C.P. EMILIO FULLAONDO BOTELLA DIRECTOR DE FINANZAS C.P. NARCISO GALVEZ PEÑA CONTRALOR GENERAL CORPORATIVO

MEXICO, D.F. AT APRIL 27, 2005

#### BOLSA MEXICANA DE VALORES, S.A. DE C.V.

STOCK EXCHANGE CODE: GMODELO GRUPO MODELO, S.A. DE C.V.

DATE: 15/04/2005

#### **ADMINISTRATION MEMBER**

CHAIRMAN

ANTONINO FERNANDEZ RODRIGUEZ

#### DIRECTORS

MA. ASUNCION ARAMBURUZABALA LARREGUI MARK BOBAK AUGUST A. BUSCH III EMILIO CARRILLO GAMBOA VALENTIN DIEZ MORODO ANTONINO FERNANDEZ RODRIGUEZ CARLOS FERNANDEZ GONZALEZ LUIS JAVIER GONZALEZ CIMADEVILLA PABLO GONZALEZ DIEZ THOMAS HEATEHR R. ROBERTO HERNANDEZ RAMIREZ JAMES R. JONES ROGELIO RAMIREZ DE LA O. ANNE RICHARDS JUAN SANCHEZ NAVARRO Y PEON THOMAS W. SANTEL JAIME SERRA PUCHE PEDRO SOARES ALEJANDRO STRAUCH

#### ALTERNATE DIRECTORS

WILLIAM J. KIMMINS

LUIS MIGUEL ALVAREZ PEREZ MARIO ALVAREZ YATES LUCRECIA ARAMBURUZABALA LARREGUI DE F. RANDOLPH BAKER STEPHEN K. LAMBRIGHT JOHN PURNELL LUIS MANUEL SANCHEZ CARLOS JOAQUIN SORDO BARBA LUIS GERARDO SORDO SORDO PATRICK STOKES AUGUST A. BUSCH IV ALFONSO CERVANTES RIBA JUAN CINTRON PATTERSON FERNANDO DEL CASTILLO ELORSA JOHN F. KELLY LAURENTINO GARCIA GONZALEZ CESAREO GONZALEZ DIEZ STEPHEN J. BURROWS

#### BOLSA MEXICANA DE VALORES, S.A. DE C.V.

STOCK EXCHANGE CODE: GRUPO MODELO, S.A. DE C.V.	GMODELO	DATE: 15/04/2005
ADMINISTRATION MEMBER		
STATUTORY EXAMINERS		
MIGUEL ORTIZ AGUILAR ALBERTO TIBURCIO CELORIO	gramme of the	
ALTERNATE STATUTORY EXAMINERS		
AGUSTIN AGUILAR LAURENTS RAFAEL MAYA UROSA		
SECRETARY		
JORGE SIEGRIST PRADO		·
ALTERNATE SECRETARY		

JUAN SANCHEZ-NAVARRO REDO



# GRUPO MODELO S.A. DE C.V. GENERAL ORDINARY SHAREHOLDERS' MEETING APRIL 18, 2005

In Mexico City, Federal District, corporate domicile of Grupo Modelo S.A. de C.V., being 13:00 hours of April 18, 2005, the shareholders signing this document held a meeting at the Salón Constelaciones "C" of the Nikko Hotel, located at Campos Elíseos 204, Colonia Polanco, 11560, México, D.F., with the purpose of holding a general ordinary shareholders' meeting of Grupo Modelo S.A. de C.V., duly called through the publications in the newspapers "El Economista", "Reforma", and "El Financiero", as well as in the "Daily Gazette of the Federation" [Diario Oficial de la Federación] on the 23<sup>rd</sup> of March, 2005".

Pursuant to the terms of Article Thirty First of the By-Laws, the Chairman of the Board, Mr. Antonino Fernández Rodríguez presided over the meeting, and Mr. Jorge Siegrist Prado acted in his capacity of Secretary. Public accountants Miguel Ortiz Aguilar and Alberto Tiburcio Celorio who acted as Statutory Auditors of the Company also attended the meeting.

Pursuant to Article Thirty First of the By-Laws, the Chairman of the Board appointed Mr. Alfredo García Hernández and Mr. José Pares Gutiérrez as tellers. Upon their acceptance of the position as tellers, and in such capacity, they reviewed the admission cards issued to the shareholders by the Company's Secretary, as well as the proxies shown by the representatives of the shareholders; they certified that 1,459,389,728 Series "A" ordinary shares were duly represented in the meeting, and 1,142,017,984 Series "B" ordinary shares were also represented, which together, represent the aggregate voting shares included in the capital stock of Grupo Modelo S.A. de C.V.

Based on the tellers' result, and by virtue of the publication of the call for this meeting, in the form, and with the proper notice set forth in the By-Laws, the Chairman of the Board declared the meeting as legally installed.

The shareholders' unanimously approved the Chairman's statement regarding the legal installation of the meeting, and therefore, the Chairman requested the Secretary to read the Meeting's Agenda contained in the relevant call for the meeting, which agenda is transcribed as follows:

#### **AGENDA**

- I. Board of Directors' report regarding the fiscal year ending December 31, 2004, pursuant to the terms of Article 172 of the General Corporations Law [Ley General de Sociedades Mercantiles], including the financial statements of the Company and the Statutory Auditors' report, as well as the Auditing Committee report. Resolutions regarding this matter.
- II. Proposals regarding the application of the profits or losses; including the one in relation with the dividend payment in cash for an amount of \$3,414,347,613.60 Mexican Pesos, which is equivalent to \$1.05 Mexican Pesos per share. Resolutions regarding this matter.
- III. Remuneration for the Directors of the Board and for the Principal and Alternate Statutory Auditors; for the Secretary and for the Assistant Secretary of the Company. Resolutions regarding this matter.
- IV. Appointment or confirmation, if applicable, of the members of the Board of Directors of the Company; appointment or confirmation, if applicable, of the Company's Principal and Alternate Statutory Auditors, as well as of the Company's Secretary and Assistant Secretary. Resolutions regarding this matter.
- V. Appointment and confirmation, if applicable, of the members of the Company's Executive Committee. Resolutions regarding this matter.
- VI. Appointment of the delegates who apply and perform the resolutions adopted by this meeting, and, if applicable, notarize the same.

Thereafter, the meeting presented the issues contained in the Agenda under the following terms:

FIRST. In connection with the first issue of the Meeting's Agenda and in compliance with Article 172 of the General Corporations Law, by request of the Chairman and the Chief Executive Officer of the Company, Mr. Carlos Fernández, read the report presented by the Board of Directors regarding the businesses and transactions of the Company during the fiscal year ending December 31, 2004, in which reference is made to the main policies applied by the management and to the main projects.

Eng. Mr. Fernández made reference to the consolidated and unconsolidated financial statements of Grupo Modelo S.A. de C.V., for the fiscal year ending December

31, 2004, which include the balance sheet, the income statement and changes in the financial condition and equity items, as well as the corresponding clarifying notes.

The Company's Statutory Auditors submitted their reports in which they stated that the policies and the accounting principles as well as the information criteria by which the Company's management abide in regard to the preparation of the financial statements, are adequate as of December 31, 2004, and that the information submitted demonstrated in a truthful and sufficient manner the financial situation of the Company, thus both the Statutory Auditors recommended the approval of the Board of Directors regarding the financial information presented. On the other hand, the Secretary read the report submitted by the Auditing Committee.

The Secretary then referred to a resolutions' proposal presented in connection with this issue of the Agenda by Banco Nacional de México, S.A., División Fiduciaria, in its capacity of holder of 1,459,389,728 Series "A" shares.

Once the resolutions' proposal referred to above was heard by the shareholders, the following resolutions were adopted by unanimous vote.

#### RESOLUTIONS

- "1.- The report is deemed submitted and the same is approved within its terms which, in compliance with Article 172 of the General Corporations Law is presented by the Board of Directors to the general ordinary shareholders' meeting of Grupo Modelo S.A. de C.V., in connection with the Company's transactions during the fiscal year ended on December 31, 2004. Please attach a copy of such report to the file of the minutes of the meeting".
- "2.- It is considered that the Auditing Committee report is presented and approved within its terms, which committee is integrated by Mr. Emilio Carrillo Gamboa, Mr. Thomas Heather Rodríguez and Mr. Joaquín Sordo Barba, as well as the reports submitted by the Statutory Auditors, public accountants Mr. Miguel Ortiz Aguilar and Mr. Alberto Tiburcio Celorio, in connection with the Financial Statements of Grupo Modelo S.A. de C.V., as of December 31, 2004. Please attach a copy of such reports to the file of the minutes of the meeting".
- "3.- The financial statements of Grupo Modelo S.A. de C.V. as of December 31, 2004 are deemed filed and approved in every respect. Please attach a copy of such report to the file of the minutes of the meeting".

"4.- By virtue of the above mentioned resolutions, the duties of the Board of Directors during the fiscal year ending on December 31, 2004 were approved".

SECOND. Regarding the second issue of the Agenda, the Chairman of the Board requested the Secretary to inform the meeting of a proposal presented by the Board of Directors regarding the application of the profits and losses. During his speech, the Secretary stated that after setting aside the relevant amounts from the legal reserve of the Company, and after determining the amount which may be used to acquire its own shares, there is a proposal to pay a dividend in cash of the outstanding shares which amounts to \$3,414,347,613.60 Mexican Pesos, which is equivalent to a dividend of \$1.05 Mexican Pesos per outstanding share.

Once the shareholders heard the proposal regarding the application of the profits and losses presented by the Board of Directors, the following resolution was unanimously adopted.

#### RESOLUTION

- "5.- Since the financial statements corresponding to the fiscal year ended on December 31, 2004 were approved, it is stated that the following amounts are available to the meeting: from the balance of past years' net profits, an amount of \$28,766,903,820.60 Mexican Pesos (Twenty eight thousand seven hundred and sixty six millions, nine hundred and three thousand, eight hundred and twenty pesos, 60/100 Mexican Pesos); and from the net profits of the fiscal year ending on December 31, 2004, an amount of \$6,182,907,032.00 Mexican Pesos (Six thousand one hundred and eighty two millions, nine hundred and seven thousand and thirty two pesos, 00/100 Mexican Pesos), which amounts to a total of \$34,949,810,852.60 Mexican Pesos (Thirty four thousand nine hundred and forty nine millions, eight hundred and ten thousand and eight hundred and fifty two pesos, 60/100 Mexican Pesos), and in connection therewith, the following application of profits and losses is approved:
- a) An amount of \$309,145,351.60 Mexican Pesos (Three hundred and nine millions, one hundred and forty five thousand and three hundred and fifty one 60/100 Mexican Pesos), which is equivalent to a 5% of the net profits amount for the fiscal year 2004, shall be applied to the legal reserve of the Company,
- b) The total amount of resources destined to the acquisition of its own shares shall be \$619,599,432.00 Mexican Pesos (Six hundred and ninety millions, five hundred and ninety nine thousand and four hundred and thirty two Mexican Pesos).

c) It is agreed that the amount of \$3,414,347,613.60 Mexican Pesos (Three thousand four hundred and fourteen millions, three hundred and forty seven thousand and six hundred and thirteen Mexican Pesos) from the balance of the net profits account to be applied, shall be distributed to the holders of the shares representing the capital stock, as dividend in cash on account of the balance of the reinvested net fiscal profits account and from the net fiscal profits account, considering \$1.05 (One peso and five cents) for every one of the 3,251,759,632 outstanding shares, payable in full in one installment as of April 25, 2005, in exchange of the coupon No. 13 of its own shares certificates".

THIRD. Regarding the third issue of the Agenda, by request of the Chairman of the Board, the Secretary informed the Board of Directors of a proposal submitted by Banco Nacional de México, S.A., División Fiduciaria as to the remuneration for the members of the Board of Directors, the Principal and Alternate Statutory Auditors, the Secretary and the Assistant Secretary, which remunerations amount to \$26,250.00 Mexican Pesos per attendance to each meeting of the Company's Board of Directors, Auditing Committee and Executive Committee.

Following the presentation of the above mentioned proposal, the holders of all the shares represented in the meeting unanimously adopted the following:

#### RESOLUTION

"6.- It is agreed to pay to the directors and alternate members of the Board of Directors, the Auditing Committee, the Executive Committee, the Statutory Auditors, the Secretary and Assistant Secretary of the Company, as emolument for performing their duties in such capacities, an amount in cash of \$26,250.00 Mexican pesos (Twenty six thousand and two hundred and fifty pesos, 00/100 Mexican Pesos), per attendance to each meeting of the Board and of the corresponding Committee, subject to the payments regarding the applicable tax withholdings."

FOURTH. Regarding the fourth issue of the Agenda, by request of the Chairman of the Board, the Secretary stated that, pursuant to Article Twenty Ninth of the By-Laws, the members of the Board of Directors are appointed through an independent voting by Series of shares, that is, Series "A", shall appoint nineteen of the members comprising such body, directors and alternates, and Series "B", shall appoint the remaining nine directors and alternates members.

The Secretary then submitted the resolutions' proposals in respect to this issue of the Agenda, made by Banco Nacional de México, S.A., División Fiduciaria, in its capacity

of holder of 1,459,389,728 Series "A" shares, and from Anheuser Busch International Holdings, Inc., in its capacity of holder of 1,142,017,984 Series "B" shares.

Particularly, and in reference to the resolutions' proposals to be considered by this Meeting and presented by Banco Nacional de México, División Fiduciaria, the Secretary referred to the proposal regarding the appointment of Mr. Antonino Fernández Rodríguez as Honorary Life Chairman of the Board of Directors of Grupo Modelo, acknowledging his extraordinary work performed during 56 years for the Company, 34 of which he acted as Chairman, which work has allowed the Company to achieve innumerable accomplishments and the consolidation known to everyone, performing outstandingly as a continuator of the also extraordinary work of our founder, Mr. Pablo Díez, may he rest in peace.

It is important to emphasize that Mr. Antonino shall continue acting not only as a member of the Board of Directors, but also, as always, continue to actively collaborate in the new challenges that the future may bring to our Company, and therefore, we will find him, as usual, in his office, which doors are always open for all of Grupo Modelo's employees.

Likewise, the Secretary referred to the proposal for the appointment of Mr. Carlos Fernández González as Chairman of the Board of Directors, who shall continue to exercise his current duties as Chief Executive Officer with the same high standard of compromise, responsibility, professionalism, and trustworthiness which has always define him.

Once the shareholders heard the above mentioned proposals, the following resolutions were adopted:

#### RESOLUTIONS

- "7.- The waivers submitted by Mr. Roberto Hernández Ramírez, Thomas Heather Rodríguez and Stephen K. Lambright to their office as members of the Board of Directors, are hereby accepted; in addition, waivers submitted by Mr. Alberto Tiburcio Celorio and Mr. Agustín Aguilar Laurens to their position as Principal Statutory Auditor and Alternate Statutory Auditor of Series "B" respectively, were also accepted. Their valuable exercise in their office is appreciated and they are hereby released from any liability they might have incurred in by reason of performing their duties in such capacities."
- "8.- Pursuant to the determination of the holder of all Series "A" shares, Messrs. Antonino Fernández Rodríguez, Juan Sánchez-Navarro y Peón, Carlos Fernández González, Ma. Asunción Aramburuzabala Larregui, Valentín Díez Morodo, Emilio Carrillo Gamboa, Alfonso De Angoitia Noriega, Luis Javier González Cimadevilla, Pablo González

Díez and Jaime Serra Puche are appointed as Series "A" directors. Messrs. Luis Miguel Álvarez Pérez, Mario Álvarez Yates, Alfonso Cervantes Riba, Fernando del Castillo Elorza, Lucrecia Aramburuzabala Larregui de Fernández, Laurentino García González, Cesáreo González Díez, Luis Manuel Sánchez Carlos, Joaquín Sordo Barba and Luis Gerardo Sordo Sordo are hereby appointed as Series "A" alternate directors."

- "9.- Pursuant to the determination of the holder of all Series "B" shares, Messrs., August A. Busch III, Mark Bobak, James Jones, Rogelio Ramírez de la O., Ann Richards, Thomas W. Santel, Pedro Soares, Alejandro Strauch and Claus von Wobeser Hoepfner are appointed as Series "B" directors. Messrs. August A. Busch IV, Randy Baker, Steve Burrows, Juan Cintrón, John Kelly, William J. Kimmins, John Purnell, Gary Rutledge and Patrick Stokes are hereby appointed as Series "B" alternate directors".
- "10.- According to the foregoing resolutions, it is expressly stated that the Board of Directors of the Company shall be comprised by the following persons:

## BOARD OF DIRECTORS SERIES "A" MEMBERS

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Antonino Fernández Rodríguez
Juan Sánchez-Navarro y Peón
Carlos Fernández González
María Asunción Aramburuzabala Larregui

Valentín Díez Morodo
Emilio Carrillo Gamboa
Alfonso De Angoitia Noriega
Luis Javier González Cimadevilla
Pablo González Díez
Jaime Serra Puche

#### **Alternate Directors**

Luis Manuel Sánchez Carlos
Mario Álvarez Yates
Laurentino García González
Lucrecia Aramburuzabala
Larregui
Alfonso Cervantes Riba
Luis Gerardo Sordo

Joaquín Sordo Barba Luis Miguel Álvarez Pérez Cesáreo González Díez

Fernando del Castillo Elorza

#### SERIES "B" MEMBERS

#### Directors

August A. Busch III Mark Bobak James Jones Rogelio Ramírez de la O. Ann Richards

#### Alternate Directors

August A. Busch IV Randy Baker Steve Burrows Juan Cintrón John Kelly Thomas W. Santel
Pedro Soares
Alejandro Strauch
Claus von Wobeser Hoepfner

William J. Kimmins
John Purnell
Gary Rutledge
Patrick Stokes".

- "11.- In accordance with the determination of the holder of all Series "A" shares, the directors may be substituted only by the alternate directors appointed thereby as follows: Antonino Fernández Rodríguez by Luis Manuel Sánchez Carlos; Juan Sánchez-Navarro y Peón by Mario Álvarez Yates; Carlos Fernández González by Laurentino García González; María Asunción Aramburuzabala Larregui by Lucrecia Aramburuzabala Larregui de Fernández; Valentín Díez Morodo by Alfonso Cervantes Riba; Emilio Carrillo Gamboa by Luis Gerardo Sordo Sordo; Luis Javier González Cimadevilla by Luis Miguel Álvarez Pérez; Pablo González Díez por Cesáreo González Díez; Alfonso De Angoitia Noriega by Joaquín Sordo Barba; and Jaime Serra Puche by Fernando del Castillo Elorza."
- "12.- Pursuant to the determination of the holder of all Series "B" shares, the following provisions regarding the substitution of directors of the Board of Directors appointed by Series "B", are hereby approved:
- a) Directors August A. Busch III, Mark Bobak, Thomas W. Santel, Pedro Soares and Alejandro Strauch, may be substituted, in the absence thereof, by the alternate directors August A. Busch IV, Randy Baker, Steve Burrows, John Kelly, William J. Kimmins, Gary Rutledge and Patrick Stokes, indistinctively by any of the above.
- b) Independent directors James Jones, Rogelio Ramírez de la O., Ann Richards and Claus von Wobeser Hoepfner, may be substituted, in the absence thereof, by the alternate independent directors Juan Cintrón and John Purnell, indistinctively by any of them".
- "13.- Mr. Antonino Fernández Rodríguez is hereby appointed as Honorary Life Chairman of the Board of Directors".
- "14.- Mr. Carlos Fernández González is hereby appointed as Chairman of the Board of Directors of Grupo Modelo, S.A. de C.V., who shall continue acting as Chief Executive Officer".
- "15.- Mr. Juan Sanchez-Navarro y Peón and Mrs. Maria Asunción Aramburuzabala Larregui are hereby ratified in their positions as Vice-Presidents of the Board of Directors".

- "16.- Messrs. Jorge Siegrist Prado y Juan Sánchez-Navarro Redo are hereby ratified in their positions as Secretary and Assistant Secretary respectively, of the Board of Directors of Grupo Modelo, S.A. de C.V.".
- "17.- Pursuant to the determination of the holder of all Series "A" shares, Messrs. Miguel Ortiz Aguilar y Rafael Maya Urosa are hereby ratified in their positions as Principal Statutory Auditor and Alternate Statutory Auditor, respectively".
- "18.- Pursuant to the determination of the holder of all Series "B" shares, Messrs. Carlos Méndez Rodríguez and Luis Antonio Martínez Gómez are hereby ratified in their positions as Principal Statutory Auditor and Alternate Statutory Auditor, respectively".
- FIFTH. In respect to issue number five of the Agenda, as requested by the Chairman, the Secretary stated that, just as for the appointment of the directors, the members of the Executive Committee shall be appointed through a independent voting by Series of Shares, pursuant to Article Thirty Third of the by-laws, therefore, Series "A" being in charge of appointing five of the nine directors and alternate directors comprising such Committee, and Series "B" being in charge of appointing the remaining four directors and alternate directors thereof.

In that regard, the Secretary informed the meeting of the proposals presented to such effect by Banco Nacional de México, S.A., Division Fiduciaria, as holder of all Series "A" shares, and Anheuser Busch International Holdings, Inc., as holder of all Series "B" shares.

Having heard all the proposals submitted, the shareholders adopted the following resolutions:

#### RESOLUTIONS

- "19.- Pursuant to the determination of the holder of all Series "A" shares, Messrs. Antonino Fernández Rodríguez, Juan Sánchez-Navarro y Peón, Carlos Fernández González, Ma. Asunción Aramburuzabala Larregui and Mario Álvarez Yates are hereby appointed as full members of Series "A" Executive Committee and, Messrs. Lucrecia Aramburuzabala Larregui de Fernández, Cesáreo González Díez, Pablo González Díez, Luis Manuel Sánchez Carlos and Joaquín Sordo Barba are hereby appointed as alternate members thereof".
- "20.- Pursuant to the determination of the holder of all Series "B" shares, Messrs. Steve Burrows, Thomas W. Santel, Pedro Soares and Claus von Wobeser Hoepfner are hereby appointed as full members of Series "B" Executive Committee, and, Messrs. Randy

Baker, Juan Cintrón, John Kelly and Alejandro Strauch are hereby appointed as alternate members thereof'.

"21.- According to the foregoing resolutions, it is expressly stated that the Executive Committee of the Company shall be comprised by the following persons:

## EXECUTIVE COMMITTEE SERIES "A" MEMBERS

Full Members	Alternate Members

Antonino Fernández Rodríguez Luis Manuel Sánchez Carlos Juan Sánchez-Navarro y Peón Cesáreo González Díez

Carlos Fernández González Pablo González Díez

María Asunción Aramburuzabala Larregui Lucrecia Aramburuzabala

Larregui

Mario Álvarez Yates Joaquín Sordo Barba

#### **SERIES "B" MEMBERS**

#### Full Members Alternate Members

Steve Burrows Randy Baker
Thomas W. Santel Juan Cintrón
Pedro Soares John Kelly

Claus von Wobeser Hoepfner Alejandro Strauch".

- "22.- Pursuant to the determination of the holder of all Series "B" shares, the members may only be substituted by the appointed alternate members of such series, as follows: Antonino Fernández Rodríguez by Luis Manuel Sánchez Carlos; Juan Sánchez-Navarro y Peón by Cesáreo González Díez; Carlos Fernández González by Pablo González Díez; María Asunción Aramburuzabala Larregui by Lucrecia Aramburuzabala Larregui de Fernández; and Mario Álvarez Yates by Joaquín Sordo Barba".
- "23.- Pursuant to the determination of the holder of all Series "B" shares, any alternate member of the Executive Committee appointed by such Series "B" may replace, in the event of a temporary absence thereof, indistinctively, any full member appointed by such Series "B".
- SIXTH. In connection with issue number six of the Agenda regarding the appointment of Special Delegates, by request of the Chairman, the Secretary proposed the appointment of Messrs. Antonino Fernández Rodríguez, Carlos Fernández González and

himself as Special Delegates to this meeting. To such effect, all shares represented, unanimously approved the following:

#### RESOLUTION

"24.- Messrs. Antonino Fernández Rodríguez, Carlos Fernández González and Jorge Siegrist Prado, are hereby appointed as Special Delegates of this meeting, in order for any of them, individually and as necessary, to: a) appear before a Notary Public, elected thereby, to notarize all or part of the minutes of the meeting; b) by himself or through a person appointed thereby, file the relevant notarized testimony in the Commerce Section of the Public Registry of Property and Commerce [Registro Público de la Propiedad y del Comercio]; and c) issue all certificates relating with this deed or any part thereof, that may be necessary".

Not having any other issue to discuss, the relevant minutes of the meeting were read, and then submitted to the consideration of the shareholders, which deed was then unanimously approved under the foregoing terms, and thereafter, the meeting was concluded at 14:00 hours of April 18, 2005.

The following documents are attached hereto: a) Samples of the publications made in the following newspapers: "El Economista", "El Financiero" and "Reforma" as well as in the Daily Gazette of the Federation on March 23, 2005; b) powers of attorney; and, c) financial statements as of December 31, 2004, including the reports submitted by the Board of Directors, the Auditing Committee and the Statutory Auditors.

It is stated that the shareholders and the representatives thereof attended the meeting from the beginning and until the conclusion of the same, whose signatures appear hereinafter.

This document is signed as evidence by the Chairman, the Secretary, the Statutory Auditors, the Tellers and the holders of Series "A" and Series "B" shares.

Antonino Fernández Rodríguez,	Jorge Siegrist Prado,	_
Chairman.	Secretary.	
Miguel Ortíz Aguilar,	Alberto Tiburcio Celorio,	

Principal Statutory Auditor	Principal Statutory Auditor.
José Parés Gutiérrez,	Alfredo García Hernández,

Gabriel Uribe Corona and/or María Teresa Luna Arriaga, as representative of Banco Nacional de México, S.A., División Fiduciaria, in its capacity of holder of 1,459'389,728 Series "A" shares María Teresa Güemes Fernández, as representative of Anheuser-Busch,
International Holdings Inc., in its capacity of holder of 1,142'017,984
Series "B" shares

THIS DOCUMENT IS A TRUE COPY OF THE DEED OF THE GENERAL ORDINARY SHAREHOLDERS' MEETING OF GRUPO MODELO, S.A. DE C.V., WHICH MEETING WAS HELD ON APRIL EIGHTEENTH, TWO THOUSAND FIVE, AND WHICH DEED IS COMPRISED BY ELEVEN SHEETS.

MEXICO CITY, APRIL NINETEENTH, TWO THOUSAND FIVE.

JORGE SIEGRIST PRADO, SECRETARY.